



El Camino College  
 COURSE OUTLINE OF RECORD – Official

<b>Course Acronym:</b>	JOUR
<b>Course Number:</b>	9abcd
<b>Descriptive Title:</b>	Nonfiction Storytelling for Magazines and New Media
<b>Division:</b>	Humanities
<b>Department:</b>	Journalism
<b>Course Disciplines:</b>	Journalism
<b>Catalog Description:</b>	This course covers all aspects of magazine and new media production with an emphasis on developing, writing, editing, and publishing feature stories, selecting photographs and art, designing pages, creating a production schedule, managing an editorial staff, overseeing advertising, and producing a print and digital magazine for publication. Subsequent semesters of the course will strengthen writing, editing, and design skills by increasing the variety and sophistication of production experiences. Throughout this course, all students are trained and prepared to compete in a variety of local, regional, and national scholastic journalism competitions.
<b>Prerequisite:</b>	Journalism 1 with a minimum grade of C or equivalent
<b>Co-requisite:</b>	
<b>Recommended Preparation:</b>	
<b>Enrollment Limitation:</b>	
<b>Hours Lecture (per week):</b>	2
<b>Hours Laboratory (per week):</b>	3
<b>Outside Study Hours:</b>	4
<b>Total Course Hours:</b>	90
<b>Course Units:</b>	3
<b>Grading Method:</b>	Letter Grade only
<b>Credit Status:</b>	Credit, degree applicable
<b>Transfer CSU:</b>	Yes
<b>Effective Date:</b>	Prior to July 1992
<b>Transfer UC:</b>	No
<b>Effective Date:</b>	
<b>General Education: ECC</b>	
<b>Term:</b>	
<b>Other:</b>	
<b>CSU GE:</b>	
<b>Term:</b>	
<b>Other:</b>	
<b>IGETC:</b>	
<b>Term:</b>	
<b>Other:</b>	
<b>Student Learning Outcomes:</b>	<b>SLO #1</b> Upon completion of the course, students will be able to generate five different feature

	<p>story ideas with focused angles and contact information for at least three possible sources to interview.</p> <p><b>SLO #2</b></p> <p>Upon completion of the course, students will be able to write a 600- to 800-word feature story that utilizes an alternative lede, a nut graph and direct quotes.</p> <p><b>SLO #3</b></p> <p>Upon completion of the course, students will be able to produce at least three pieces of art illustrating a feature story, which may include but is not limited to photos, illustrations or data visualization charts.</p>
<p><b>Course Objectives:</b></p>	<ol style="list-style-type: none"> <li>1. Initiate a story idea. Research, compose, and write a magazine article based upon the idea.</li> <li>2. Demonstrate ability and skill as a journalist by locating and interviewing sources on multiple sides of an issue.</li> <li>3. Analyze and discuss story ideas and interview results with fellow journalists to determine if the source material meets all the requirements of a journalistically sound article.</li> <li>4. Write and edit a magazine article according to AP Stylebook and professional journalism requirements.</li> <li>5. Organize information into the lead block, nut graph, body, and conclusion style of magazine journalism.</li> <li>6. Rewrite and design articles so that they comply with the rules of professional journalism.</li> <li>7. Work with photographers and artists to determine the best way journalistically to illustrate a magazine article both online and in print.</li> <li>8. Demonstrate ability and skill as a journalist by participating in various journalism competitions, such as the Journalism Association of Community Colleges (JACC) regional and state conferences.</li> </ol>
<p><b>Major Topics:</b></p>	<p><b>I. Developing the feature story (36 hours, lecture)</b></p> <ol style="list-style-type: none"> <li>1. Generating ideas</li> <li>2. Finding and identifying sources for interviews</li> <li>3. Using professional interviewing techniques</li> <li>4. Interviewing on- and off-campus relevant sources</li> <li>5. Identifying and solving problems in ethics, libel, and good taste</li> <li>6. Writing a feature story, including story types, structure, techniques, description, and quotes</li> <li>7. Editing a feature story for style, structure, accuracy, and impact</li> <li>8. Illustrating a feature story with art, including photos, graphics, and photo illustration</li> <li>9. Designing a magazine using software for print and digital platforms</li> <li>10. Creating a production schedule, coordinating with printers, determining print materials, and maintaining a production budget</li> <li>11. Generating advertising in a student magazine for print and digital platforms</li> </ol> <p><b>II. Drafting the feature story (14 hours, lab)</b></p> <ol style="list-style-type: none"> <li>1. Writing the lead block and the nut paragraph</li> <li>2. Developing the body of the story</li> <li>3. Revising and reworking as necessary</li> </ol> <p><b>III. Editing the feature story (8 hours, lab)</b></p> <ol style="list-style-type: none"> <li>1. Correcting problems during the first draft process</li> <li>2. Filling in holes</li> <li>3. Re-interviewing sources</li> <li>4. Finding new sources of information to interview</li> <li>5. Revising structure</li> </ol>

