Important note:

This file contains the presentation used at the Senate meeting. The president's informal notes have been added in **red**.

These notes have not been reviewed nor have they been approved by the Academic Senate; they were created to provide a prompt (but informal) report about the meeting.

For a comprehensive, official accounting of Senate meetings, please refer to Senate meeting minutes: http://www.elcamino.edu/academics/academicsenate/.

Thank you!

ECC Academic Senate

November 7, *2017*

ECC Academic Senate

Welcome!

November 7, 2017

Please sign in &

pick up a name card

Agenda

A. Call to Order

B. Approval of Minutes – **Senate packet, pages 6-15.** Minutes were approved with minor modifications.

C. Officer Reports

D. Special Committee Reports

E. Unfinished Business

F. New Business

G. Information Items/Discussion

H. Future Agenda Items

I. Public Comment

J. Adjourn

D. Special Committee Reports:

Senate packet, pages 16-17

a. **ECC VP of Student Services – Ross Miyashiro.** Unable to attend due to off-campus conflict.

b. **ECC VP of Academic Affairs – Jean Shankweiler**

Dr. Shankweiler spent much of October travelling on behalf of the college. She attended the CIOs' conference, where AB 705 was a big topic of discussion and the chancellor indicated that colleges will need to work to meet the ambitious timelines. A team from ECC will be attending the Southern Regional Curriculum meeting (ASCCC) to learn more about implementing AB 705. Jean attended the EDUCAUSE conference with Art Leible and appreciated having Art's help identifying relevant tools from the many options available at this "playground for techies." Jean discovered some resources for DE and Canvas. The college needs to identify tools for curriculum and scheduling. Rankings for the Faculty Prioritization process have been completed. We anticipate that approximately 14-16 positions may be approved, based on our FON and other considerations. The final list of approved positions will be shared with the campus, along with a rationale for any adjustments made to the priority list. See President's Report in this meeting for the recommended list of rankings. The Superintendent/President makes the final decision; the process is outlined in the contract. The college is working on recruiting leadership for the accreditation process. Our visit will be fall 2020. The goal is to have all chairs in place by the end of this semester so ECC campus leaders can attend the ASCCC Accreditation Institute in February 2018.

E. Unfinished Business:

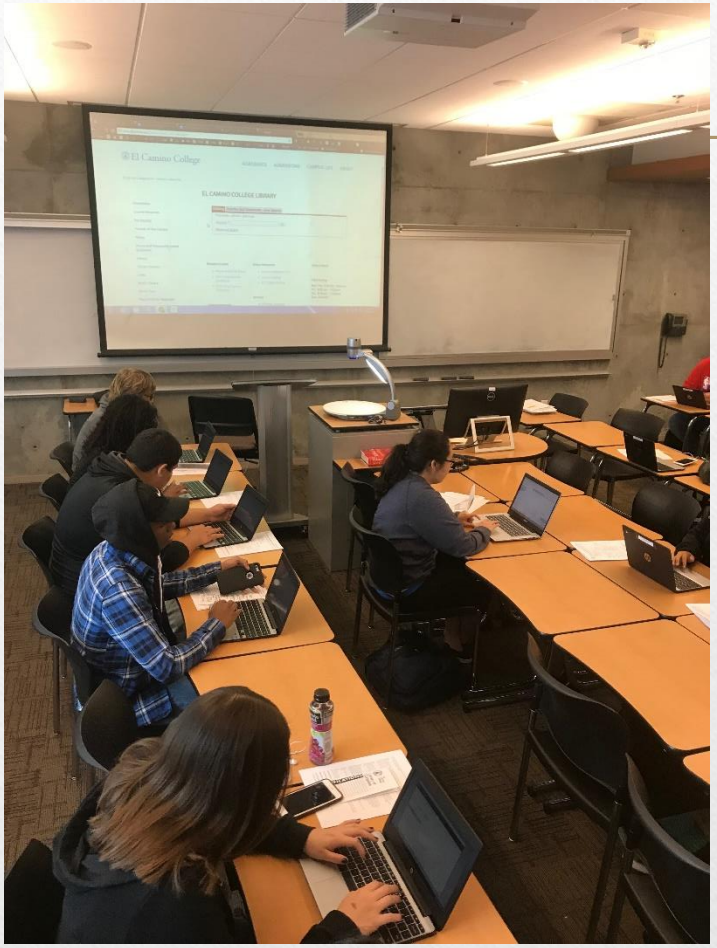
Senate packet, pages 18-19.

a. Recommendation to Enroll in Google for Education: 2nd Reading

-- Pete Marcoux, VP, Academic Technology

Some faculty have purchased Chrome Book carts (see following slide). Google for Education allows faculty to easily track these and access additional tools. ITS is on board with this recommendation. A question the counselors had was how G4E differs from One Drive. VP Marcoux explained we already have access to One Drive. Eventually, you will be able to access your files from any place you log in on campus. With G4E, you get access to more storage space. The college is in the process of transferring student emails to One Drive, after which faculty accounts will be transferred. Students shouldn't notice much difference; faculty will notice they won't have to delete email files anymore. We will still be a Microsoft campus but, with G4E, students will gain experience with both platforms, which is something they can add to their resumes. Google is very easy to use and is commonly used in the K-12 setting. Chrome Books and cart, plus printer and 3-year service contract cost approximately $12k, much less than $1,000/workstation in a typical lab. Motion passed unanimously so ITS can now "flip the switch" to give our campus access.

Google for Education



E. Unfinished Business

Senate packet, pages 20-31.

b. Second Reading: Online Education Initiative Course Exchange Pilot.

-- Chris Gold, Interim Distance Education Coordinator

At the last meeting, we decided to bring this proposal back for another reading, so Dr. Gold could provide answers to questions that were raised. There were several questions about curriculum and Chris emphasized that this recommendation is to apply to participate in the consortium. The college would still need to apply and get chosen. There will be opportunities for further input. This recommendation is simply to start the process. There are many resources in the slides that follow and in the packet. For those who want even more information, please visit: http://opencampus.com/downloads/faculty/OEI_faqs.pdf.

Consortium Application Endorsement

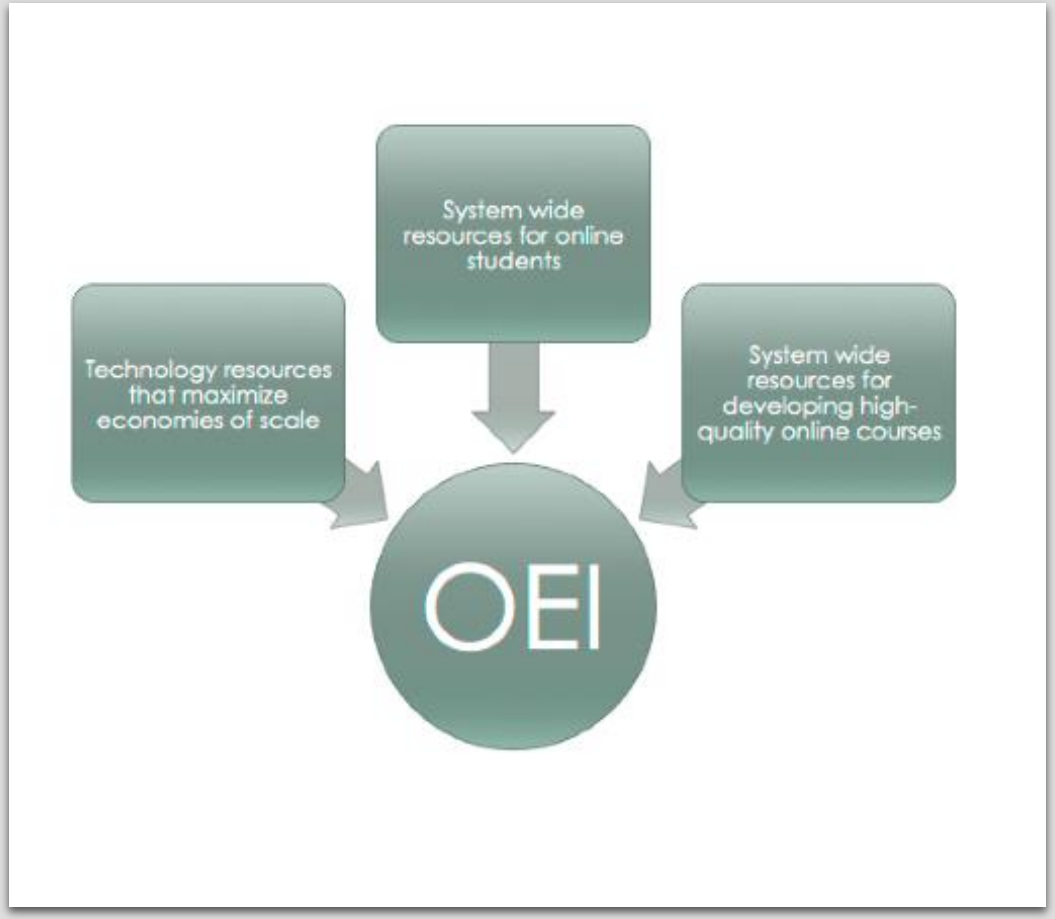
The Distance Education Advisory Committee (a subcommittee of the Academic Senate) joins the Director of Financial Aid, the Chief Technology Officer, and the Vice President of Academic Affairs in encouraging El Camino College to apply to participate in the Online Education Initiative Consortium of Colleges.

Unanimously approved: 9/28/17

The Academic Senate joins the Distance Education Advisory Committee, the Director of Financial Aid, the Chief Technology Officer, and the Vice President of Academic Affairs in encouraging El Camino College to apply to participate in the Online Education Initiative Consortium of Colleges.

Online Education Initiative

Purpose: To ensure that significantly more students are able to complete their educational goals by increasing both access to and success in high-quality online courses and programs.

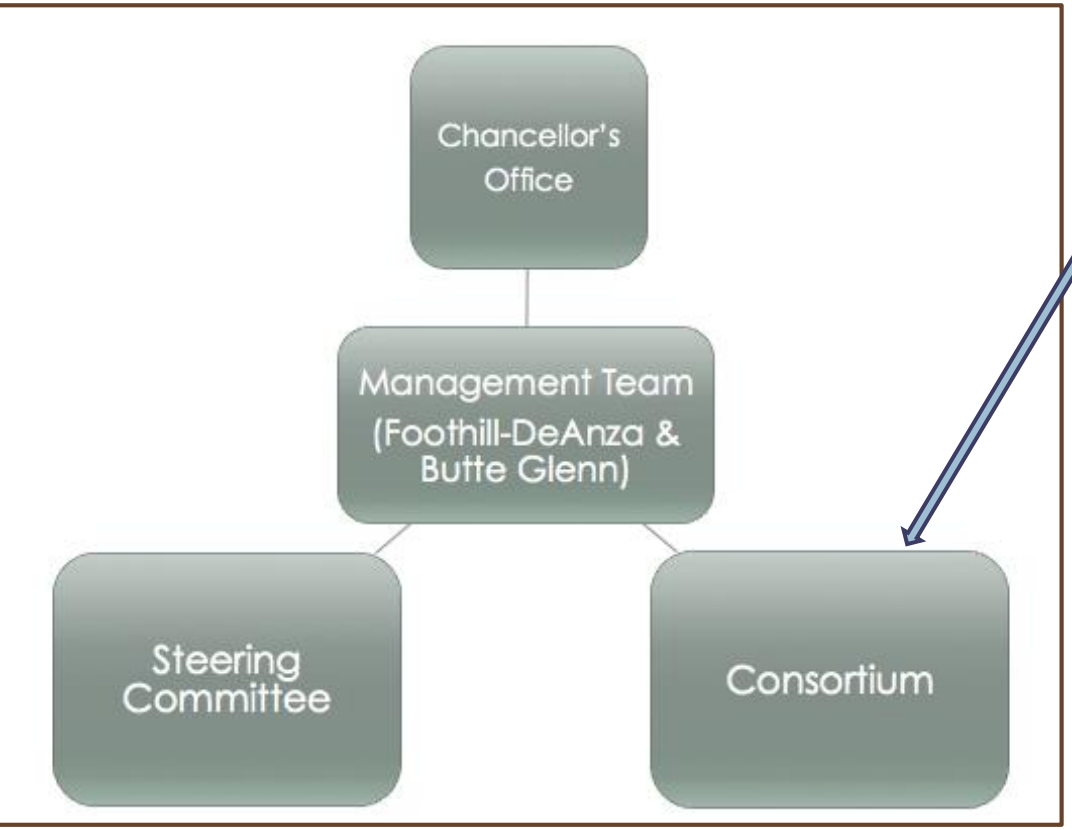


OEI resources include:

