Course Acronym:	FASH
Course Number:	
Descriptive Title:	Fashion Analysis and Selection
-	Industry and Technology
Department:	Fashion
Course Disciplines:	Fashion, Related Technologies
Catalog Description:	In this course, students are introduced to the societal importance of apparel and personal appearance. Emphasis is placed on social, psychological, cultural and physical clothing needs. Additional topics include elements and principles of design, wardrobe planning, apparel quality, clothing care, fit and apparel purchasing.
Prerequisite:	
Co-requisite:	
Recommended Preparation:	Eligibility for English 1A
<b>Enrollment Limitation:</b>	
Hours Lecture (per week):	3
Hours Laboratory (per week):	0
Outside Study Hours:	6
<b>Total Course Hours:</b>	54
Course Units:	3
<b>Grading Method:</b>	Letter Grade only
Credit Status:	Credit, degree applicable
Transfer CSU:	Yes
Effective Date:	Prior to July 1992
Transfer UC:	No
Effective Date:	
General Education: ECC	
Term:	
Other:	
CSU GE:	
Term:	
Other:	

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IGETC:	
Term:	
Other:	
Student Learning Outcomes:	SLO #1 Corporate Wardrobe
	Given lectures and textbook readings, the student will be able to create a 5-day personal corporate wardrobe based on what they learned about their bodies and flattering outfits. Students will include appropriate design lines, color, texture, and silhouettes that correspond to their body type.
	SLO #2 Fashion Personalities
	Given lectures and textbook readings, the student will be able to compare and contrast fashion personalities.
	SLO #3 Why Clothing is Worn
	Given lectures and textbook readings, the student will be able to identify social, psychological, cultural, and physical reasons why clothing is worn.
Course Objectives:	<ol> <li>Compare and contrast the various social, psychological, cultural, and physical reasons why we wear clothing.</li> <li>Identify fashion designers who have made major contributions to garment design.</li> <li>Evaluate the elements of design such as space, shape, form, line, color and texture.</li> </ol>
	<ol> <li>Apply the principles of design such as balance, proportion, emphasis, unity and rhythm to enhance physical appearance.</li> </ol>
	<ol><li>Experiment with fabric design, including pattern and motif placement, repetition, color and proportion to meet established guidelines for relationships to garment design and body proportion.</li></ol>
	<ol><li>Compare and contrast fashion personalities such as classic, romantic, natural, athletic, dramatic and eclectic.</li></ol>
	<ul><li>7. Inventory your personal wardrobe for a major activity sector in your lifestyle.</li><li>8. Using the Cost-Per-Wearing formula, determine the correct value of an outfit.</li></ul>
	<ol><li>Compare and contrast the various social, psychological, cultural, and physical reasons why wear clothing.</li></ol>
	<ul><li>10. Identify fashion designers who have made major contributions to garment design.</li><li>11. Evaluate the elements of design such as space, shape, form, line, color and texture</li></ul>

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14. Compare and contrast fashion personalities such as classic, romantic, natural,

15. Inventory your personal wardrobe for a major activity sector in your lifestyle.

13. Experiment with fabric design, including pattern and motif, placement, repetition, color and proportion, to meet established guidelines for relationships to garment

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16. Calculate the Cost-Per-Wearing of clothing purchases to determine the correct value of a personal clothing budget.

