



## EL CAMINO COLLEGE

Office of the Vice President – Academic Affairs

### NOTES – Council of Deans

April 3, 2025

Present: J. Aramburo, L. Audusseau, J. Barquero, J. Baumunk, C. Brewer-Smith, C. Dao, A. Francisco, C. Gold, D. Gonzales, R. Gonzalez, A. Grant, E. Gutierrez, A. Hernandez, K. Iino, L. Justice, S. Kunisaki, S. Kushigemachi, R. Lee, M. Lemons, C. Lopez, C. Martin, K. Martinez, M. Miller, S. Nilles, K. Nguyen, A. O'Brien, D. Patel, V. Rapp, E. Rice, M. Sandoval, B. Sedor, K. Sundara, V. Unda, K. Watson

Guests: M. Vander Horck

#### I. INFORMATION/INTRODUCTIONS

- A. Notes of March 6, 2025 - Approved as written.
- B. J. Baumunk introduced Abi Francisco, the new interim athletic director.

#### II. CHAIR'S REPORT

C. Lopez announced that a campus forum will take place on 4/9 at 9:00 a.m. via Zoom, which will focus on the proposed restructuring of Academic Affairs and Student Services. The forum will provide an opportunity to ask questions and share feedback and will be recorded. An additional forum will be held after spring break.

#### III. DISCUSSION/ACTION

- A. AFT Update: (K. Iino)  
Faculty have expressed concerns regarding the reorganization. AFT is still at the bargaining table regarding the contract that expires on 6/30. Faculty raised concerns during the Senate meeting over the proposed AP/BP 3900 and its impact on free expression and academic freedom. C. Lopez encouraged everyone to read the policies to gain a better understanding.
- B. ECCE Update: No report.
- C. Facilities Update: (L. Audusseau)  
The Modular Village, renamed El Camino Commons, is now powered and expected to be completed in June. The Wellness Center is now called The Center of Well-Being. Updates provided on the Music/Theatre Building replacement; roofing repairs; fuel tank replacement; Child Development Center demo; softball field; ATMs; Public Safety Center; and elevator repairs.
- D. PBC Report: (K. Martinez)  
3/20 meeting: Discussion continued on budget reductions. Next PBC meeting is on 4/24. Next Budget Forum is on 4/29. PBC working on one-page budget summary sheet.
- E. ASO Report: (K. Nguyen)  
ASO delegates traveled to Sacramento to advocate for AB 49 (protection from immigration enforcement) and AB 90 (overnight student parking). Both bills are now in the legislative process for approval.
- F. Academic Senate Report: (C. Brewer-Smith)  
4/1 meeting: Senate passed AP 4245 Progress Renewal; information given on book store changes &

new textbook partnership with Barnes & Noble; robust discussion on AP/BP 3900 and committee was formed to review policy and concerns; email sent out to faculty for open senate positions. Next Senate meeting is on 5/6. Drafts of AP/BP 3900 can be found under College Council BoardDocs or contact the Academic Affairs Office.

G. ECC Evolve Update: (C. Martin)

Evolve Summits on 4/4 & 5/2. Next Steering Committee meeting on 4/4. Effective winter 2026, textbook portion of the bookstore will be outsourced to Barnes & Noble (pending board approval). Student Store will remain, selling branded materials, snacks, and supplies.

H. Budget Strategies Leadership Update: (C. Lopez)

Budget Strategies met in march; next meeting in April. Discussions focused on one-time funding, reducing expenditures, enrollment growth, student Ed Plans, and certificate and degree completion.

I. Strategic Enrollment Management (SEM) Reports:

(A complete SEM monthly Board of Trustees Report is available for viewing on BoardDocs)

1. Academic Affairs: (C. Lopez)

Projecting 6,878 FTES for spring, very close to our target of 6,953. YTD projecting 17,393 FTES, with the target set at 17,383. Moving forward with the annual scheduling process, with the goal to have students enroll in courses a year ahead for the 2026-27 academic year.

2. Student Services: (K. Martinez)

ECC met with West Hills College to discuss Reg365, year-long advanced class registration. Planning is taking place for ECC to transition to advance class registration. ECC was accepted in the SEM 2.0 cohort and will attend the academy in June. Work continues with identifying fraudulent students and clearing out fraudulent students from Colleague. LightleapAI, fraud detection platform, is helping to detect fraudulent students before they get into the system.

3. Marketing/Communications: (A. O'Brien)

8-week promotions are taking place. Facebook campaign generated 140 leads. Focus groups were completed and will be used to inform media buying habits. Ads on video streaming services resulted in 225,000 completed video views. Working on noncredit marketing campaign and landing page for short term certificates. April communications campaign will provide graduation information for students.

**IV. OTHER – Announcements**

- A. E. Gutierrez: Student Support Services sessions on 4/25 (Veterans Services/SRC) & 5/16 (Student Health Services/Warrior Safety Network), 130-300p|East Dining; register on Cornerstone.
- B. D. Gonzales: 3/7 CTE Community Advisory Meeting; 4/22 CTE Spring Advisory Meeting, 9a|East Dining; working with MarComm to launch a campuswide marketing strategy.
- C. M. Miller: Art Gallery events: Mural art program continues; new exhibit featuring African-American women artists; STATIONS exhibit from students visiting from Germany; May-Student Art Show.
- D. D. Patel: 4/3 Early Childhood Education University Transfer Fair 12-3p|Student Services Plaza.
- E. J. Barquero: Intern South Bay program applications for summer are due by 4/10; 4/30 Annual Job Fair, 11a-2p|Student Services Plaza.
- F. S. Nilles: 4/29 Clothesline Project display, 11a-2p|Art Complex Plaza; 4/30 Denim Day in honor of Sexual Assault Awareness Month.

**V. NEXT MEETING** - Council of Deans – May 1, 2025; 9:15-10:30 a.m.; DE 166/Zoom