- NetTutor (tutoring) reduced to CCC's, free to consortium colleges
- Proctorio (proctoring) reduced to CCC's, free to consortium colleges
- Vericite (plagiarism detection) reduced to CCC's, free to consortium colleges
- Cranium Café (counseling) free to consortium colleges
- SmarterMeasure (student readiness) free to CCC's
- Professional Development through @ONE variable cost and free

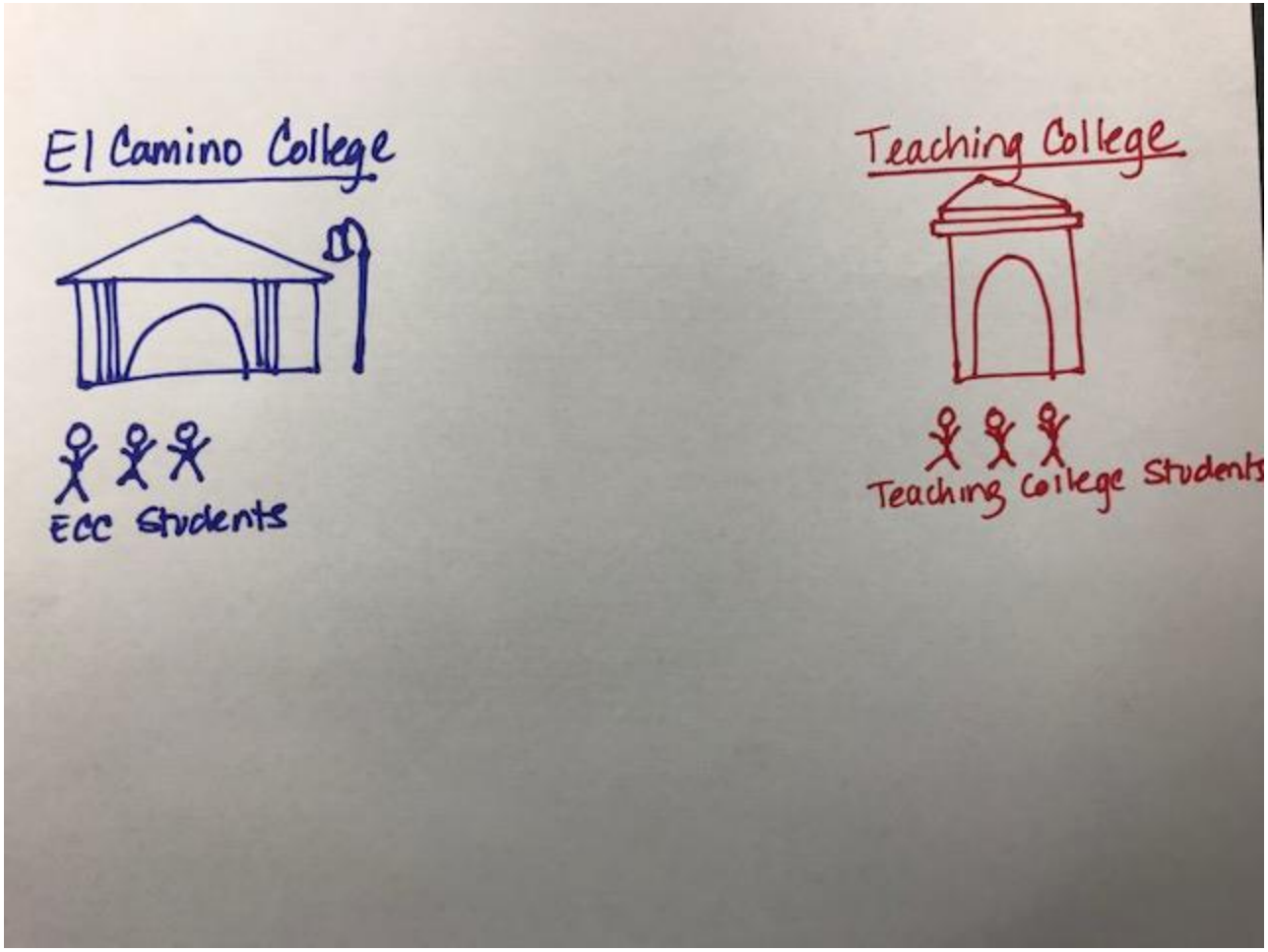
Only 5 colleges are in the outer ring. ECC is in the middle ring: using OEI resources and Canvas. This proposal is for us to join the inner ring: to also participate in the exchange.

Online Education Initiative

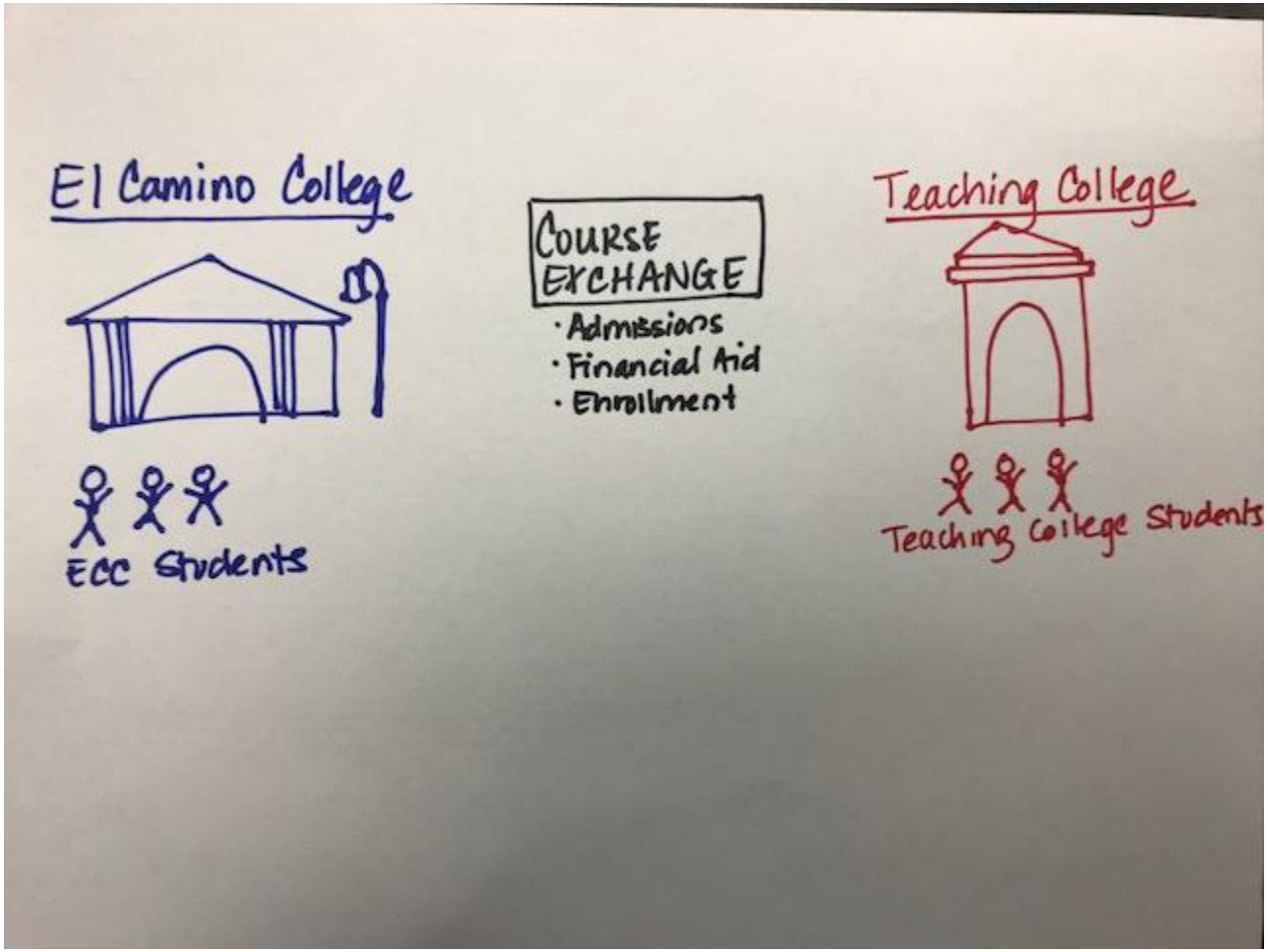


Consortium Colleges

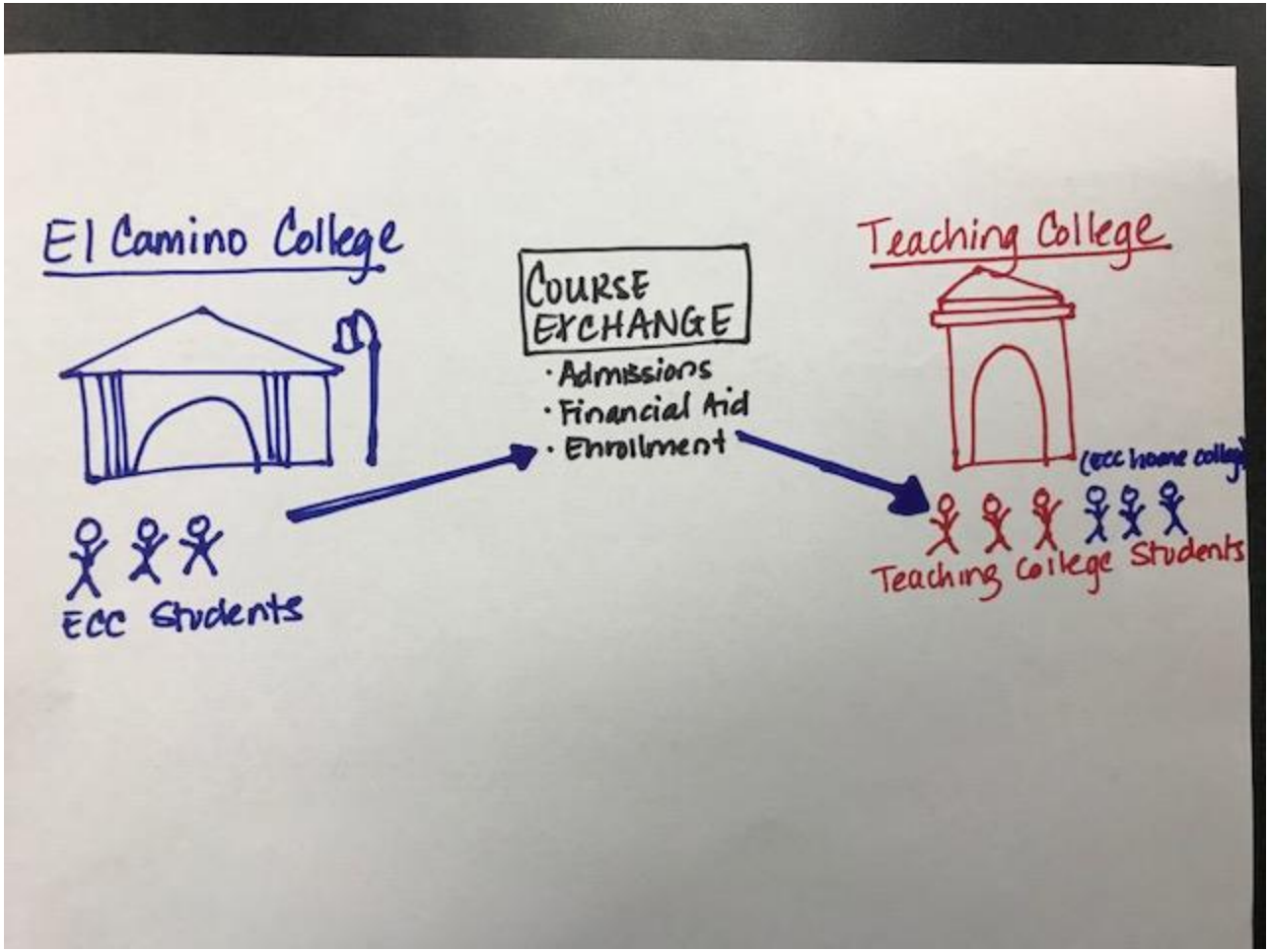
- Currently 24 consortium colleges
- Agree to offer courses on the exchange
- Send two people to consortium meetings (updates, feedback, suggestions)
- Students have access to the exchange
- Tech support
- Support to faculty as they create exchange ready courses
- Access to free resources (NetTutor, Proctorio, Cranium Café, Canvas, Smarter Measure – can stay with TurnItIn)