	<p><b>IV. Revising the feature story (12 hours, lab)</b></p> <ol style="list-style-type: none"> <li>1. Evaluating, critiquing, and discussing the professional strengths and shortcomings of the version turned in</li> <li>2. Producing the final copy for publication both online and in print</li> <li>3. Coordinating with the printer on scope, schedule, and budget</li> </ol> <p><b>V. Producing the campus magazine (20 hours, lab)</b></p> <ol style="list-style-type: none"> <li>1. Applying production and editing skills</li> <li>2. Assembling photographs, graphics, and multimedia elements to accompany stories</li> <li>3. Promoting stories via social media</li> </ol>
<b>Total Lecture Hours:</b>	36
<b>Total Laboratory Hours:</b>	54
<b>Total Hours:</b>	90
<b>Primary Method of Evaluation:</b>	1) Substantial writing assignments
<b>Typical Assignment Using Primary Method of Evaluation:</b>	Write a feature article of 1,200 to 1,500 words for publication. The content will be based on local, state, or national issues, or current topics of interest to college students.
<b>Critical Thinking Assignment 1:</b>	In several local, state, and national publications, analyze and evaluate the material to determine the publications' relevance to the interests of local readers. From these sources, develop three viable ideas.
<b>Critical Thinking Assignment 2:</b>	In a written report, analyze and evaluate a professional magazine for its content, design, use of typographical elements, photographs, art, graphics, and placement of stories.
<b>Other Evaluation Methods:</b>	Class Performance, Completion, Essay Exams, Fieldwork, Homework Problems, Multiple Choice, Performance Exams, Quizzes, Reading Reports, True/False, Written Homework
<b>Instructional Methods:</b>	Discussion, Lab, Lecture
<b>If other:</b>	
<b>Work Outside of Class:</b>	Answer questions, Problem solving activity, Required reading, Skill practice, Study, Written work (such as essay/composition/report/analysis/research)
<b>If Other:</b>	
<b>Up-To-Date Representative Texts:</b>	Associated Press Stylebook. New York: Associated Press, 2021.
<b>Alternative Texts:</b>	The Los Angeles Times The New York Times The Long Beach Post The Daily Breeze
<b>Required Supplementary Readings:</b>	A professionally produced magazine
<b>Other Required Materials:</b>	
<b>Requisite:</b>	Prerequisite
<b>Category:</b>	sequential
<b>Requisite course(s): List both prerequisites and corequisites in this box.</b>	Journalism-1

<p><b>Requisite and Matching skill(s):</b> Bold the requisite skill. List the corresponding course objective under each skill(s).</p>	<p><b>Students must have the ability to write an inverted-pyramid style news article.</b> JOUR 1 - Recognize and employ Associated Press-style guidelines in preparing journalistic writing.</p> <p><b>Students must have the ability to write a feature article.</b> JOUR 1 - Construct a basic news story, a basic feature story and a basic sports story using industry-standard techniques and guidelines.</p> <p><b>Students must know and understand the style, ethical, and libel rules and laws governing professional journalists.</b> JOUR 1 - Recognize and apply professional legal and ethical rules when gathering information for stories and when writing stories.</p> <p><b>Students must be able to conduct an interview in accordance with the rules and guidelines of a professional journalist.</b> JOUR 1 - Demonstrate interviewing and related professional news-gathering techniques needed to write a news, a feature and a sports story.</p>
<p><b>Requisite Skill:</b></p>	<p>or equivalent</p>
<p><b>Requisite Skill and Matching Skill(s):</b> Bold the requisite skill(s). If applicable</p>	<p>If the student has prior experience in journalism commensurate with the skills required of an existing Journalism 1 student, then he or she would have enough preparation to succeed in the course. Due to time constraints and the volume of high-quality work that has to be produced, this course demands that a student already be familiar with the basics of journalism upon entering the course.</p>
<p><b>Requisite course:</b></p>	
<p><b>Requisite and Matching skill(s):</b> Bold the requisite skill. List the corresponding course objective under each skill(s).</p>	
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<p><b>Enrollment Limitations and Category:</b></p>	
<p><b>Enrollment Limitations Impact:</b></p>	
<p><b>Course Created by:</b></p>	<p>Jolene Combs</p>
<p><b>Date:</b></p>	<p>10/30/1987</p>
<p><b>Original Board Approval Date:</b></p>	<p>FALL 1987</p>
<p><b>Last Reviewed and/or Revised by:</b></p>	<p>Kate McLaughlin</p>
<p><b>Date:</b></p>	<p>09/18/2023</p>
<p><b>Last Board Approval Date:</b></p>	<p>11/20/2023</p>
<p><b>Effective Term:</b></p>	<p>FALL 2024</p>