



El Camino College  
COURSE OUTLINE OF RECORD – Official

<b>Course Acronym:</b>	JOUR
<b>Course Number:</b>	7ab
<b>Descriptive Title:</b>	Advanced Photojournalism
<b>Division:</b>	Humanities
<b>Department:</b>	Journalism
<b>Course Disciplines:</b>	Commercial Photography, Journalism, Photographic Technology, Photography
<b>Catalog Description:</b>	<p>This course provides instruction and laboratory experience in the taking and processing of photographs for publication in the college newspaper, newspaper website and news magazine. Students also receive experience in news, feature and sports photo editing, photo essay page design and layout, as well as digital photography and photo scanning techniques using Photoshop. Students must also utilize social media, posting and sharing on Facebook, Twitter, etc. All students enrolled in this course produce content for scholastic competition on the regional, state and national level.</p> <p><i>Note: This course may be taken two semesters for either Journalism or Photography credit.</i></p> <p><i>Note: Journalism 7ab is the same course as Photography 206ab.</i></p>
<b>Prerequisite:</b>	Journalism 6 or Photography 106 with a minimum grade of C in prerequisite or equivalent
<b>Co-requisite:</b>	
<b>Recommended Preparation:</b>	
<b>Enrollment Limitation:</b>	
<b>Hours Lecture (per week):</b>	1
<b>Hours Laboratory (per week):</b>	3
<b>Outside Study Hours:</b>	2
<b>Total Course Hours:</b>	72
<b>Course Units:</b>	2
<b>Grading Method:</b>	Letter Grade only
<b>Credit Status:</b>	Credit, degree applicable
<b>Transfer CSU:</b>	Yes
<b>Effective Date:</b>	Prior to 01/27/1992
<b>Transfer UC:</b>	Yes

<b>Effective Date:</b>	
<b>General Education: ECC</b>	
<b>Term:</b>	
<b>Other:</b>	
<b>CSU GE:</b>	
<b>Term:</b>	
<b>Other:</b>	
<b>IGETC:</b>	
<b>Term:</b>	
<b>Other:</b>	
<b>Student Learning Outcomes:</b>	<p><b>SLO #1 First Alterations</b></p> <p>Upon completion of the course, students will apply the first of three acceptable alterations to a photograph, as defined by the Associated Press (AP), which is cropping the photo using Photoshop, to add creativity to the page, and bring impact to the photo's meaning.</p> <p><b>SLO #2 Second Alterations</b></p> <p>Upon completion of the course, students will apply the second of three acceptable alterations to a photograph, as defined by the Associated Press (AP), which is to adjust the image for contrast using Photoshop, which gives the photo dimension.</p> <p><b>SLO #3 Third Alterations</b></p> <p>Upon completion of the course, students will apply the third of three acceptable alterations to a photograph, as defined by the Associated Press (AP), which is to adjust the image for sharpness using Photoshop, which brings clarity to images.</p>
<b>Course Objectives:</b>	<ol style="list-style-type: none"> <li>1. Recognize and explain the differences between feature, news, photo essay, wild art and sports photographs for publication and entry in regional, state and national scholastic competitions.</li> <li>2. Analyze and evaluate photographic images in terms of composition, lighting, news value, catching the peak moment, and fitness for publication and entry in regional, state, and national scholastic competitions.</li> <li>3. Learn and implement the five Ws of journalism: who, what, when, where, and why.</li> <li>4. Demonstrate interviewing and news-gathering techniques needed to write photograph captions and photograph essay stories for publication and entry in regional, state and national scholastic competitions.</li> <li>5. Utilize computer software in reproducing, color balancing, sizing and cropping of images for publication and entry in regional, state and national scholastic competitions.</li> <li>6. Produce publishable images for student publications, including news, sports, feature, wild art and photo essays for publication and entry in regional, state and national scholastic competitions.</li> <li>7. Recognize and apply professional standards to the evaluation of images for publication as well as when conducting interviews and shooting photographs for publication and entry in regional, state and national scholastic competitions.</li> </ol>