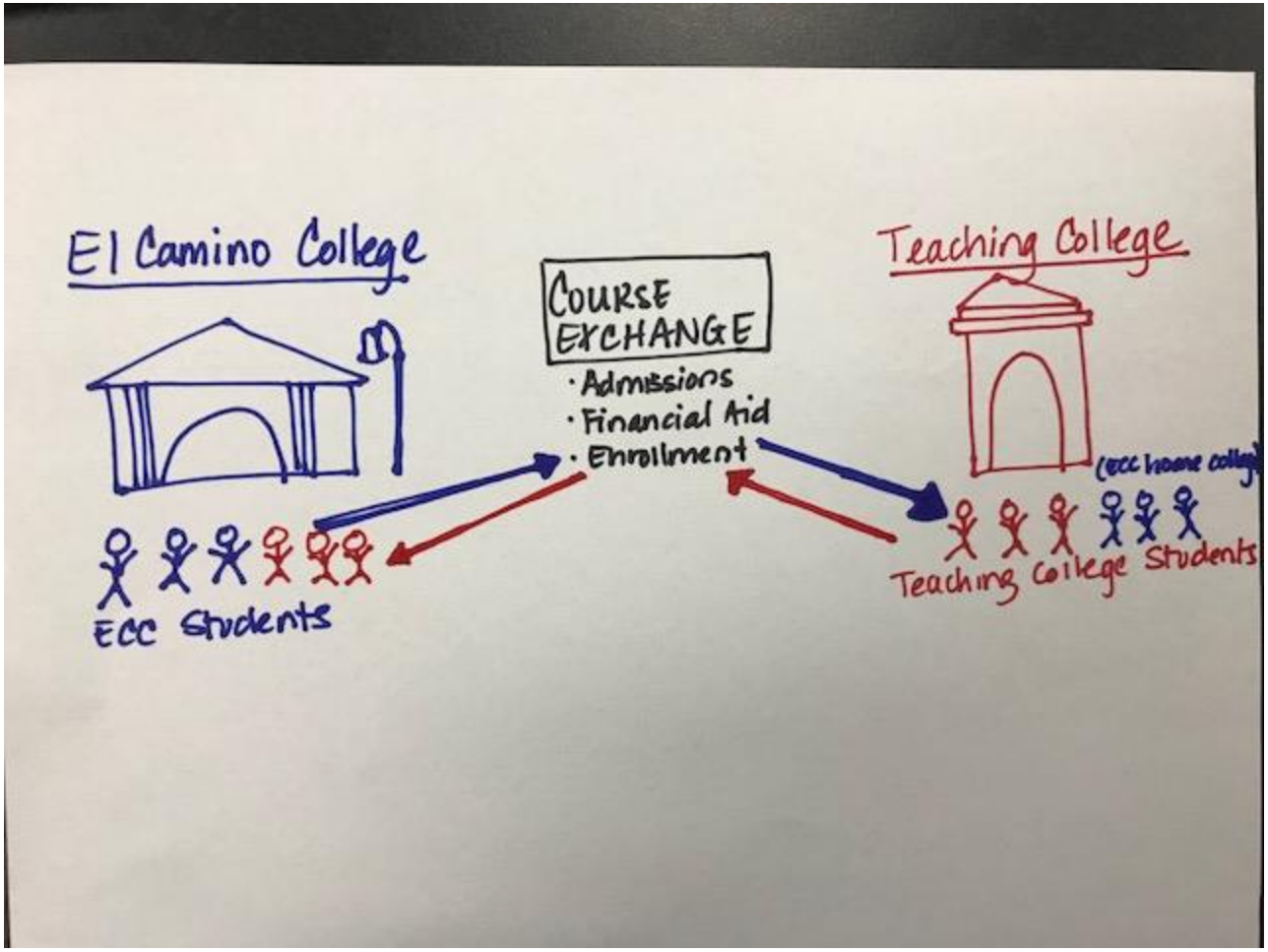


These next slides provide a user-friendly overview of how the exchange would work for our students and our college.



The Course Exchange would facilitate the admissions and financial aid processes for students. ECC would continue to be the home college for our students. In addition, students from other colleges could take our online courses. All of our policies and procedures would apply to exchange students taking our online courses.


El Camino College
COURSE EXCHANGE
· Admissions
· Financial Aid
· Enrollment
Teaching College
(ecc home college)
ECC Students
Teaching College Students



Course Exchange Video: https://www.youtube.com/watch?v=GZ1A7m35SYk

Check out the OEI Course Exchange Student Guide link, above. This 4-minute video provides a useful overview of the course exchange.

Advantages of Course Exchange

COLLEGES - Flexibility and tool for Enrollment Management

STUDENTS - Find and complete high quality classes they need to complete their degree and reach their transfer goals

FACULTY - Supports quality online classes through resources, accessibility support and professional development

CALIFORNIA COMMUNITY COLLEGES
ONLINE EDUCATION
INITIATIVE

Courses on the Exchange

- Have successfully completed the OEI course review process with an online course that meets the following criteria:
  - Attained a C-ID designation
  - Prerequisites aligned with C-ID
  - Included in an Associate Degree for Transfer (ADT: AA-T, AS-T), general education transfer pattern (IGETC), or Career Technical Education (CTE) pathway.
  - At transfer level if in Mathematics, English, or English as a Second Language (ESL) subject areas
  - Fully online with the possible exception of on-campus proctored exams

Course Exchange

- Course taught on the exchange are ECC courses.
  - Our enrollment caps apply
  - Our local BP/APs apply – i.e. Intellectual Property
- We cannot limit what courses students can take on the exchange.
- Students taking our courses on the exchange are ECC students
  - Our local BP/APs apply – i.e. Student Discipline
  - Our students must be enrolled in an ECC class to take a class on the exchange
  - Students can only take two exchange classes per semester
  - Our students must be unable to find a class on our campus before they can enroll in it on the exchange.

Consortium Application Endorsement

The Distance Education Advisory Committee (a subcommittee of the Academic Senate) joins the Director of Financial Aid, the Chief Technology Officer, and the Vice President of Academic Affairs in encouraging El Camino College to apply to participate in the Online Education Initiative Consortium of Colleges.

Unanimously approved: 9/28/17

On the advice of the Distance Education Advisory Committee, the Academic Senate joins the Director of Financial Aid, the Chief Technology Officer, and the Vice President of Academic Affairs in encouraging El Camino College to apply to participate in the Online Education Initiative Consortium of Colleges.

Expanding Consortium

- Colleges interested in joining the Consortium email Kate Jordahl, kjordahl@ccconlineed.org

- College will receive information packet/workbook
  - Building an Implementation Team (essential!)
  - Best Practices for Course Exchange Deployment
  - Consortium Agreement (currently in review)
  - Federal Financial Aid Agreement

CALIFORNIA COMMUNITY COLLEGES
ONLINE EDUCATION
INITIATIVE

Expansion Priorities

- Implemented Canvas
- Accreditation status
- Technology ready, including Single Sign On for students
- Courses that are exchange ready or preparing courses to be exchange ready
- Have support and interest of faculty and administration including Instruction, Financial Aid, Distance Ed and IT

[Also, geographic diversity; A&R is on board; whether a college is in a district in which another college is already in the consortium; a DE Plan in place; a full-time DE Coordinator; use OEI support services; OEI Rubric adopted and courses aligned; progress in student equity]

CALIFORNIA COMMUNITY COLLEGES
ONLINE EDUCATION
INITIATIVE

New Consortium Colleges

- Sign the consortium agreement.
- Create an implementation team.
- Sign a financial aid agreement.
- Receive a “Go Live Checklist” showing what needs to be done step-by-step for financial aid, enrollment management, communications, SIS, Colleague, etc. Includes suggested dates and times for completion.
- 16-20 week implementation plan

Course Exchange Discussion, continued…

- Accessibility software was discussed (Ally), which embeds in Canvas and rates the accessibility of a course. It not only points out needed changes but also makes suggestions for how to make those changes.
- The OEI rubric was adopted for all ECC courses during 2016-17. This is a long rubric and ensures quality of our offerings.
- Smarter Measures offers readiness modules for students on topics such as managing time.
- Students participating in the exchange will be able to access counseling both at their home college and at the teaching college.
- The senate was encouraged to endorse the recommendation by VP for Academic Technology, Pete Marcoux. He noted we can always back out later if we have concerns. It's a good opportunity for the college and puts us in a good position, given the statewide emphasis on online offerings for students.
- Chris Gold clarified that ECC gets credit for enrollment for any student in our online courses, even if that student is enrolling through the exchange.
- It's not clear when we will hear about the status of our application but we would be offering courses in the exchange in spring 2019 at the earliest.
- The recommendation to apply to join the exchange passed unanimously.

F. New Business:

a. **Call for Elections: -- Pete Marcoux, Elections Chair**

- **President**
- Thanks to Pete Marcoux for agreeing to be "voluntold" to serve as elections chair this semester. He explained that, for president, we would have a president-elect for spring 2018, to give a new president the opportunity to shadow an outgoing president. KDD is honored to have been nominated by Chris Gold. If elected, she would not be shadowing herself. Though if it allowed her to be in two places at once, she might reconsider.
- **Secretary**
- Claudia Striepe, senator from LLR and former senate secretary AND former senate president nominated Traci Granger. Much to everyone's relief and delight, Professor Granger agreed to be nominated.

G. Information Items - Discussion

Senate packet, pages 32-33.

a. Survey of Entering Student Engagement (SENSE) Presentation – Marci Myers, Institutional Research

Thanks to Marci for her patience; she was on the agenda for our previous meeting, but we ran out of time. Note that the slides that follow provide a brief overview of the data from our fall 2016 SENSE surveys. The final slide indicates where the complete report can be found, on the IRP website. The survey will next be administered in fall 2018. First-time students were sampled during the 4th and 5th week of the semester in Math and English classes. Before the next survey, campus members will be invited to propose questions. Senators suggested possible questions for next time, for example, ask students if they observed/benefitted from the Ask Me button campaign and ask how many students purchased their textbooks.

It was suggested that the college learn which colleges are exemplars for student engagement and learn more about strategies being used by those institutions.

The CCSSE survey also looks at student engagement but surveys the entire campus and also asks for faculty and staff perceptions, which provides useful comparison data. CCSSE is completed every 6 years.

SURVEY OF ENTERING STUDENT ENGAGEMENT (SENSE)

