

El Camino College

**2018
CAREER AND TECHNICAL EDUCATION (CTE)
2-YEAR REVIEW**

Fine Arts Division

Photography



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CAREER AND TECHNICAL EDUCATION (CTE) – 2-YEAR REVIEW

Supplemental Questions

CTE programs must conduct a full program review every 4 years. The comprehensive program review includes responses to the CTE supplemental questions below. Every two years (once between full program reviews) these supplemental questions must be answered and submitted to Academic Affairs for posting on the College website.

Use labor market data, advisory committee input/feedback, and institutional and program-level data to respond to the following questions:

- 1. How strong is the occupational demand for the program?** In your response, describe any changes in demand over the past 5 years and discuss the occupational outlook for next 5 years. Provide applicable labor market data (e.g., US Bureau of Labor Statistics, Employment Development Department) that address state and local needs.

The occupational demand for the Photography and Photography Technology A.S. degree and Certificate of Achievement remains strong. Research available from the U.S. Bureau of Labor Statistics support this statement. The research on Creative and Technical Occupations includes Photography related careers including: Photographers, Art Directors, and Multimedia Artists.

Projected Openings California 2012-2022

Photographers: 20,300

Art Directors: 20,000

Multimedia Artists: 20,600

The projected openings demonstrate the need for programs in **Photography** and **Photographic Technology** with a CTE orientation. El Camino College offers an A.S. Degree and certificate program where the skills necessary for these projected job openings have been incorporated into course outlines and classroom instruction.

- 2. Discuss how the program address needs that are not met by similar programs in the region?** In your response, identify any distinctive components of the program (e.g., curriculum, facilities, resources) and/or describe any unique contributions the program or its students/graduates make to the community served.

The El Camino College Photography Department addresses a number of photographic media and technology needs not met by similar programs in the South Bay area. The El Camino photography program is the only CTE A.S. Photography degree and certificate program in the South Bay area of Los Angeles. Our program is very unique in the course requirements and elective pattern choices. A group of core classes are required for the degree, and students learn both digital and analog/film processes and technology. The core required classes address digital and film, black and white and color, photographic skills and business information. The students are trained in digital platforms, along with analog 35mm and large format photography. The commercial photography world is utilizing digital and analog techniques in new configurations, and our students are trained to make photographic images using a skillset that is grounded in classical photography, but utilizing the latest technology and creative approaches. The Visual Studies Program at Harvard University is the template for the program

of studies. The elective choices offered in the degree program are unique in the opportunity to direct the students' field of study towards a particular area of photographic professional practice. The elective options include courses in Business, Film/Video, Digital Art, Journalism, Design, and Physics. Suggested courses include Drawing Fundamentals, Small Business Entrepreneurship, Digital Publishing Fundamentals, and Business Management. Photography courses are part of a number of fields of study and college majors at El Camino College. Photography 101 is required for the Administration of Justice Forensics Certificate of Achievement. The Art-Art History and Art-Art Studio degree programs include Photography 101 as an elective option. The Digital Art Certificate of Achievement requires Photography 101, Art/Photography 150, and elective options include Photography 102 and Photography 204. The Visual Communications Certificate of Achievement includes Photography 106 as an elective option. The Art History AA-T degree includes Photography 102 and Photography 150 as elective options. The Studio Arts AA-T degree includes Photography 101, Photography 102 and Photography 202 as elective options. The Film/Video degree includes Photography 101 as an elective option. The General Studies A.A. degree includes Photography 150, Photography 101, Photography 102, Photography 202, and Photography 206ab. The Journalism A.A. degree requirements include Photography 106, and the elective options include Photography 206ab. The Journalism Certificate of Achievement requires Photography 106. The Journalism AA-T degree program requires Photography 106. Photography students serve as staff photographers for the El Camino College student newspaper, The Union, and the El Camino College student news magazine, Warrior Life. Photography students provide photographic images for the El Camino College creative arts journal, Myriad. The Photography Department organizes and installs an exhibition of student and alumni photography in the college library each spring. The annual exhibition consists of approximately 60-70 color, black and white, digital and analog/film photographic images on a unifying theme. The 2018 spring exhibition was in honor of the Wounded Warrior Project. Students learn how to conceptualize, plan and install photography exhibitions. Professor Rowan encouraged and assisted the South Bay Camera Club in the successful application for a club member exhibition in the college library. Photography Department students participate in the annual Art and Photography Departments Student Exhibition each spring in the ECC Art Gallery. Students in the El Camino College Photography Department consistently earn honors in the Photographer's Forum Best of College annual international college student photography competition.

- 3. What are the completion, success, and employment rates for students in the program?** In your response, identify the standards set by the program and discuss any factors that may impact completion, success, and employment rates among students in the program. Describe the status of any action plans for maintaining/improving rates relative to such benchmarks.

The completion rate for the Photography A.S. degree and Certificate of Achievement remains consistent and strong. Completion rates below include 2012-2013 through 2016-2017.

A.S. degree

2012-2013: **4**

2013-2014: **3**

2014-2015: 5

2015-2016: 4

2016-2017: 4

Graduation rates for 2017-2018 will be available from the college Institutional Research office.