**Major Topics:**

**I. The role of the photojournalist in society and the basic types of photographs used in publications (4 hours, lecture)**

- A. News: spot and general
- B. Sports: action and feature
- C. Feature: including environmental portraits
- D. Wild art and weather art
- E. Photo essay (photo story)
- F. Photo illustration

**II. Camera techniques (6 hours, lab)**

- A. Application of aperture settings, shutter speeds, flash photography, composition, ISO settings, and lighting
- B. Techniques professionals use to overcome composition and lighting problems
- C. Creative techniques
  - 1. Panning
  - 2. Filter use
  - 3. Shutter drag
  - 4. Silhouettes
  - 5. Image overlap
  - 6. Reflections
  - 7. Shooting from the hip

**III. Professional news-gathering techniques (6 hours, lab)**

- A. Meeting deadlines
- B. Interviewing skills
- C. Applying the 5 Ws of journalism
- D. Writing publishable captions

**IV. Introduction to Photoshop computer software (8 hours, lab)**

- A. Photograph reproduction
- B. Color balance and tonal levels

	<p>C. Size and crop photographs for publications</p> <p>D. Organization and file storage; metadata and embedding information</p> <p><b>V. Student campus publications, their photographic requirements and deadlines (4 hours, lab)</b></p> <p>A. The Union (print)</p> <p>B. The Union (online)</p> <p>C. Warrior Life magazine</p> <p><b>VI. Shooting news, feature, photo essay, sports, illustration, environmental portraits, and wild art assignments for publication in the college newspaper, online newspaper, and magazine (30 hours, lab)</b></p> <p>A. Shadowing experienced photographers</p> <ol style="list-style-type: none"> <li>1. Mentors</li> <li>2. Mentees</li> </ol> <p>B. Tips and techniques professionals use when shooting assignments</p> <p>C. The types of equipment needed for each photography assignment</p> <ol style="list-style-type: none"> <li>1. Lenses and filters</li> <li>2. Tripods and monopods</li> <li>3. Flashes, flash cords, bounce cards, diffusers, remote triggers, reflectors, umbrellas</li> <li>4. Battery grips, hi-speed memory cards, boom mikes, cable cords, gaffer's tape, rechargeable batteries, drones</li> </ol> <p><b>VII. Shooting for publication (8 hours, lecture)</b></p> <p>A. Designing for the photographic essay page</p> <p>B. Writing copy for the photographic essay page.</p> <p><b>VIII. The professional laws and ethics governing photojournalism (6 hours, lecture)</b></p>
<b>Total Lecture Hours:</b>	18
<b>Total Laboratory Hours:</b>	54
<b>Total Hours:</b>	72
<b>Primary Method of Evaluation:</b>	1) Substantial writing assignments