ACADEMIC SENATE PRESENTATION

Institutional Research & Planning

November 7, 2017

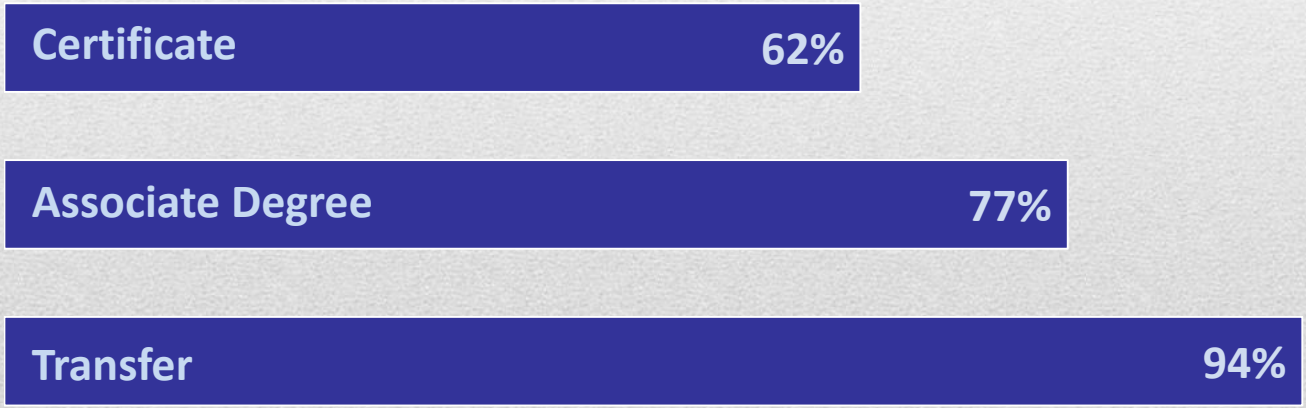
51%

Percent of respondents indicated that neither parent has college experience

33%

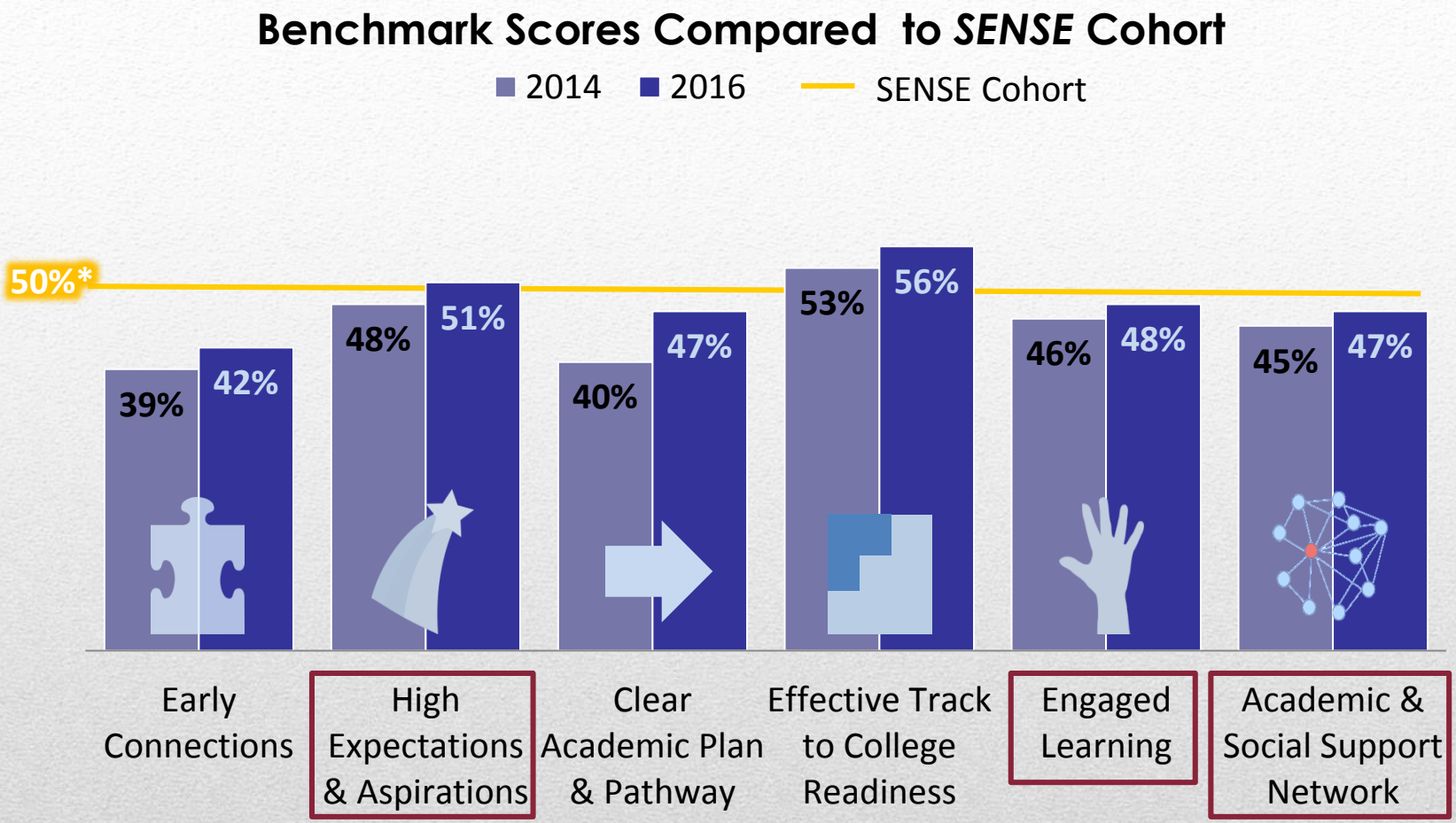
Percent of respondents indicated that English was not their first language

Educational Goal (choose all that apply)



Survey of Entering Student Engagement

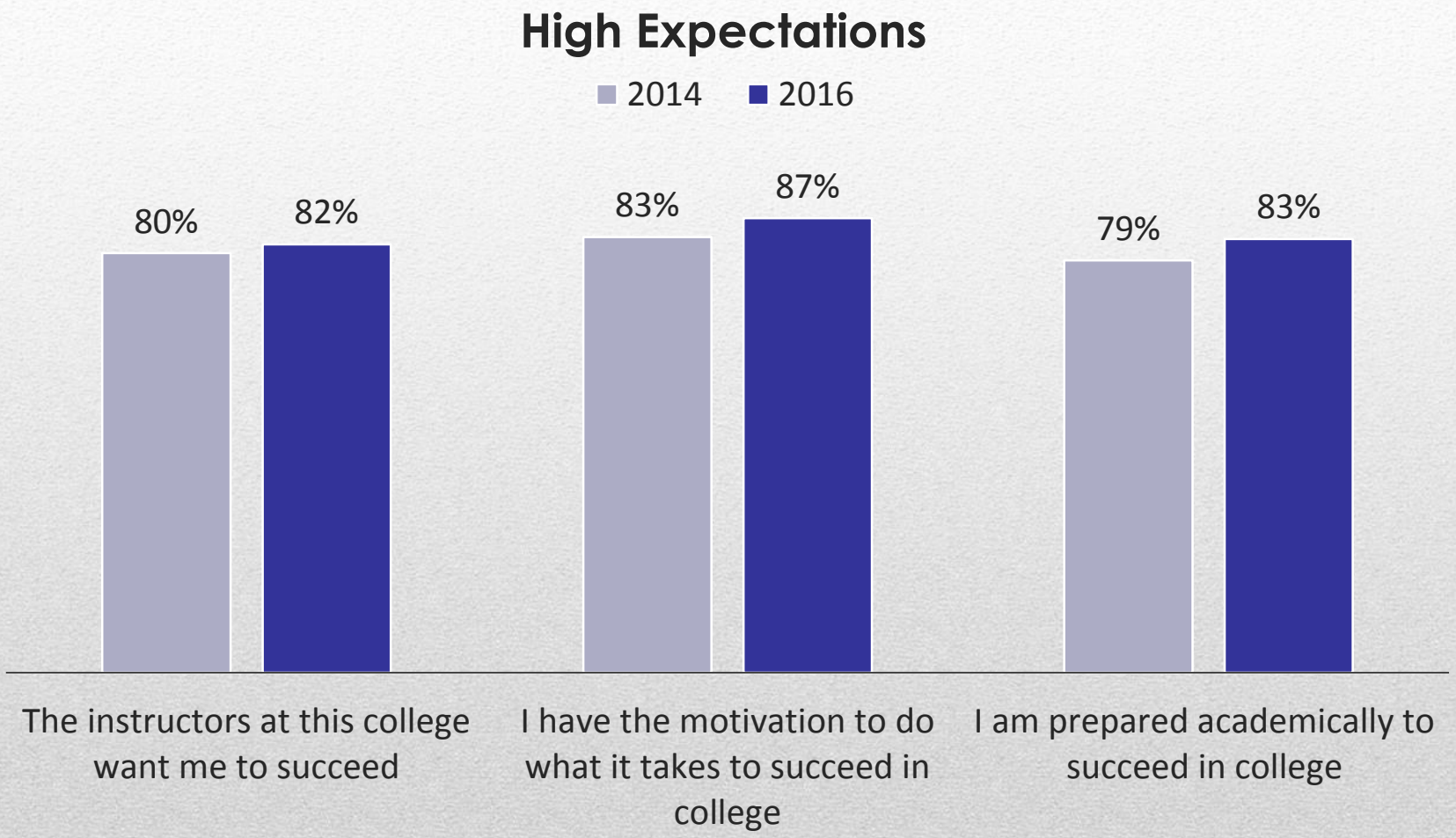
2016 ECC Entering Students Profile



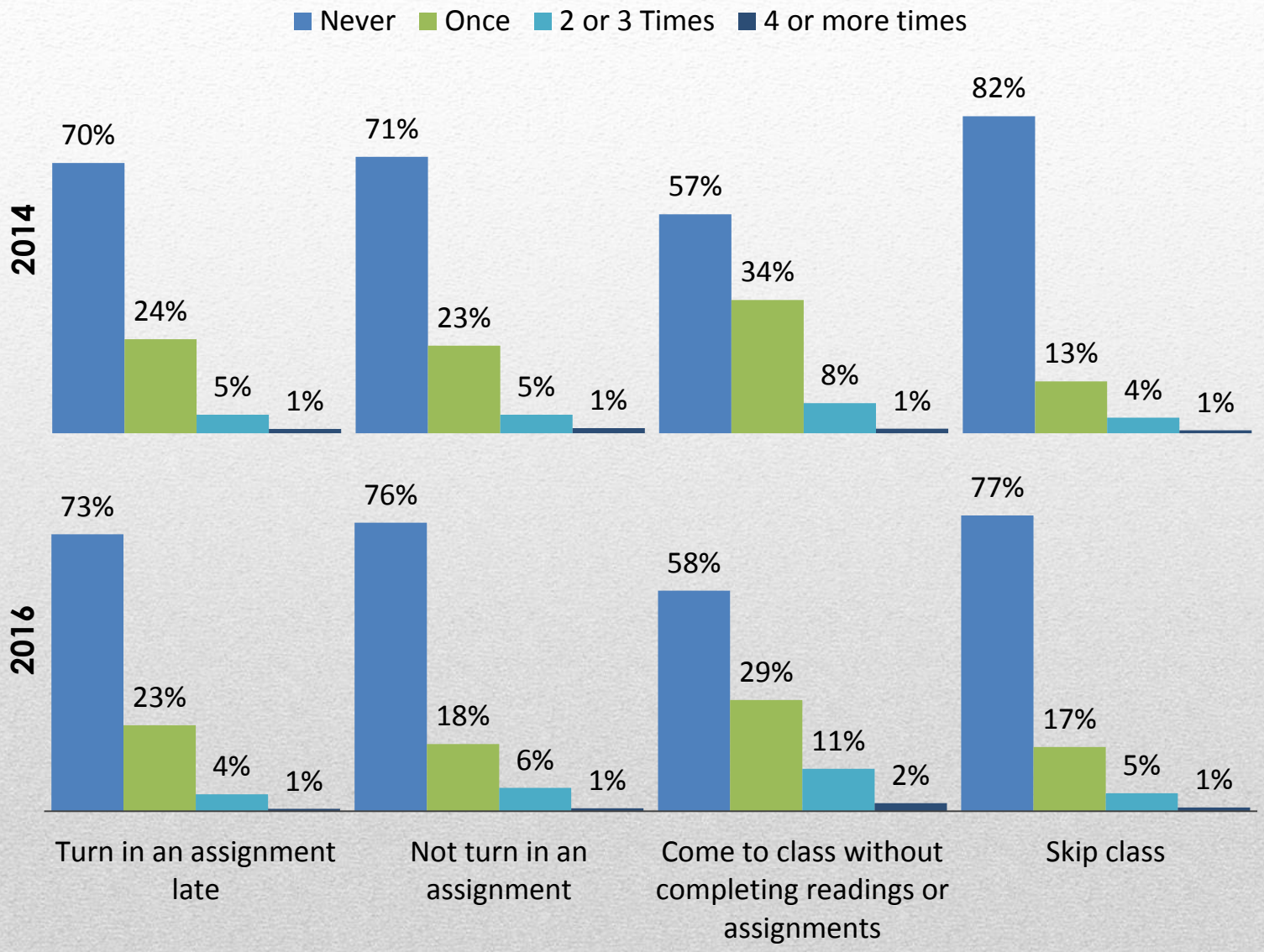
* Each benchmark score is computed by averaging the scores on survey items that make up that benchmark. Benchmark scores are standardized so that the mean always is 50% and the standard deviation is 25%

