

Communication Studies

Tuesday, September 19, 2023

Communication Studies Department Meeting Attendance

Meeting Notes are found in red text embedded in the PowerPoint.

Lizette Alonso

Julia Anderson

- Francesca Bishop
 - Trisha Brodak-Silva
- Diana Crossman
- Mark Crossman
- ✓ Jason Davidson
- Joseph Evans
 - Wesley Hernandez
- ✓Brittany Hubble

Kelly Janke

Lilly Johnson

Casey Jones

Charmaine Kaimikaua-Green

- Larry Leach
- Rodolfo Lopez

Julie Matos

Julia Matthews

Daryle Nagano

Valerie Ortega

Elyse Peterson

✓ Fariba Sadeghi-Tabrizi

Chantel Solomon

Warren (DeRod) Taylor

Chizoba Udeorji

Helene Wagner

Chris Wells

Dean: Christina Gold

Assoc. Dean: Irena Zugic

/) Admin Clerk: Cecelia Mataalii

Division Counselor: Cheryl Kroll

Communication Studies Department Meeting Agenda

- I) Reports
 - a) Cheryl Kroll, Counseling
 - b) AI and Fraudulent Students
- II) Scheduling, Enrollment, Success and Gap Data
- III) Department Business
 - a) Committee Assignments
 - b) Curriculum and SLOs
 - c) SOCS Building

Counseling Updates for Department Meetings: Fall 2023

Transfer Center Events:

https://www.elcamino.edu/academics/transfer-center/events-and-workshops/index.aspx.

September is TAG month. We offer the following TAG workshops: IN PERSON @ the Transfer Center LAB (SSB 200) 9/20 from 1-4 pm and 9/28 from 12-3 pm. Virtual via Zoom: 9/26 from 2-5 pm and 9/29 from 11am-1pm

University Fair: Our University Fall 2023 fair will be on Thursday, September 21st from 11am-2pm. With the fencing gone, we are bringing it back to the center of campus on the Library Lawn.

CSU/UC Application workshops began on October 1st. Both in person and virtual options will be available through the end of November. Students will sign up on the Transfer Center website.

Career Center Events:

https://www.elcamino.edu/support/careers/index.aspx

More meta major resources have been added to this website and students can now access job opportunities here as well.

Scheduling Counseling Appointments:

All general counselors were on Express/Drop in for the first two weeks of the term. Regular appointments resume on the week of September 11^{th} . Students are able to book appointments via this link:

https://www.elcamino.edu/support/counseling/appointments.aspx.

Note: My office has moved to BSSB 120.

Meta Major Outreach

Planned events include contacting BSS majors with 40+ units to inform them of our Transfer Center events and to connect them to the Transfer Center; hosting a career panel with various BSS meta major professionals so students can learn more about careers in our majors; and creating a BSS social media page to give students a central place to access information regarding upcoming events, resources, etc. Per the flyer inserted into your mailboxes, we will also continue to host Chat With a Counselor events as well as meta major drop in events and appreciate you sharing these events with your students.

Any questions?

Al and Fraudulent Students

Meeting Notes: The department discussed the rising rates of fraud and related use of artificial intelligence this Summer and Fall.

- Create an assignment that can't be answered by AI or a BOT that is required to stay enrolled and helps weed
 out fraudulent students. The Distance Education Office recommends requiring a student to post a short
 introductory video or audio post or using an interaction on Pronto.
- Drop students as No Shows who do not complete the assignment, or do not complete it in the required format.
- You can always reinstate a student who is mistakenly dropped.
- Send a list of the fraudulent students you dropped with their name, email and student id, to the financial aid
 office (eccfaid@elcamino.edu).
- After No Shows, require a student suspected of fraud to meet with you on Zoom to stay enrolled. Drop them
 if they don't respond or show to the meeting.
- If you find a fraudulent student after No Shows have been filed, submit a Maxient form and select "suspected fraud" as the reason for the report. It will go to Student Development, Financial Aid and Admissions & Records. You can submit multiple students on one Maxient report. This will trigger the student discipline process which can lead to the withdrawal of the student(s) from your course.