### Major Topics: I. FASHION ANALYSIS OVERVIEW (1.5 hours, lecture)

- A. Course overview
- B. Contact exercise

## II. SOCIAL-PSYCHOLOGICAL INFLUENCES (3 hours, lecture)

- A. Physical needs
- B. Psychological needs
- C. Social needs

#### III. CULTURAL INFLUENCES (3 hours, lecture)

- A. Diaspora
- B. Comparison of clothing from other cultures

### IV. PHYSICAL INFLUENCES (4 hours, lecture)

- A. Body types and proportion
- B. Skin, hair and personal coloring

## V. DEMOGRAPHIC INFLUENCES (3 hours, lecture)

- A. Spending behavior
- B. Psychographics

#### VI. FASHION INDUSTRY INFLUENCES (3 hours, lecture)

- A. History of fashion design
- B. French influences
- C. American designers

# VII. ELEMENTS OF DESIGN (12 hours, lecture)

- A. Line, form, shape, space
- B. Color
- C. Texture

#### VIII. PRINCIPLES OF DESIGN (3 hours, lecture)

- A. Balance
- B. Proportion
- C. Emphasis
- D. Unity
- E. Rhythm

# IX. FABRIC DESIGN (2 hours, lecture)

A. Components of fabric design

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	B. Fabric scale
	X. CLOTHING QUALITY (3 hours, lecture)
	<ul><li>A. Comparison of construction details affecting price</li><li>B. Value from a manufacturer's and consumer's perspective</li></ul>
	XI. CLOTHING FIT (3 hours, lecture)
	<ul><li>A. Study and analysis of ill-fitting clothing</li><li>B. Fitting challenges related to men, women, children and the elderly</li></ul>
	XII. PURCHASING CLOTHING (3 hours, lecture)
	<ul><li>A. Preparing a wardrobe budget</li><li>B. Cost-Per-Wearing formula</li></ul>
	XIII. CLOTHING CARE (3 hours, lecture)
	<ul> <li>A. Laundering</li> <li>B. Wet cleaning</li> <li>C. Dry cleaning</li> <li>D. Repairs</li> <li>E. Proper storage techniques</li> </ul>
	XIV. WARDROBE PLANNING (4.5 hours, lecture)
	<ul><li>A. Existing wardrobe analysis</li><li>B. Fashion personalities</li><li>C. Lifestyle influences</li></ul>
	XV. TERM PROJECT PRESENTATION (3 hours, lecture)
	<ul><li>A. Personal wardrobe analysis</li><li>B. Career opportunities</li></ul>
Total Lecture Hours:	54
Total Laboratory Hours:	0
Total Hours:	54

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Total Laboratory Hours:	0
Total Hours:	54
Primary Method of Evaluation:	2) Problem solving demonstrations (computational or non-computational)
<b>Using Primary Method</b>	Prepare a three-page report about your personal closet arrangement. Discuss clothing storage organization, lifestyle, care and fit which reflect social, physical, psychological and cultural needs. Include any representative drawings or photographs for detail. Submit report to the instructor.
	Using color analysis principles, choose three colors that are flattering on a classmate. Determine their color season and whether their skin is cool or warm. Prepare a half-page report of your findings and submit to the instructor.

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_	Prepare a five page visual presentation of three outfits you would choose for business and two outfits you would choose for special occasions. Apply your knowledge of design elements and principles related to clothing based on your own body type and lifestyle. Submit report to the instructor.
Other Evaluation Methods:	Fieldwork Homework Problems Quizzes Written Homework
Instructional Methods:	Demonstration Discussion Group activities Lecture Multimedia presentations
If other:	
Work Outside of Class:	Observation of or participation in an activity related to course content (such as theatre event, museum, concert, debate, meeting) Required reading Study Written work (such as essay/composition/report/analysis/research)
If Other:	
_	Nancy Nix-Rice, <i>Every Day: Style Solutions for Real Women</i> , Paperback, Palmer/Pletsch Publishing, 2014, Discipline Standard
Alternative Textbooks:	Marshall, Jackson, Stanley. <i>INDIVIDUALITY IN CLOTHING SELECTION AND APPEARANCE</i> . 7th edition. Prentice Hall. 2011. Discipline Standard
Required Supplementary Readings:	
Other Required Materials:	Various readings
Requisite:	
Category:	
Requisite course(s): List both prerequisites and corequisites in this box.	
Requisite and Matching skill(s):Bold the requisite skill. List the corresponding course objective under each skill(s).	
Requisite Skill:	
Requisite Skill and Matching Skill(s): Bold	

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the requisite skill(s). If applicable	
Requisite course:	Eligibility for English 1A
Requisite and Matching skill(s):Bold the requisite skill. List the corresponding course objective under	Ability to compose a written report.  Write a well-reasoned, well-supported expository essay that demonstrates application of the academic writing process.  Ability to read and understand college level reading material.  Summarize, analyze, evaluate, and synthesize college-level texts.
Requisite Skill:	
Requisite Skill and Matching skill(s): Bold the requisite skill. List the corresponding course objective under each skill(s). If applicable	
Enrollment Limitations and Category:	
Enrollment Limitations Impact:	
Course Created by:	Karen Robinette
Date:	10/06/2015
Original Board Approval Date:	03/12/1990
Last Reviewed and/or Revised by:	Vera Ashley
Date:	04/30/2022
Last Board Approval Date:	11/21/2022

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