Certificate of Achievement: **13 certificates earned between 2013 and 2017**

Student success in the Photography Department includes honors international and national student photography competitions. Photographer's Forum magazine sponsors an annual international college photography completion. The top 5% of entries earn Finalist Honors and are published in the hard copy annual and online. One hundred entries receive Honorable Mention honors. Four El Camino College Photography Department students earned honors in the 2018 competition: One Honorable Mention and three Finalists. Six El Camino College Photography Department students earned honors in the 2017 competition: One Honorable Mention and five Finalists. This success rate is consistent with the past 20 years of student honors in this particular competition. Photojournalism students compete in college, state, and national journalism competitions. Students earned 4th Place Honors for Video Journalism and Sports Feature Photography through the Journalism Association of Community Colleges in 2017. An alumnus of the El Camino College Photography Department participated in the Port of Long Beach photography workshop and competition, and had a photograph included in an exhibition at the Long Beach Museum of Art. Photojournalism students earning honors in 2018 include the following: **Best Photography Essay 2018, Best Environmental Portrait Spring 2018, Best Improved Photojournalism Spring 2018, and Best News Photography Spring 2018**. An alumna of the Photography Department earned Honorable Mention honors in Photojournalism at the Orange County Visual Arts Fair 2018.

El Camino College Photography Department degree and certificate graduates obtain employment in the field of commercial and creative photography. One of the Photography Department alumnus, Patrick Record, is currently working as a full-time photographer and videographer for the California State University Chancellor's Office. He was a contract photographer for the Associated Press working with sports photography and news photography. Patrick Record had a photograph honored as an AP photograph of the week in August 2018. Graduates include free-lance photographers, wedding photographers, film industry executives, newspaper photographers, fashion, portrait, and beauty photographers, teacher's aides and teachers. An alumnus has been hired as a full-time faculty member at a community college in Northern California beginning in the fall of 2018 semester. El Camino College would benefit from a system to track student employment as most of the information is from former students remaining in contact and alumni participating in the annual student and alumni library exhibition.

- 4. List any licensure/certification exam(s) required for entry into the workforce in the field of study and report the most recent pass rate(s) among program graduates.** In your response, identify any applicable performance benchmarks set by regulatory agencies and

describe the status of any action plans for maintaining/improving pass rates relative to such benchmarks.

There is no licensure/certification exam required for entry into the workforce in Commercial Photography. N/A

- 5. Are the students satisfied with their preparation for employment? Are the employers in the field satisfied with the level of preparation of program graduates?** Use data from student surveys, employer surveys, and other sources of employment feedback to justify your response.

The feedback from students and alumni reveals satisfaction with their preparation for employment in the field of Photography, Photographic Technology, and Multimedia/Film. The college does not have a formal system for alumni surveys, employer surveys, so the information results from ongoing alumni contact and participation in our annual student photography exhibitions. Our students stay in touch and keep us up to date with their accomplishments. Alumni find jobs at local newspaper, portrait studios, Free-lance work as wedding and fashion photographers, commercial photography, event photography. Alumni who transfer to a university or college to complete a Bachelor's degree also report obtaining teaching jobs in the field of photography both on the high school and college level. One of our alumni was hired in the fall of 2018 as a full-time faculty in Photography at another California Community College. Another alumnus works full-time as a photojournalist and videographer for the California State University Chancellor's Office. The full-time faculty member and adjunct faculty are all successful commercial and creative photographers with recent and contemporary accomplishments. Professor Darilyn Rowan earned **Finalist Honors** in Photographer's Forum Best of Photography 2018 international competition. Ms. Rowan is a Certified Legal Assistant with a focus in Intellectual Property and works part-time in the art auction and appraising field.

- 6. Is the advisory committee satisfied with the level of preparation of program graduates? How has advisory committee input and feedback been used in the past two years to ensure employer needs are met by the program?** Describe the status and impact of any advisory committee recommendations.

The Photography Department CTE advisory committee members are very satisfied with the level of preparation program graduates acquire. Committee members are very supportive of the core requirements and elective options, including the addition of Art/Photography 150 as a degree requirement in 2016-2017 and most especially supportive and approving of the digital photographic technology and analog film instruction the department offers to the students. The entire advisory committee is in complete agreement and support of the instruction in both digital and analog/film photographic practices and techniques. The advisory committee has offered feedback and a specific suggestion regarding Photography Department Master Classes that has been including in the department instructional programming for the 2018-2019 year. Advisory committee members advised that any scheduled Master Classes have a focus on Career and Technical Education employment and skill acquisition. Professor Rowan successfully applied for a series of Master Classes for 2018-2019 through the El Camino College Center for the Arts. These Master Classes include photojournalism, criminal justice and forensics photography and media, motion picture/film production still photography, and

underwater editorial photography and are scheduled for both the fall and spring semesters. Silvio Bello, founder and owner of Silvio's Photo Works, has suggested a student photography exhibition at his photography business and the best of show photographer will receive a Master Class with a commercial photographer in Los Angeles. The advisory committee members are very supportive of all activities and instruction with a CTE focus.

