

Fashion Department Advisory Board Meeting Minutes

Tuesday, April 27, 2021

Attendees

David Gonzales-Dean of Industry & Technology

Priscilla Ratcliff-ECC Instructor. Lennox Academy, Charter

Shirley Warren- ECC Instructor

Annette Owens- ECC Instructor

Vera Ashley- ECC Instructor, Department Coordinator

Gayle Baizer- ECC Instructor

Rebecca Davis-Cal State L.A. Instructor

Andre Barnwell=FIDM Instructor

Jonelle Jones-ECC Admin. Assistant

Mrs. Tanada- High School teacher

Agenda

Meeting began at approx. 7:15 p.m.

Was posted on PowerPoint

Sign – In (Chat)

Attendance was taken in Chat

Ice Breaker

Mission Statement/Meeting Purpose

Advisory Board Etiquette - Parliamentary Process

Student Enrollment

ECC Fall 2021– High Schools Resume Classes - Impact

Pros/Cons After a Year Online

Economy/Jobs: Fashion Merchandising, Design and Styling

What do Students Need Now? Equipment, Software, Etc.

New classes/Programs Suggested

Social Media Student Benefits?

Sustainability Education

2021 Design Collective Fashion Presentation – June 3rd Online

Remote Internships Available?/ How to Create and Measure

Fashion Program Focus – Building a tee shirt business/Screen Print

At This Point, The Fashion Programs Should_____

Questions, Comments, Concerns

Adjournment

Agenda and Minutes

Sign – In (Chat)

Attendance was taken by entering name in Chat

Ice Breaker

“Would you rather...”

Mission Statement/Meeting Purpose

Read department mission statement

Advisory Board Etiquette - Parliamentary Process

Watched Toons video on how to move motions, second motions, etc.

Student Enrollment

Enrollment is down. Rebecca is not sure of details, but retention has been an issue. Ms. Tedena said that Math department also has a retention issue. Students avoid turning on camera and mic-students may be

ashamed of their surrounding environment. Priscila is not having an issue; she is very engaged with her students, making them show their camera, they are given incentives. Gayle at Cal State Long Beach, has noticed student resentment. She does have retention in her class. Her seniors are more engaged. Shirley at Cal State Northridge has had good retention. Some students hate being on Zoom, some love it. Virtual internships were very difficult.

ECC Fall 2021– High Schools Resume Classes - Impact

Priscilla's school had parental voice and they wanted to wait to return to campus. Lusenger has been encouraged to come to campus and teach Zoom on campus with no students. They want to go to campus on the summer with 20 students to one classroom.

Pros/Cons After a Year Online

Ms. Tedena: Everyone forced into new skills including soft skills and how to conduct themselves online and more project based (hands-on) learning is a good platform for distance learning. They created online curriculum and relationships building. Priscilla had good relationship with her student's parents and was able to have good family involvement. Annette has created many videos and has found lots of legal teaching material available. She will continue (flipped classroom ideas) to carry this when we return to campus. Students have been forced to learn new software (Panopto, Canvas), this is negative. She can also now do demos where all the students can see and can review at will.

Economy/Jobs: Fashion Merchandising, Design and Styling

Gayle spoke on styling: She sees limited openings, but now stylists are looking for assistants, which has some progress. Annette notices many possible employers are retiring now. The knowledge base is being lost. There are a lot of new people (random) coming on scene. Shirley says that things are a little flat and it is hard for students to find interns now. More stores have closed, cutting off the job opportunities for students and she thinks that those jobs will be available again when our economy improves. She is optimistic about the future.

What do Students Need Now? Equipment, Software, Etc.

They need equipment, software, etc. Priscilla and Annette said their students had little of the supplies they needed and they have had to supply those things. They lacked space, time, etc. Gayle said they needed art supplies. David said they had Care's Act funding left. He offered support for off campus items. Cosmetology did drive bys to pick up supplies. Making kits was helpful for the students. Rebecca said they built kits and distribute supplies. Drive by distributions...some can't come to pick up supplies. They loaned out home sewing machine and small looms. The extra supplies will help going forward.

New classes/Programs Suggested

Gayle, Annette and Vera want to help students who are less technical than creative to be able to work with student patternmakers to produce garments (maybe use in the fashion show). This class will help all the classes and foster collaboration. Gayle said her students loved the idea. Design to implementation is important in the industry. Creating the theme for the fashion show can be done by a team or using the skill of students from another class. Decide when to offer the class. Get photography involved along with photoshops.

Moved (Vera) to create collaborative design class and seconded it by Gayle. Majority of hands were raised in agreement.

Social Media Student Benefits?

Students don't look at El Caminos websites. Gayle said students use Instagram a lot. Cal State uses social media in theater. Social media news important to them. Students sent out the info themselves. Gayle says that students like looking at photos. The fashion club at Cal State Northridge, Trends, uses social media a lot and it is very successful.

Sustainability Education

Cal State LA incorporates sustainability in all classes. Priscilla says they use sustainability, sourcing, and they recycle bottles. Ms Tedena said she attended a UN presentation (River Blude) and learned these sustainability issues. She had a fashion show "Geometry Meets Fashion". Andre added that sustainability is even going onto branding and has exploded and is ingrained within their programs

2021 Design Collective Fashion Presentation – June 3rd Online

Invitations will be mailed out to members of the advisory board.

Remote Internships Available?/ How to Create and Measure

Please email any information.

At This Point, The Fashion Programs Should _____ (Finish sentence)

Fashion Program Focus – Building a tee shirt business/Screen Print

Think of ways for more domestic manufacture

Be a collaborative process

Start at a younger age (9th, 10th grade)

Take advantage of Zoom to connect with other schools on other continents.

David spoke that we should start thinking about building and promoting the program. We need to use more than the web pages and social media. Middle of day fashion show is an idea. We can zoom to high schools (Gayle, Priscilla). Priscilla says 150 students ready to attend El Camino. High school outreach is important. DaVinci has a fashion program but they are not really familiar with our fashion program. We should provide colorful brochures to advertise the fashion program and our facilities. There is a connection between Wearable art and fashion. There are many fine art connections. Trade tech has melded fashion and art. We can make the brochure as a PDF document. Andre says you have to get anything to their phones. Students like to compete. Pinterest is also popular.

Questions, Comments, Concerns

Adjournment at 8:50 p.m.