<b>Typical Assignment Using Primary Method of Evaluation:</b>	To demonstrate your ability to write a photo caption using the appropriate Associated Press style, write a caption for each of four different photographs. In a two-page written essay, analyze the captions you have written and explain in detail how each caption follows the Associated Press guidelines.
<b>Critical Thinking Assignment 1:</b>	Examine the attached newspaper photo assignment to determine: 1. the type of photographic equipment necessary to shoot this assignment (including lenses, strobe lights and tripods); and 2. what methods of gaining permission are necessary to shoot this assignment and/or to interview someone for this assignment. Analyze the results of your determination in two to three written pages. Include details and analysis of how you would organize and shoot photographs for this assignment.
<b>Critical Thinking Assignment 2:</b>	Write a three- to five-page essay defining the types of photographs commonly used in the student newspaper, student magazine and student Website. Compare and contrast the photographic differences among each medium, taking into account differences in deadlines. Explain why these differences exist; include in your explanation the strengths and the weaknesses of each medium.
<b>Other Evaluation Methods:</b>	Class Performance, Completion, Fieldwork, Homework Problems, Laboratory Reports, Multiple Choice, Other (specify), Performance Exams, Quizzes, True/False, Written Homework
<b>Instructional Methods:</b>	Demonstration, Discussion, Guest Speakers, Lab, Lecture, Other (specify)
<b>If other:</b>	
<b>Work Outside of Class:</b>	Other (specify), Problem solving activity, Required reading, Skill practice, Study, Written work (such as essay/composition/report/analysis/research)
<b>If Other:</b>	
<b>Up-To-Date Representative Textbooks:</b>	Kenneth Kobre . <u>Photojournalism: The Professionals' Approach</u> . 7th ed., Focal Press, 2016. (Discipline Standard) Brian Horton. <u>The Associated Press Guide to Photojournalism</u> . McGraw-Hill, 2001.(Discipline Standard)
<b>Alternative Textbooks:</b>	
<b>Required Supplementary Readings:</b>	Daily Breeze Los Angeles Times Union Website News Photographer
<b>Other Required Materials:</b>	An SLR-type digital camera
<b>Requisite:</b>	Prerequisite
<b>Category:</b>	sequential
<b>Requisite course(s): List both prerequisites and corequisites in this box.</b>	Journalism 6 or Photography 106 or equivalent
<b>Requisite and Matching skill(s):Bold the requisite skill. List the corresponding course</b>	<b>Recognize and explain the basic concepts of photojournalism and know how this type of photography differs from art, commercial and other types of photography.</b> PHOT 106 - Recognize and explain the differences between photojournalism and other

<p><b>objective under each skill(s).</b></p>	<p>forms of photography.</p> <p>JOUR 6 - Recognize and explain the differences between photojournalism and other forms of photography.</p> <p><b>Demonstrate the ability to set the focus, shutter speed and the aperture setting on an SLR-type digital camera to produce publishable images.</b></p> <p>PHOT 106 - Analyze and evaluate photographic images in terms of composition, lighting, and news values.</p> <p>JOUR 6 - Produce publishable images that demonstrate appropriate mastery of the techniques for using a single lens reflex digital camera.</p> <p><b>Demonstrate the ability to use natural lighting and strobe lighting on an SLR-type digital camera to produce publishable images.</b></p> <p>JOUR 6 - Analyze and evaluate photographic images in terms of composition, lighting, and news values.</p> <p>PHOT 106 - Produce publishable images that demonstrate appropriate mastery of the techniques for using a single lens reflex digital camera.</p>
<p><b>Requisite Skill:</b></p>	<p>Non-Course Prerequisite</p>
<p><b>Requisite Skill and Matching Skill(s): Bold the requisite skill(s). If applicable</b></p>	
<p><b>Requisite course:</b></p>	
<p><b>Requisite and Matching skill(s):Bold the requisite skill. List the corresponding course objective under each skill(s).</b></p>	<p>This course is the second in a two-course consecutive series, and as such builds upon skills learned and practiced in the prerequisite course. However, those skills may also be obtained by a student's previous experience with photojournalism, including work accomplished for a high school newspaper or yearbook, or for a community, local organization, or city newspaper or other periodical. Without either the satisfactory completion of the prerequisite course or the equivalent photojournalistic skills gained through prior experience, a student is highly unlikely to succeed in Journalism 7AB.</p>
<p><b>Requisite Skill:</b></p>	
<p><b>Requisite Skill and Matching skill(s): Bold the requisite skill. List the corresponding course objective under each skill(s). If applicable</b></p>	
<p><b>Enrollment Limitations and Category:</b></p>	
<p><b>Enrollment Limitations Impact:</b></p>	
<p><b>Course Created by:</b></p>	<p>Darilyn Rowan and Jolene Combs</p>

<b>Date:</b>	10/15/1991
<b>Original Board Approval Date:</b>	01/27/1992
<b>Last Reviewed and/or Revised by:</b>	Kate McLaughlin
<b>Date:</b>	02/24/2023
<b>Last Board Approval Date:</b>	07/17/2023 effective FALL 2024