Summer Section Count

Meeting Notes: COMS Summer enrollment is robust and likely to grow with new CalGETC requirements.

Course	Summer 2018 (20 sections)	Summer 2019 (17 sections)	Summer 2020 (24 sections)	Summer 2021 (24 sections)	Summer 2022 (25 sections)	Summer 2023 (21 sections)
100	14	11	19	16	15	15
120	2	2	2	3	3	1
130	1	1	2	3	5	4
140	2	2	0	1	1	0
265	1	1	1	1	1	1

Fall Section Count 2020-22

Meeting Notes: The number of Fall sections increased this semester as enrollment is recovering. The department would like to build enrollment in COMS 130 (Interpersonal Communication) – it fulfills the same requirement as 100.

Class	Fall 2020 (82 sections)	Fall 2021 (73 sections)	Fall 2022 (71 sections)	Fall 2023 (75 sections)
100	44	30	35	40
120	5	5	5	4
130	14	17	12	11
140	6	7	7	7
180	2	2	2	2
250	2	2	1	1
260	2	2	2	2
265	3	3	2	4
270	0	1	1	1
275	1	1	1	0
292/3/4	1/1/1	1/1/1	1/1/1	1/1/1

Fall Schedule and Enrollment Snapshot – week two

Meeting Notes: Fill rates are strong at 87.5%. On-campus fill rates are especially strong (95%). The Dean is struggling to staff on campus sections for Spring. PT faculty are declining oncampus offers.

Total Sections – 75 Seats Filled – 2,006 Overall Fill Rate – 87.5% fill rate

Online – 37 sections, 85% fill rate
On Campus – 32 sections, 95% fill rate
Hybrid – 1 sections, 111% fill rate
Dual Enrollment – 4 sections, 41% fill rate

Fall 2022-23 Schedule & Enrollment

(Snapshot in week two)

Meeting Notes: In the week 2 snapshot of enrollment, seats filled in Fall 2023 COMS classes increased 11% from Fall 2022.

Fall 2022

Total Sections – 66 Seats Filled – 1,805 Overall Fill Rate – 87% fill rate

Online – 34 sections, 92% fill rate On Campus – 31 sections, 82% fill rate Hybrid – 1 sections, 97% fill rate

Fall 2023

Total Sections – 75 Seats Filled – 2,006 Overall Fill Rate – 87.5% fill rate

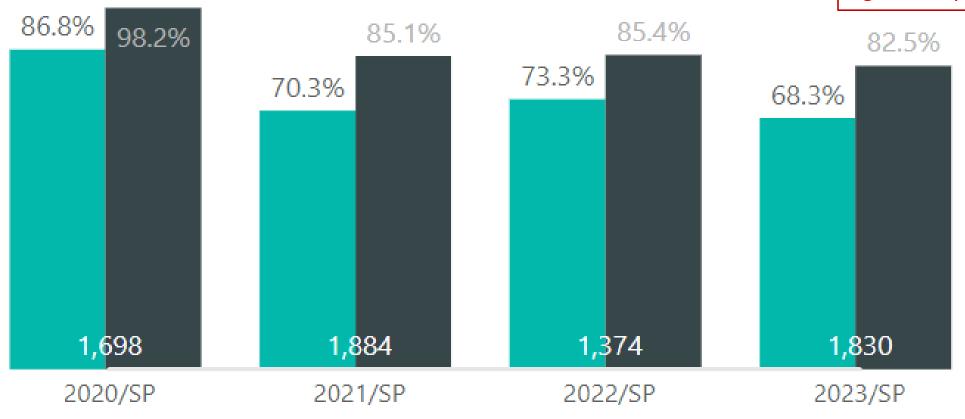
Online – 37 sections, 85% fill rate
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Hybrid – 1 sections, 111% fill rate
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Communication Studies Success Rates

Four Year Course Success Trend

■ Course Success ■ Course Completion ■ Enrollment

Meeting Notes: Resembling BSS patterns, COMS success rates were high during the outbreak of the pandemic in Spring 2020. Breaking away from BSS patterns, success rates in Sp2023 declined significantly from Sp2022.