Survey of Entering Student Engagement

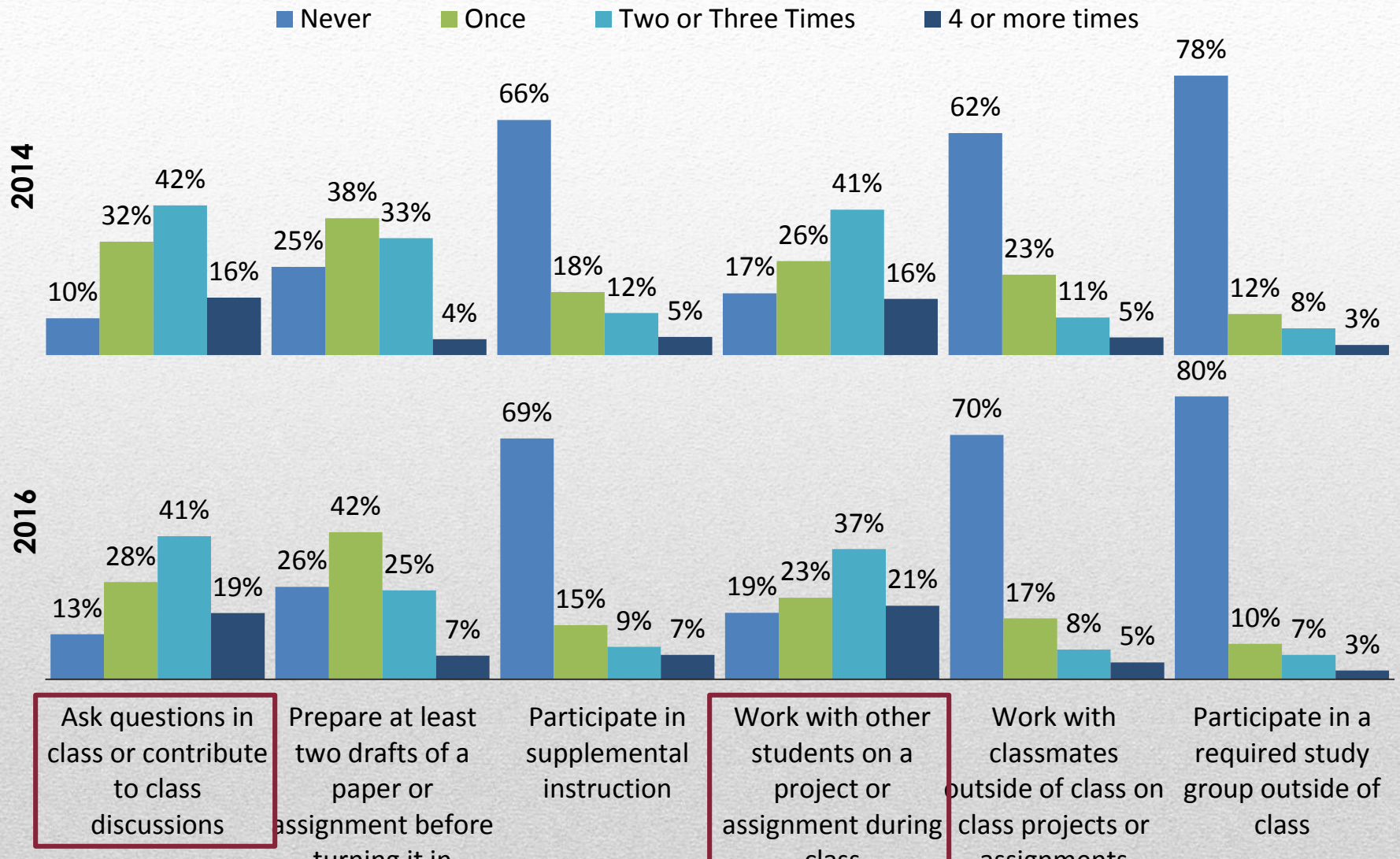
Benchmark Scores


High Expectations
2014
2016
80%
82%
83%
87%
79%
83%
The instructors at this college want me to succeed
I have the motivation to do what it takes to succeed in college
I am prepared academically to succeed in college