California Education Code 78016 requires that the review process for CTE programs includes the review and comments of a program's advisory committee.

In Appendices, provide the following information:

- a. **Advisory committee membership list and credentials.**
- b. **Meeting minutes or other documentation** to demonstrate that the CTE program review process has met the above Education Code requirement.

APPENDIX A

Advisory committee membership list and credentials

The Photography Department CTE Advisory Board Members:

1. **Gary Kohatsu** is the Editor in Chief of the Gardena Valley News and the Culver City News. He teaches as an adjunct faculty member in the Photography and Journalism departments at El Camino College.
2. **Marissa Roth** is a Pulitzer prize-winning photojournalist and documentary photographer. The forward to her book, *INFINITE LIGHT: A PHOTOGRAPHIC MEDITATION ON TIBET*, was written by His Holiness the Dalai Lama. She has worked for Time, Newsweek, International Herald-Tribune, Wall Street Journal, Museum of Tolerance, International Medical Corps, The New York Times, Los Angeles Times, and the Starlight Foundation. Ms. Roth is a Fellow of the Royal Geographic Society in the United Kingdom.
3. **Silvio Bello** is the founder and owner of **Silvio's Photo Works** located at 22409 Hawthorne Boulevard Torrance. Silvio has served the South Bay for over 40 years with a full range of analog/film and digital photographic materials, printing, and equipment. He is a long-time supporter of the South Bay Camera Club and the El Camino College Photography Department.
4. **Patrick Record** is an accomplished photojournalist, El Camino College Photography Department alumnus, and the full-time staff photographer/videographer at California State University Chancellor's Office.
5. **Liza Heider** is a fashion and beauty photographer and designer, El Camino College Photography Department alumna, based in San Francisco. Liza worked as a freelance photographer for Madonna on the "Confessions Tour". She does portraiture, wedding, fine art, and headshot photography. Liza taught a Master Class at El Camino College on photographic printing on fabric, and advises on film, printing, and digital platforms.
6. **Kurt Weston** is a legally blind fine art and fashion photographer who is involved with various art groups for the disabled and differently abled. He lost the majority of his vision due to Aid-related illnesses after establishing himself as a fashion photographer in Chicago. Kurt moved to Southern California and earned a MFA in Photography at California State University, Fullerton through the use of adapted cameras. He has taught photography at the Huntington Beach Art Center for many years, and his most recent exhibition of his work was on display from March 31st through May 1st, 2018 at the Norman P. Murray Community and Senior Center in Mission Viejo. Kurt has taught Master Classes in the El Camino College Photography Department and lectured on the overcoming adversity and challenge as a legally blind photographer.

APPENDIX B

Advisory committee meeting minutes and other documentation

The Photography Department CTE Advisory committee communicates through meetings and email updates.

Professor Darilyn Rowan met with Ms. Marissa Roth twice this summer, July 21st and July 28th, 2018. We visited photography and art exhibitions at the Los Angeles County Museum of Art on Saturday, July 21st, 2018, and discussed student achievement, completion rates, student exhibitions and accomplishments, and contemporary issues in commercial and creative photography. The following Saturday, Professor Rowan and Ms. Marissa Roth visited the Bergamot Station arts complex in Santa Monica to view the Elger Esser photography exhibition at the Rose art gallery. The photographs by Elger Esser are color film photographs printed on silver-plated copper sheets, and we discussed the possibility of introducing this technique to students in our program.

Professor Darilyn Rowan met with Silvio Bello, founder and owner of Silvio's Photo Works in Torrance, on Wednesday, August 8th, 2018 to discuss curriculum, and the opportunity to collaborate with students on an exhibition at his retail store.

Patrick Record will teach a Master Class through the El Camino College Center for the Arts on Tuesday, October 16th, 2018.

All the CTE Advisory committee members have websites that Professor Darilyn Rowan linked to her teaching blog: reginarowanart.wordpress.com and students can visit the committee members sites to view their work and accomplishments.

Patrick Record, Marissa Roth, Kurt Weston, and Liza Heider have all taught Master Classes to beginning through advanced photography students in the El Camino College Photography Department.

Professor Darilyn Rowan met with Gary Kohatsu on Friday, August 24th, 2018 to discuss enrollment and prerequisites regarding the photojournalism courses.

The Photography Department also communicates through email. Periodic email updates and communications are sent to all committee members. Several members travel for work, so our communication is through in person meetings, email, and phone calls. The members of the advisory committee are all distinguished working professionals so we are grateful for the various methods of communication.

Emails to all committee members in 2017 include information on student accomplishments, new adjunct faculty hires due to retirements and program growth, and the additional of Photography 150, survey course on the history of photography and contemporary issues, to the A.S degree requirements. The addition of this course has increased student understanding of the evolution of photographic technology over the past 200 years and a platform to work with evolving

technologies in the field. All committee members have been very supportive and in agreement this required course has given our students a framework to incorporate new photographic technologies in the future. The advisory committee is a supportive and generous group of professionals.

It is a privilege to be a teacher and I remain as committed to my work as I did on my first day at El Camino College in the fall of 1989.



Julia Margaret Cameron, 19th century British, albumen silver print, Getty Open Content Program