Communication Studies Equity Gaps Last four Spring terms

Race/Ethnicity Click on the + button to see data disaggregated by gender	Enrollment	Success Rate	Success Rate Gap	Course Completion Rate	Course Completion Gap
American Indian	21	95.2%	20.8%	95.2%	7.6%
⊕ Asian	945	85.8%	13.2%	92.0%	4.9%
⊕ Black or African American	882	64.1%	-12.0%	82.7%	-5.8%
	34	55.9%	-18.7%	85.3%	-2.4%
⊕ Hispanic or Latina/e/o	3,517	72.6%	-3.9%	87.9%	0.3%
	256	80.1%	5.8%	91.4%	3.8%
	59	54.2%	-20.4%	71.2%	-16.7%
⊕ White	1,064	79.7%	6.2%	87.9%	0.2%

BSS and COMS Equity Gaps (last 4 Spring terms)

COMS

Race/Ethnicity Click on the + button to see data disaggregated by gender	Enrollment	Success Rate	Success Rate Gap	Course Completion Rate	Course Completion Gap
American Indian	21	95.2%	20.8%	95.2%	7.6%
⊕ Asian	945	85.8%	13.2%	92.0%	4.9%
Black or African American	882	64.1%	-12.0%	82.7%	-5.8%
	34	55.9%	-18.7%	85.3%	-2.4%
	3,517	72.6%	-3.9%	87.9%	0.3%
	256	80.1%	5.8%	91.4%	3.8%
Unknown or Decline	59	54.2%	-20.4%	71.2%	-16.7%
⊕ White	1,064	79.7%	6.2%	87.9%	0.2%

Meeting Notes: The equity gap for Black COMS students is 12%, which is higher than the division gap of 10.7%. The equity gap for Latina/o COMS students roughly the same as the division gap.

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Race/Ethnicity

Race/Ethinicity	Enrollment	Success	Success Rate	Course	Course
Click on the + button to see data disaggregated by gender		Rate	Gap	Completion Rate	Completion Gap
American Indian	178	69.7%	-7.0%	90.4%	-0.6%
⊕ Asian	8,260	86.5%	11.3%	94.0%	3.5%
⊕ Black or African American	8,189	67.4%	-10.7%	87.7%	-3.8%
	279	67.4%	-9.3%	89.2%	-1.8%
	32,674	75.2%	-3.1%	90.8%	-0.5%
	2,388	80.4%	3.9%	92.0%	1.0%
	420	72.1%	-4.6%	86.9%	-4.1%
⊕ White	8,871	81.3%	5.4%	92.1%	1.3%

Success Rate Course

Cource

Enrollment Success

SLOs, Curriculum and Committee Assignments

Spring 2022 – SLOs and PLOs

All done.

Fall 2022

Brittany is on it!

Curriculum

The department is reviewing and revising its courses to fit into new CalGETC categories.(i.e 100, 120, 130, 260, 265, 275). Those courses will need to be offered in Fall 2025 and must align with CID.

Meeting Notes: The department discussed SLOs and curriculum revisions and reviewed committee assignments. The department asserts that 10th grade students do not have the maturity and academic skill set to be successful in dual enrollment courses. Faculty who have taught COMS courses to high school students report they need to simplify the content in order to provide sufficient instruction. They would like to remove 130 from the list of courses available to 10th grade students.

Committee Assignments

- Division Council Mark Crossman
- BSS Curriculum Committee Davidson
- BSS Assessment Committee Brittany Hubble
- BSS Load Committee Diana Crossman

Social Sciences Building

Meeting Notes: The other BSS faculty have moved out of the SOCS building and the offices are ready for occupation by COMS faculty. Several COMS faculty would like to move into the offices this Fall and begin teaching in the building. Francesca and Brittany are working on creating the new squad room in SOCS 117. Furniture is being moved in.