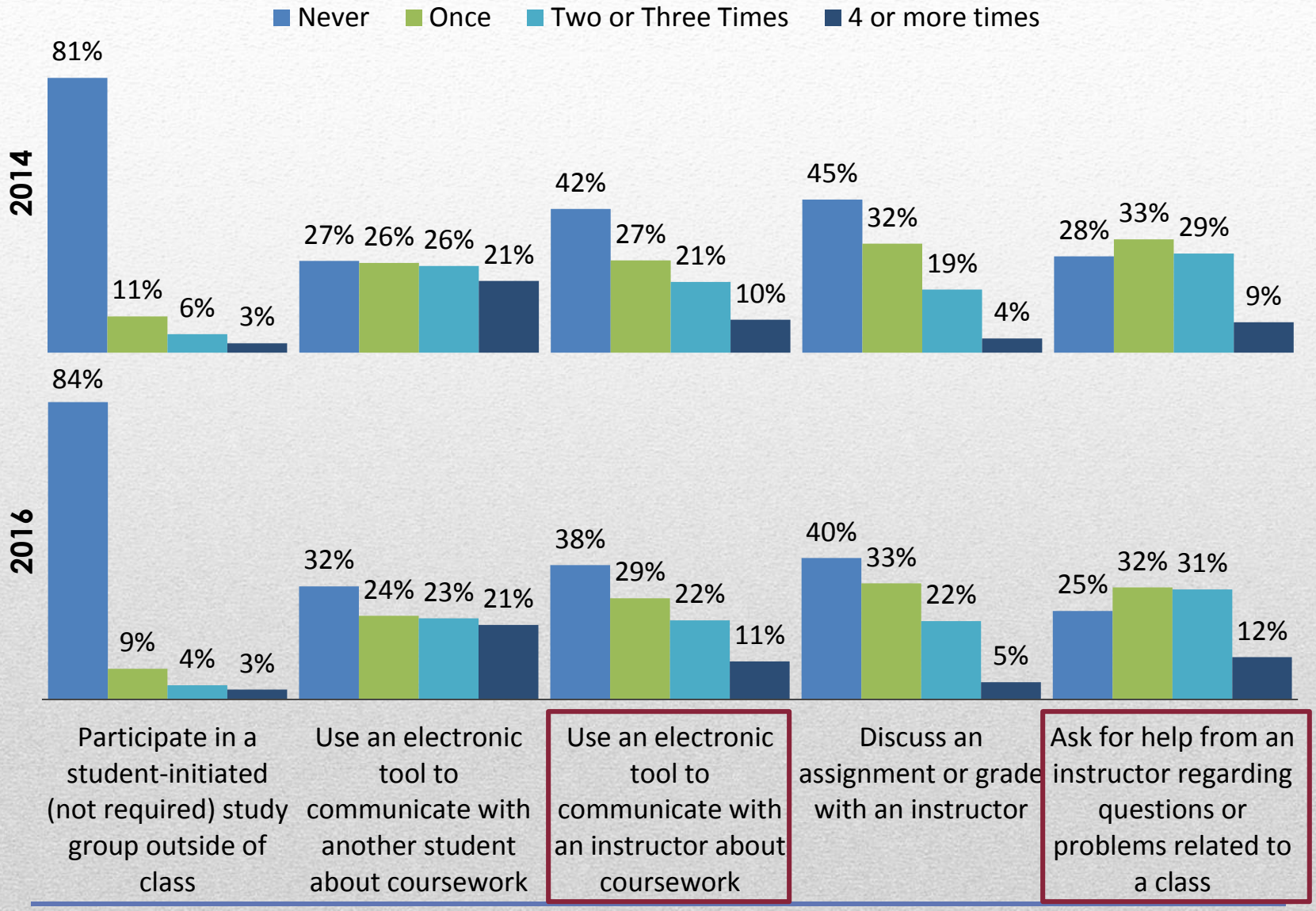
Classroom Behavior



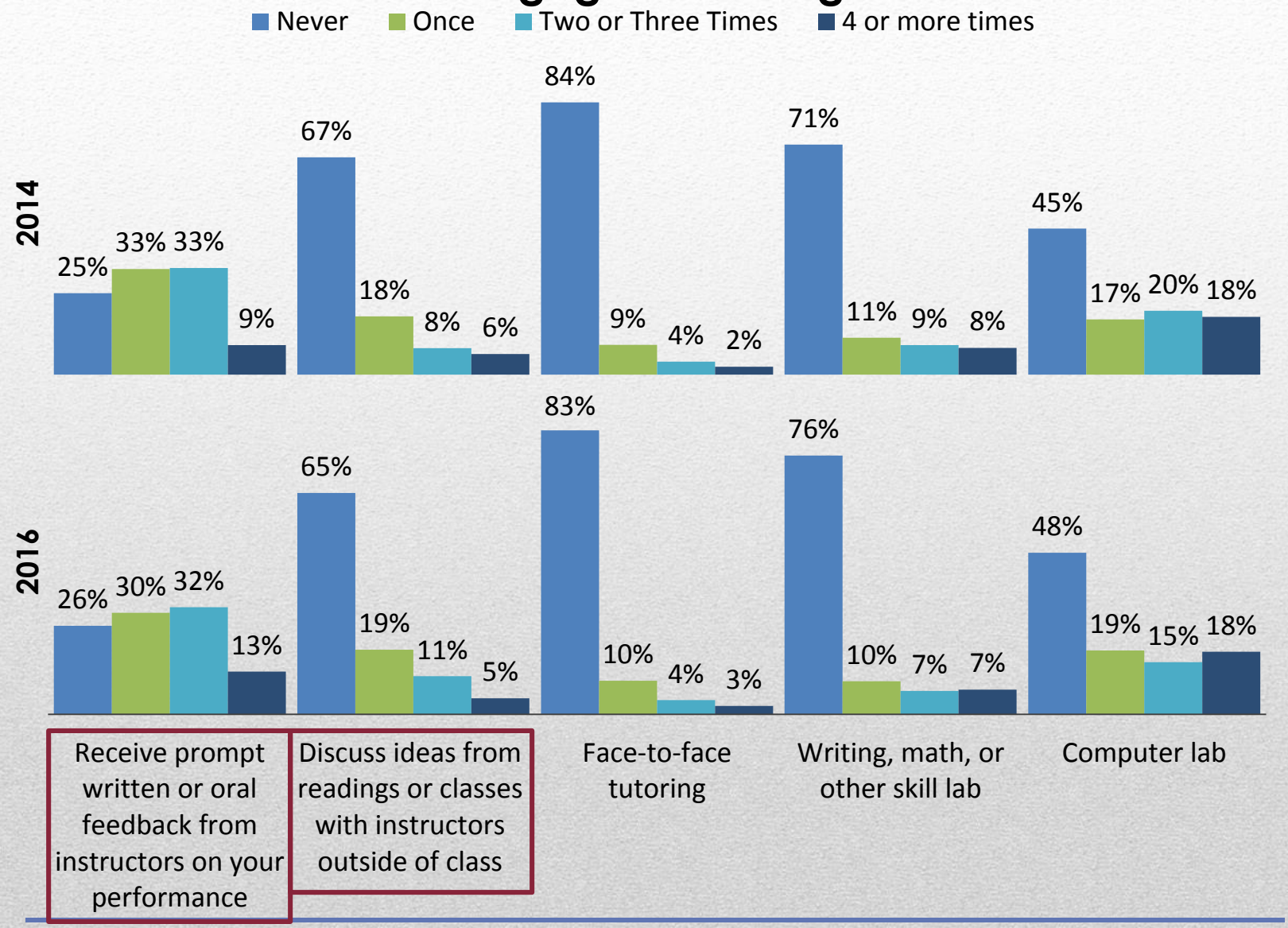
Engaged Learning #1



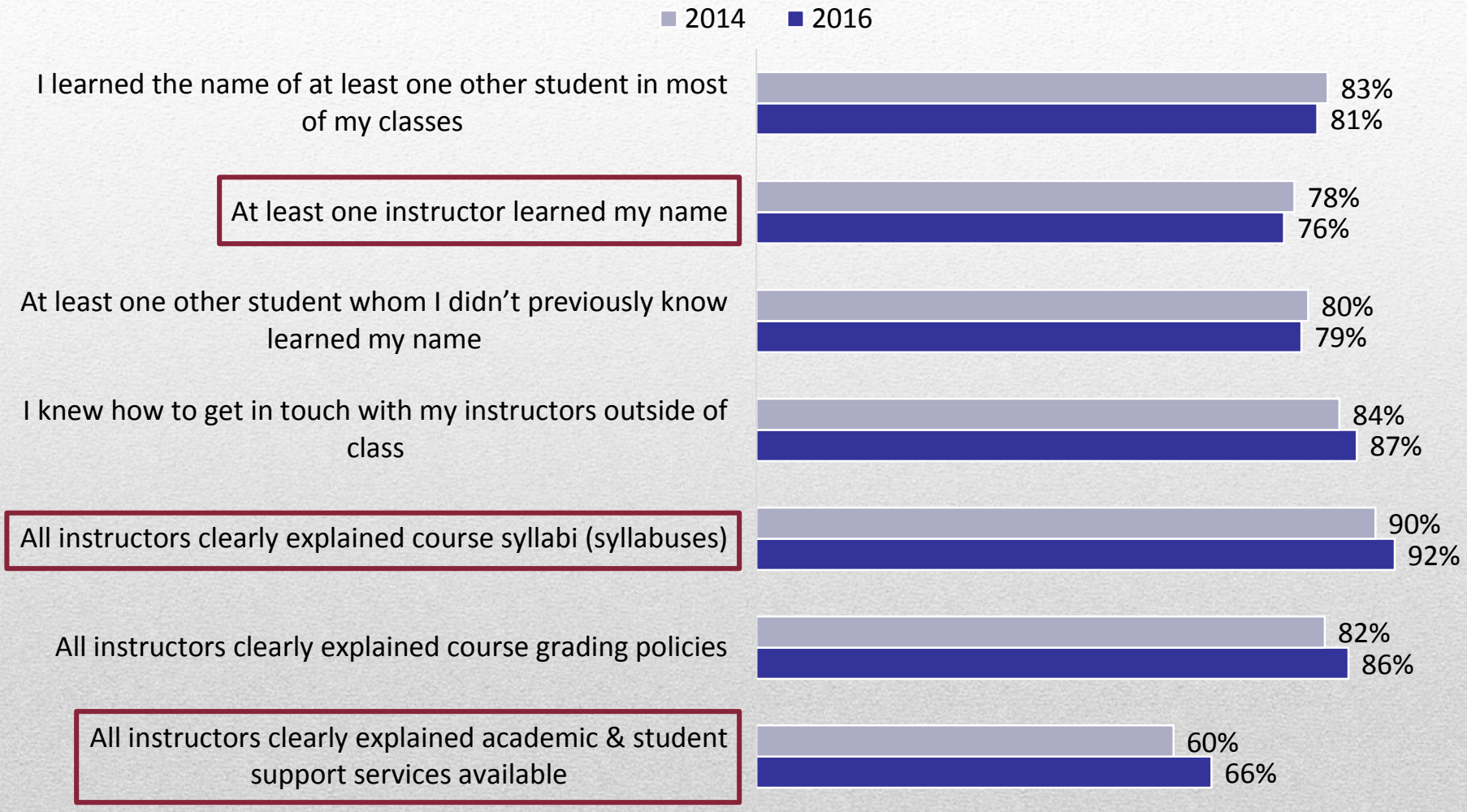
Engaged Learning #2



Engaged Learning #3



Academic and Social Support Network



EL CAMINO COLLEGE

MyECC

ADMISSIONS | FUTURE STUDENTS | CURRENT STUDENTS | FINANCIAL AID & SCHOLARSHIPS | COMMUNITY & VISITORS | TO

INSTITUTIONAL RESEARCH

- Annual Factbook
- Demographic Profiles
- Success and Retention
- Student Achievement
- Survey Results
- Research Reports
- Regional Data
- IRP Blog
- Conducting Research (IRB)
- Research Request
- Service Area Outcomes

Home Page » Administration » Ir »

Survey Results

Survey of Entering Student Engagement (SENSE)

- El Camino College SENSE Results 2014 & 2016
- Compton Center SENSE Results 2014 & 2016

FULL REPORT HERE

Fall 2016

- El Camino College SENSE Highlights 2016
- Compton Center SENSE Highlights 2016

G. Information Items - Discussion

b. Center for Urban Education Institute: Strategies for Equity-Minded Hiring Practices – Jaynie Ishikawa, Scott Kushigemachi, Jane Miyashiro.

During 2015-2016, Jaynie Ishikawa brought the EEO Plan to the senate as part of the consultation process. Now the college is implementing that plan. This presentation provides an overview of campus-wide efforts. Faculty were strongly encouraged to consider joining one of the subcommittees because this plan affects everyone and because there are a variety of areas (such as content expertise) for which faculty can provide useful input.

It was suggested by Senator Kurt Hull that training opportunities be offered digitally, to enhance convenience. He was promptly encouraged to join an EEO committee!

El Camino College's Equal Employment Opportunity Plan

California State Law – requires community colleges to have a "a work force that is continually responsive to the needs of a diverse student population which may be achieved by ensuring that ***all persons receive an equal opportunity*** *to compete for employment and promotion* within the community college districts and ***by eliminating barriers to equal employment opportunity***."

Equal Employment Opportunity Plan

EEO SUB-COMMITTEES

- Recruitment
- Job Announcements
- Measures of Underrepresentation
- EER/Committee Member Training
- The Climate Survey
- Guest Speakers/ Workshops/Events/ Training

Climate Survey

This subcommittee seeks to analyze employee/applicant statistics to address underrepresentation through climate survey questions on such topics as:

- ✓ Most effective outreach/recruitment efforts;
- ✓ Reasons people leave El Camino College;
- ✓ Employee satisfaction and sense of belonging;
- ✓ Employee views/definitions on diversity as perceived within departments/divisions and throughout the campus, community, etc.

Recruitment

Sub-Committee charged to:

- Review existing outreach/recruitment practices that are oriented to the economically disadvantaged and minoritized populations;
- Recommend criteria for determining when targeted outreach/recruitment be used;
- Identify specific publications, conferences, job fairs, and other methods of outreach & recruitment.

EER and Screening/Selection Committee Trainings

- Training on Title 5/state/federal non-discrimination laws, workforce diversity, elimination of bias in hiring decisions; screening best practices.
- Training on screening/selection techniques (including interview questions) designed to give applicants an opportunity to demonstrate sensitivity/understanding of diverse student backgrounds and the District's multiculturalism;
- Training committees on how to interpret and use racial and gender aggregated data by department when reviewing applicant pools.

Campus-Wide Trainings

Subcommittee charged to identify, prioritize and develop training and workshop opportunities in support of the EEO Plan.

Measures of Underrepresentation

Overall Goal – collect longitudinal data identifying any significantly underrepresented group …… where actual representation is below 80% of projected representation (i.e., representation of student demographics and/or community demographics.)

Applicants	Hired	Selection Rate % Hired
80 White	48	48/80 = 60%
40 Black	12	12/40 = 30%
24 Hispanic	6	6/24 = 25%

Job Announcements

Subcommittee charged to examine job announcements from an equity perspective by identifying language that is used (and not used):

- ✓ ECC's minority-serving status.
- ✓ ECC's interest in attracting candidates from racially minoritized groups.
- ✓ ECC's values & commitment to equity, diversity, and inclusion
- ✓ Candidate competencies related to equity, equity-mindedness, and diversity.
- ✓ Departmental priority on equity and diversity and diversity-related work on multiple levels.
- ✓ Departmental efforts to respond to the needs of racially minoritized students.
- ✓ Require written statements from candidates describing experiences working with diverse populations.

Current Faculty Job Announcements

EL CAMINO COMMUNITY COLLEGE DISTRICT

Job Title: Full-Time, Tenure-Track Counselor – VETERANS
Req: A1718-014
Location: ECC Campus
Division: Counseling & Student Success
Position Type: Faculty
Posting Close Date: 11/15/17

JOB DESCRIPTION

El Camino College is seeking an individual to provide counseling services to a diverse student population including new and re-entering students; those pursuing vocational and transfer goals, and participation in counseling and planning meetings.

Typical duties include: Counseling students in all academic and vocational areas; providing virtual counseling and/or group counseling, participation in the Student Success Support Program process, including assessment, orientation, development of student/veterans education plans and identifying retention strategies to achieve desired outcome and follow-up; assisting with or completing veterans benefits documentation, teaching in the area of career planning and/or orientation; career planning for undecided students, counseling probation/dismissal status students; recruitment of vocational and/or disadvantaged students, assisting in preparing curriculum guide sheets and catalog materials with four year institutions and in fostering continuing relationships with District high schools, and other duties as assigned by dean.

Apply student development philosophy and theory to provide comprehensive counseling services to community college students from diverse backgrounds regarding degree and vocational education program planning, university transfer planning, education, career decision, goal clarification and personal life management.

Full-time faculty responsibilities including committee and meeting assignments, curriculum development, El Camino College program plans, program review, service area outcomes, accreditation process, and student activities. Awareness of institutional policies and procedures impacting student matriculation. Maintaining high standards of professional conduct and ethics appropriate to the Counselor's professional position; performing assigned committee work; and, maintaining records and reports.

REQUIRED QUALIFICATIONS

Master's degree in counseling, rehabilitation counseling, counseling psychology, clinical psychology; guidance counseling, educational counseling, social work, career development marriage and family therapy, or marriage, family and child counseling; OR

The equivalent - Candidates not possessing the required qualification(s) as stated on this announcement must complete the Request For Equivalency Form as part of the application process to explain in detail how their qualifications are equivalent to those above; OR

Valid California community college instructor credential in appropriate subject issued prior to July 1, 1990 (per California Education Code 87355); AND

Sensitivity to and understanding of diverse academic, socioeconomic, cultural, and ethnic backgrounds of community college students and of individuals with disabilities.

DESIRED QUALIFICATIONS

Experience working with veterans, dependents and veterans educational benefits.

Knowledge about VA education requirements and benefits, sensitivity to the needs of veterans, and the services offered to veterans.

Knowledge of and ability to refer veterans to appropriate resources: vocational rehabilitation, psychological counseling, housing assistance, employment fairs, and other federal, state, county, district and private resources.

Understanding of and ability to implement the "Principles of Excellence" for veterans at a post-secondary institution.

Minimum two years of recent California community college counseling experience.

Knowledge of career and vocational counseling trends.

Knowledge of transfer counseling trends.

Bi-lingual experience highly desirable.

Knowledge of Microsoft and Scheduling and Reporting Software (SARS) program helpful.

SUPPLEMENTAL QUESTIONS - Please keep your response between 150 and 300 words.

1. What strategies do you use to motivate students and facilitate students' self-motivation? How do you assess whether these strategies are effective?

2. Please describe your knowledge of and experience with using student learning outcomes assessment to improve student learning.

CONDITIONS OF EMPLOYMENT

Contract shall be for full-time, tenure-track assignment for the 2018 spring semester, beginning February 1, 2018. A teaching demonstration will be required during the interview process. Offer and acceptance of employment is subject to verification of all information provided on the employment application, credential(s), and transcripts. Candidates selected for employment must agree to be fingerprinted, provide current tuberculosis test results, provide proof of eligibility for employment in the United States, and present a valid Social Security card upon hire.

SALARY

The starting salary ranges from $65,575 - $90,069 depending on education and experience. Excellent fringe benefits are included.

TO APPLY

An applicant must submit the following by the closing date:

1) Online application: https://elcamino.igreentree.com/css_academic

2) Cover letter describing how applicant meets the qualifications.

3) Resume including educational background, professional experience, and related personal development and accomplishments.

4) Pertinent transcripts as stated in the required qualifications. (Unofficial computer-generated academic records/transcripts must include the name of the institution and degrees awarded to be acceptable.)

Foreign Transcripts: Transcripts issued outside the United States of America require a course-by-course analysis with an equivalency statement from a certified transcript evaluation service verifying the degree equivalency to that of an accredited institution within the USA. For information on transcript evaluation services, please visit: http://www.ctc.ca.gov/credentials/leaflets/cl635.pdf

5) Evidence of a valid community college credential, if applicant holds one.

Please Note: Documents submitted or uploaded for a previous position cannot be reused for other positions. You must submit the required documents for each position you apply for by the closing date. Failure to do so

Revised Faculty Job Announcements

EL CAMINO COLLEGE

FULL-TIME, TENURE TRACK INSTRUCTOR - POLITICAL SCIENCE

Division: Behavioral & Social Sciences
Posting Close Date: 01/30/2017
Req: A1617-039
Location: ECC Campus
Position Type: Faculty

JOB DESCRIPTION

Full-time teaching assignment within the different sub fields in Political Science including American politics, principles and methods of political science, ethnicity in the American Political process, civil rights and liberties in the United States, International Politics, Comparative Politics and Political Theory. The position requires participation in a variety of campus and divisional activities such as faculty meetings, student activities, office hours, and curriculum/instructional development. Selected candidates will be invited for an interview, which will include a teaching demonstration on an assigned topic.

Faculty job responsibilities include the development/review of curriculum and assessment of learning outcomes to improve teaching and learning in achieving El Camino College's mission of institutional effectiveness, quality educational programs, and vibrant student support services.

REQUIRED QUALIFICATIONS

Master's degree in political science, government, or international relations; OR

Bachelor's degree in any of the above AND Master's degree in economics, history, public administration, sociology or social sciences with an emphasis in political science, any ethnic studies, JD; OR

The equivalent - Candidates not possessing the required qualification(s) as stated on this announcement must complete the Request For Equivalency Form as part of the application process to explain in detail how their qualifications are equivalent to those above; OR

Valid California community college instructor credential in appropriate subject issued prior to July 1, 1990 (per California Education Code 87355); AND

Sensitivity to and understanding of diverse academic, socioeconomic, cultural, and ethnic backgrounds of community college students and of individuals with disabilities.

TO APPLY

An applicant must submit the following by the closing date.

1. Online application: https://elcamino.igreentree.com/css_academic
2. Cover letter describing how applicant meets the qualifications.
3. Resume including educational background, professional experience, and related personal development and accomplishments.
4. Pertinent transcripts as stated in the required qualifications. (Unofficial computer-generated academic records/transcripts must include the name of the institution and degrees awarded to be acceptable.) *[Foreign Transcripts info on next page]*
5. Evidence of a valid community college credential,

If you need assistance you may call 310-660-3593, Ext. 5809 between the hours of 8:00 a.m. and 4:00 p.m. Monday-Friday.

Due to the large volume of calls received on closing dates, we highly recommend that you contact us for assistance requests well before the last day to apply. Give yourself sufficient time to complete the profile, which may take 45 minutes or more. Positions close promptly at 3:00 p.m.

EL CAMINO COLLEGE | 16007 CRENSHAW BOULEVARD, TORRANCE, CA 90506 | WWW.ELCAMINO.EDU

JOB DESCRIPTION

El Camino College is seeking an individual to provide counseling services to a diverse student population including new and re-entering students; those pursuing vocational and transfer goals, and participation in counseling and planning meetings.

Job Title: Full-Time, Tenure-Track Counselor – VETERANS
Req: A1718-014
Location: ECC Campus
Division: Counseling & Student Success
Position Type: Faculty
Posting Close Date: 11/15/17

JOB DESCRIPTION

El Camino College is seeking an individual to provide counseling services to a diverse student population including new and re-entering students; those pursuing vocational and transfer goals, and participation in counseling and

family and child counseling; OR

The equivalent - Candidates not possessing the required qualification(s) as stated on this announcement must complete the Request For Equivalency Form as part of the application process to explain in detail how their qualifications are equivalent to those above; OR

Valid California community college instructor credential in appropriate subject issued prior to July 1, 1990 (per California Education Code 87355); AND

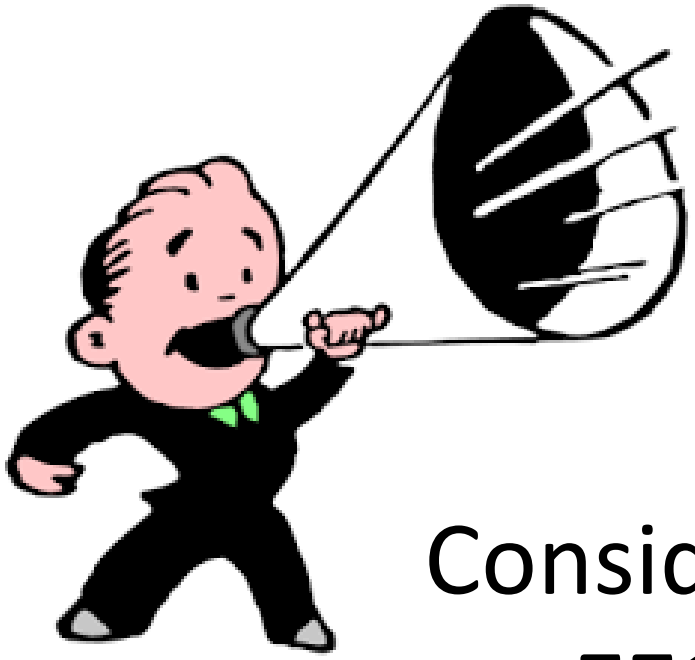
Sensitivity to and understanding of diverse academic, socioeconomic, cultural, and ethnic backgrounds of community college students and of individuals with disabilities.

DESIRED QUALIFICATIONS

Experience working with veterans, dependents and veterans educational benefits.

Equity-Minded Job Description Language

El Camino College is seeking a full-time, tenure track faculty member to provide counseling services to a wide-ranging student population including new and re-entering students and those pursuing vocational and transfer goals. The ideal candidate will share El Camino College's commitment to educating its racially and socioeconomically diverse student population. We currently enroll around 25,000 students, the majority of whom are from racially minoritized populations. Over 50% of El Camino's students are Latinx, 16% are African-American, 15% are Asian, 4.6% are multiracial, 0.5% are Pacific Islander, 0.2% are Native American, and 13% are White. We are a Hispanic-Serving Institution and learning community focused on supporting students achieve educational attainment and economic well-being.



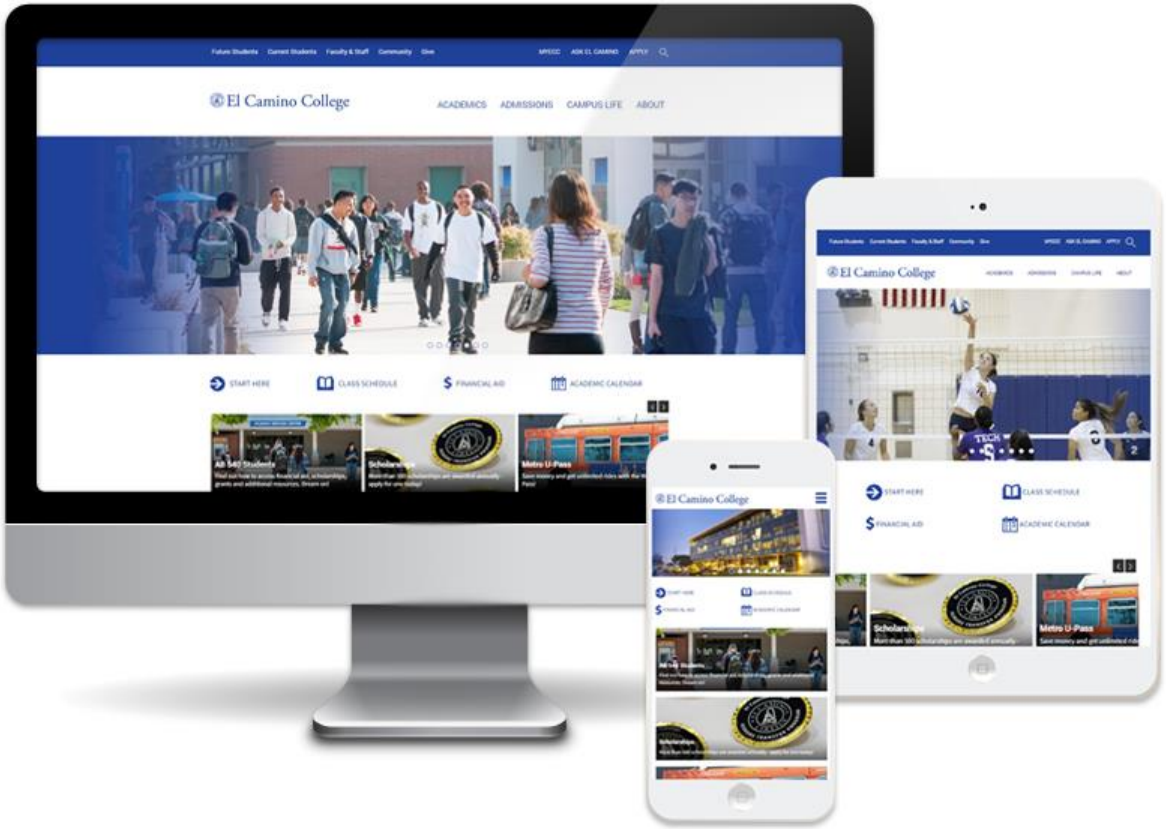
Calling all faculty!

Consider participating on an **EEO Sub-Committee**!

G. Information Items - Discussion

c. New ECC Website Redesign – Heather Parnock, Amy Hanoa, Brad Seng, Public Relations and Marketing

The number one goal for the website redesign was to make it more mobile friendly. The team was pleased to note that the website now features user-centered navigation and all content and links are mobile-friendly. The Website Task Force will continue to advise on the development of the site and serve as a working group. Please let the team know if there are broken links. The site index can be found at the bottom of the page. A number of suggestions were offered, including posting faculty office hours on the student-focused pages, providing direct links to Canvas and to the library, and it was confirmed that Counseling appears on several pages for easy access. See the slides that follow for more information.



ECC Website Redesign

WEBSITE AS MARKETING & INFORMATIONAL TOOL

Website page count:

6,800+

Range of monthly website visits:

322,000 - 514,000

Annual website visits:

Nearly 5 million

Data based on 2016-2017 Google Analytics Report

PROCESS FOR WEBSITE REDESIGN

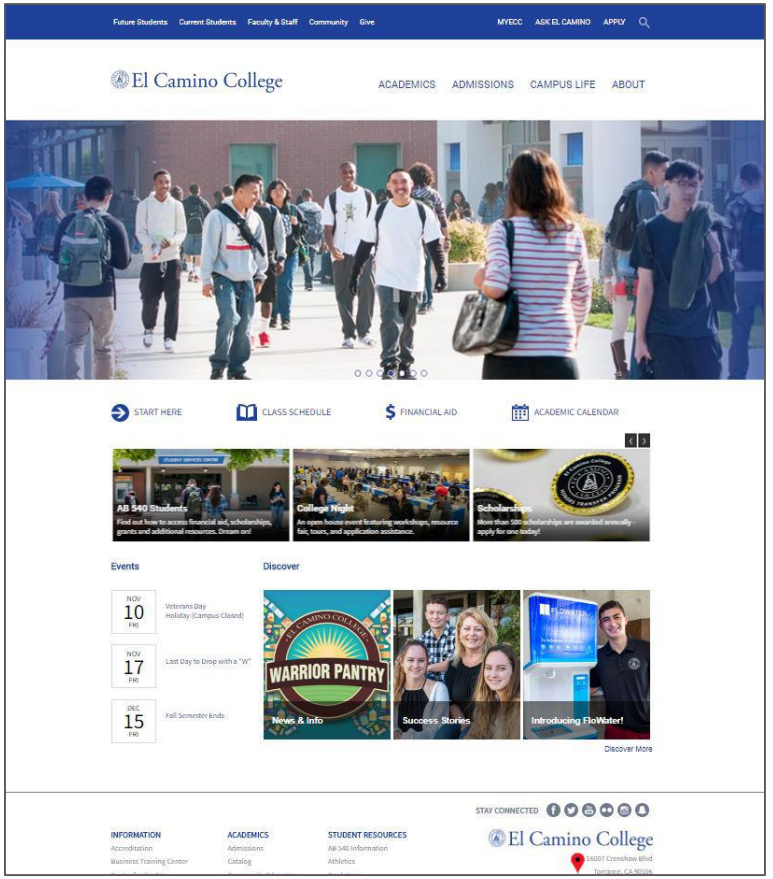
- Public Relations & Marketing (PRM) Dept. and OU Campus users
- Web Task Force - Review and recommend navigation and design elements
- Sphere XV – Programming and design
- OmniUpdate – Templates and migration
- PRM – Page clean-up
- Web Task Force and OU Campus users – ongoing maintenance and refresh

TOP 20 PAGES VISITED*

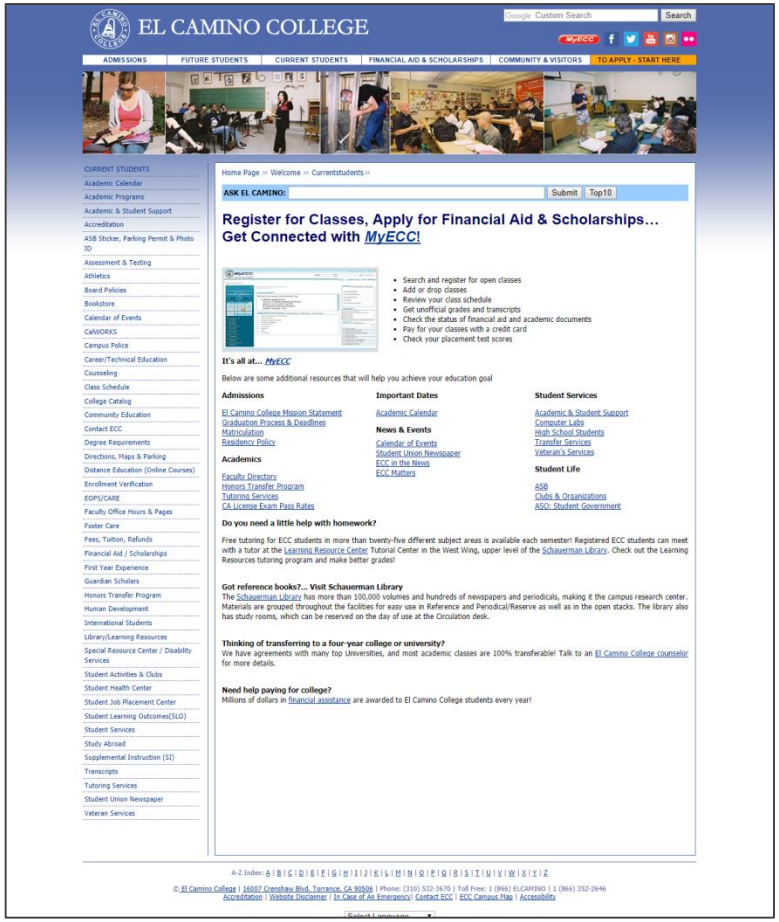
1. Homepage
2. MyECC
3. Class Schedule
4. Apply
5. Admissions
6. Current Students
7. Financial Aid
8. Steps to Enrollment
9. Academic Calendar
10. Library
11. Future Students
12. College Catalog
13. Job Opportunities
14. Site Index
15. Academic Programs
16. Faculty & Staff
17. Student Services
18. Counseling
19. Events Calendar
20. Community & Visitors

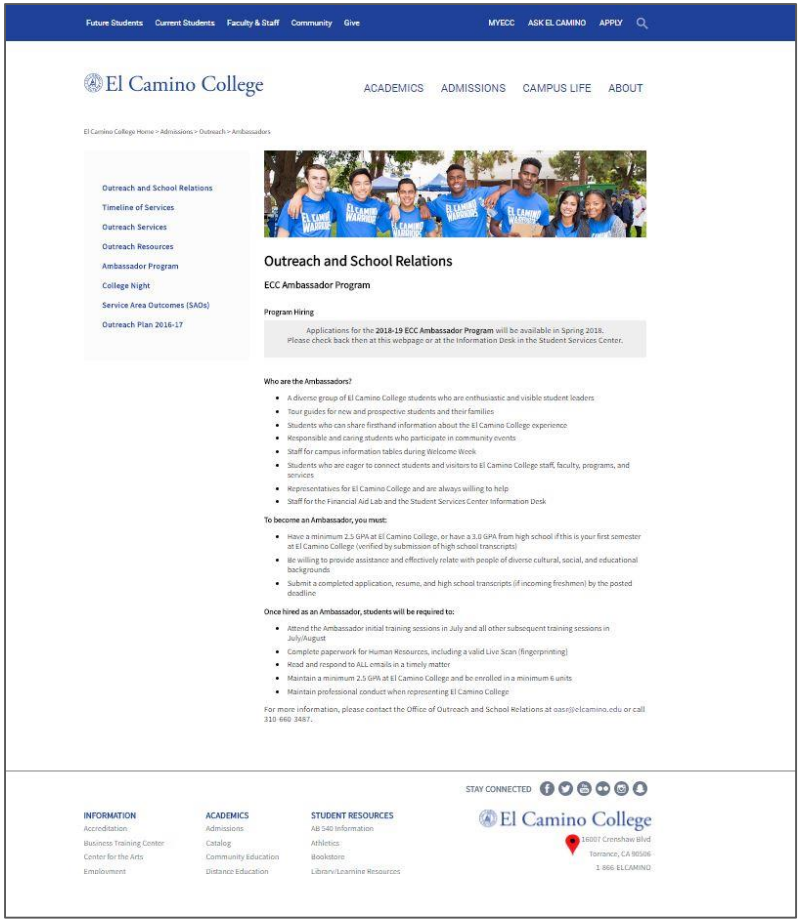
***Data based on 2016-2017 Google Analytics Report**

OLD VS. NEW DESIGN

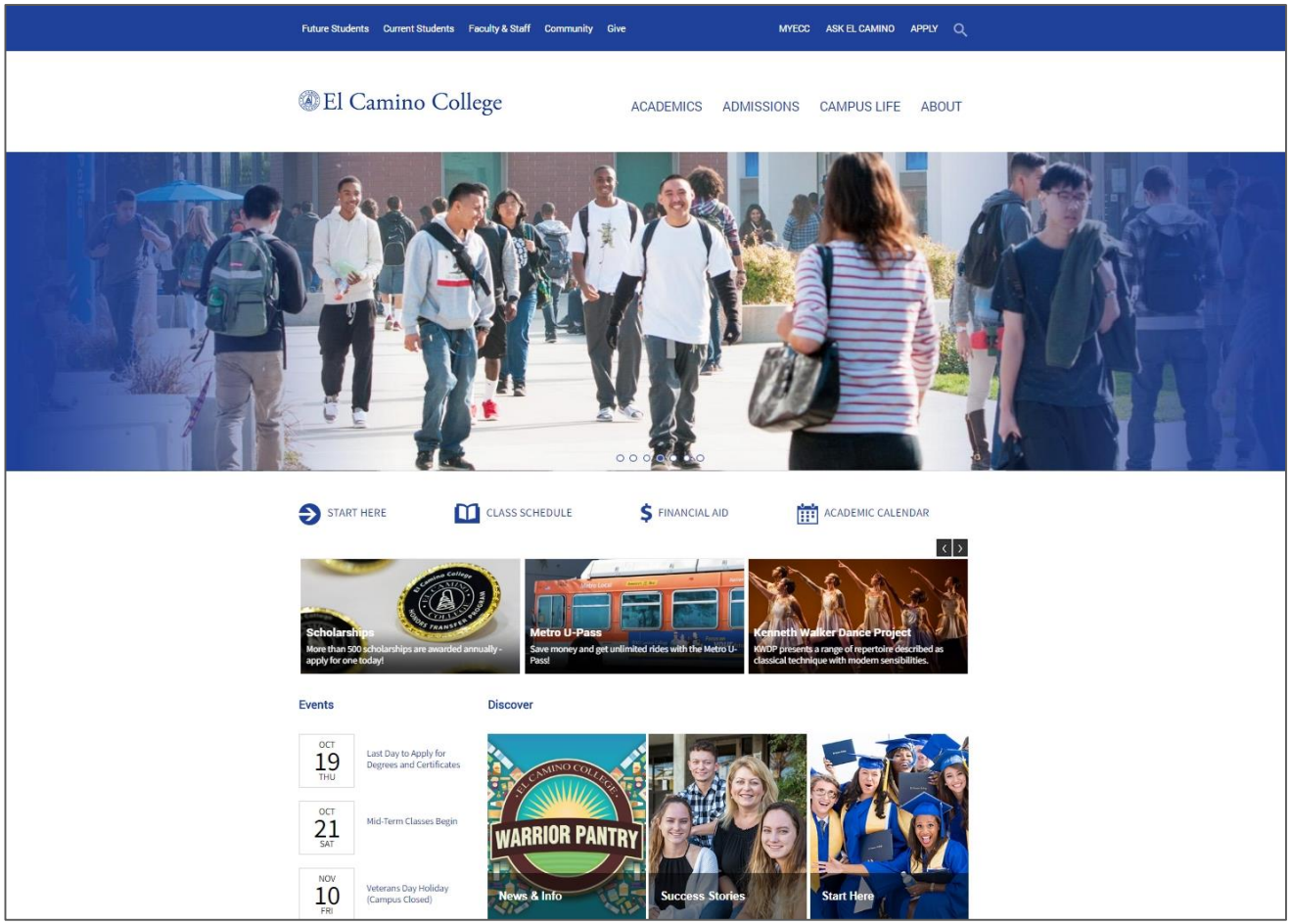


OLD VS. NEW DESIGN





HOMEPAGE DEMONSTRATION



[View Homepage]

NEXT STEPS

- Student Survey
- **OU Campus Training for Faculty: Thursday, 11/9 at 9:30 a.m.**
  Contact Professional Development to sign up: prodev@elcamino.edu or 310-660-3868

QUESTIONS/COMMENTS

Heather Parnock
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Communications Coordinator
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Agenda

A. Call to Order
B. Approval of Minutes
C. **Officer Reports**
D. Special Committee Reports
E. Unfinished Business
F. New Business
G. Information Items/Discussion
H. Future Agenda Items
I. Public Comment
J. Adjourn

You are here

Given the variety and depth of presentations at today's meeting, there was no time for Officer Reports. Please take a minute to review the useful information from your officers that follows, including the rankings from the Faculty ID Committee. Note that these rankings are recommendations; the Superintendent/President will make the final decision regarding hiring based on a number of factors, including our FON and our stabilization status.

C. Officer Reports

a. President: Kristie Daniel-DiGregorio

- **Strategic Planning Committee:**
- "Bridging" Study will assess internal & external perceptions, needs, and interests. College mission, vision, values statements and strategic initiatives will be drafted at Spring 2018 Planning Summit.
- **College Council:** Consulting on campus-wide initiatives, reviewing BPs/APs, reviewing non-discrimination statements.
- **Evaluation Procedures Committee, Certificates Task Force, Student Disciplinary Procedures Task Force:** Work is underway.
- **Senate Evaluation:** Link will be sent this week.
- **Faculty Position ID Committee:**

1. English
2. Mathematics
3. Air Conditioning
4. Radiologic Technology
5. Librarian – Systems
6. Anatomy and Physiology
7. Accounting
8. Counselor – Math/Science
9. Economics
10. Real Estate
11. English
12. Sociology
13. Fire Academy Instructor/Coordinator
14. Mathematics
15. Nursing
16. Educational Development
17. Physics
18. Administration of Justice
19. Theatre
20. Computer Science
21. English
22. General Counselor
23. Art (Foundational)
24. Librarian – Outreach
25. Business Management
26. Music
27. Mathematics
28. Chemistry
29. Fire and Emergency Technology Instructor
30. Career Counselor
31. English
32. General Counselor – Math/Science
33. Psychology
34. Accounting
35. Librarian – Music
36. Kinesiology/Coach
37. Nursing
38. Administration of Justice
39. Transfer Counselor
40. English
41. Art (History)
42. Mathematics
43. Educational Development
44. Computer Science
45. English
46. Mathematics

Voting Summary for Faculty Position ID Committee. Recommendations are made to Superintendent/President. See Appendix M-1 of agreement.

C. Officer Reports

b. Vice President, Compton College: Paul Flor

c. Chair, Curriculum: Janet Young

- **College Curriculum Committee**
- Reviewed and approved 33 courses at the October 24th meeting. (3 meetings left)
- Attended the Academic Senate Plenary Session.
- Attending the Fall Curriculum Regional South on Nov. 18th.
- CCC reviewing Administrative Procedure 4022 for Course Approval at today's meeting
- Function for reviewing and approving Degrees/Certs in CurricUNET is not functioning. Paper review process is in place.
- Continuing to incorporate mini-trainings into all CCC meetings.
- Be the first to let KDD know you read these notes – she'll send you a gift card for a PSL! ☺

C. Officer Reports

d. VP Educational Policies: Chris Gold

e. VP Faculty Development, Stacey Allen

Faculty Development Committee

Getting the Job: Faculty Application & Interview Workshops

Friday, December 1st

Panel: 12:30-2:00

CV Review Session: 2:00-3:00

Please encourage adjunct faculty in your department to register! ☺

Wear your ECC gear to the Dec 5th Senate meeting!

Let's support the Warrior Wednesdays initiative!

Wear your ECC gear to the Dec 5th Senate meeting – photographer will be here ☺

C. Officer Reports

Senate packet, pages 34-35

f. VP Finance & Special Projects: Josh Troesh

g. VP Academic Technology: Pete Marcoux

h. VP Instructional Effectiveness: Russell Serr

Agenda

H. Future Agenda Items:
   - Ed Policies: AP 7211 Faculty Service Areas, Minimum Qualifications, and Equivalencies; AP 7160 Professional Development; AP 5500 Standards of Student Conduct.
   - Ask Me Button Campaign – Evaluation and Recommended Next Steps

I. Public Comment

J. Adjourn