



El Camino College
COURSE OUTLINE OF RECORD – Official

Subject:	JOUR
Course Number:	5
Descriptive Title:	Broadcast News Production
Division:	Humanities
Department:	Journalism
Course Disciplines:	Journalism
Catalog Description:	This course provides instruction in news production for television, radio, and other broadcast media. Principles and techniques of broadcast news, including interviewing, writing, and presenting materials for radio and television are covered. Emphasis is placed on methods of gathering information, preparing broadcast news scripts, and discussing the ethics and laws that govern broadcasters.
Prerequisite:	
Co-requisite:	
Recommended Preparation:	Journalism 1 or English 1A
Enrollment Limitation:	
Hours Lecture (per week):	3
Hours Laboratory (per week):	0
Outside Study Hours:	6
Total Course Hours:	54
Course Units:	3
Grading Method:	Letter Grade only
Credit Status:	Credit, degree applicable
Transfer CSU:	Yes
Effective Date:	Prior to 7/92
Transfer UC:	No
Effective Date:	
General Education ECC:	
Term:	
Other:	
CSU GE:	
Term:	
Other:	
IGETC:	
Term:	
Other:	

<p>Student Learning Outcomes:</p>	<p>SLO #1 Broadcast Preparation</p> <p>Students will prepare three- to five-minute broadcasts for various platforms (TV, radio, YouTube, etc.).</p> <p>SLO #2 Video Preparation</p> <p>Students will prepare a three- to five-minute video for various platforms with an VO/SOT.</p> <p>SLO #3 Broadcast Platforms</p> <p>Students will recognize, compare, and identify various broadcast platforms.</p>
<p>Course Objectives:</p>	<ol style="list-style-type: none"> 1. Compare and contrast the basic difference between print, digital, and broadcast news copy. 2. Analyze the basic types of stories used in broadcast journalism. 3. Distinguish between a television, radio, and other broadcast outlets. 4. Use the basic equipment needed for television, radio, and other broadcast outlet reporting. 5. Interview subjects for broadcast stories. 6. Compose a radio script that involves sound. 7. Compose a television script that includes visuals. 8. Compose a video script that includes text, transitions, and B-Roll. 9. Create a 3-minute live shot with a VO/SOT (voice-over/sound-on-tape). 10. Compose a basic news story in the appropriate format for television, radio, and other broadcast outlets. 11. Compose various types of broadcast stories using proper style. 12. Create a 3-minute radio newscast. 13. Create a 5-minute television newscast. 14. Practice broadcast journalism ethics and observe libel standards. 15. Create a 3-minute YouTube newscast.
<p>Major Topics:</p>	<p>I. Broadcast and print stories (6 hours, lecture)</p> <ol style="list-style-type: none"> A. 12 characteristics of aural writing B. Radio, television, and digital story elements and scripts

	<p>II. Interview techniques (8 hours, lecture)</p> <ul style="list-style-type: none"> A. Gathering information from sources B. Crafting interview questions C. Interacting with story sources D. Using outside sources <p>III. Libel and ethics for broadcast news (8 hours, lecture)</p> <ul style="list-style-type: none"> A. Professional code of ethics for various broadcast news outlets <ul style="list-style-type: none"> 1. Introduction to and definition of defamation 2. Discussion of ways to avoid libelous stories 3. Discussion of basic court cases defining libel in the United States and understanding how libel impacts journalists 4. Introduction to and discussion of "The Big Six" in media law: libel, copyright, censorship, invasion of privacy, access, and reporter's privilege 5. Introduction and definition of ethics 6. Discussion of the Society of Professional Journalists' code of ethics and why a code of ethics is vital for every journalist <p>IV. Radio news and feature scripts (15 hours, lecture)</p> <ul style="list-style-type: none"> A. Leads/beginning B. Use of facts C. Sentence structure and flow, ending, and sounds D. Hard news vs. soft news E. Breaking news F. Five-minute radio script <p>V. Television news, sports, feature, and entertainment scripts (15 hours, lecture)</p> <ul style="list-style-type: none"> A. Use of VO (voiceover), SOT (sound-on-tape), ES (establishing shot), CU (closeup), and TRT (total running time) B. Use of visuals in scripts C. 10-minute television newscast <p>VI. Final exam (2 hours, lecture)</p>
Total Lecture Hours:	54
Total Laboratory Hours:	0
Total Hours:	54
Primary Method of Evaluation:	3) Skills demonstration
Typical Assignment Using Primary Method of Evaluation:	Locate a newspaper article of your choice and rewrite it into a one-minute broadcast script.
Critical Thinking Assignment 1:	Watch an hour-length television newscast. In a three-page written essay, analyze the stories, their placement, their content, the visuals, and the delivery of the news.
Critical Thinking Assignment 2:	Write a news, feature, sports, or entertainment story for a three- to five-minute television news broadcast.

Other Evaluation Methods:	Class Performance, Essay Exams, Fieldwork, Multiple Choice, Performance Exams, Term or Other Papers, True/False, Written Homework
If Other:	
Instructional Methods:	Demonstration, Discussion, Group Activities, Lecture, Multimedia presentations
If other:	
Work Outside of Class:	Problem solving activity, Required reading, Written work (such as essay/composition/report/analysis/research)
If Other:	
Up-To-Date Representative Textbooks:	Champagne, Brian. <i>Writing for Electronic Media</i> . Rebus Community, 2017. open.umn.edu/opentextbooks/textbooks/731. Creative Commons Attribution 4.0 License. (Discipline Standard) <i>Associated Press Stylebook and Libel Manual</i> . Associated Press, 2023.
Alternative Textbooks:	
Required Supplementary Readings:	Daily news outlets, such as <i>The Los Angeles Times</i> and <i>The Associated Press</i> . Broadcast news outlets, such as K-CAL9.
Other Required Materials:	
Requisite	
Category	
Requisite course:	
Requisite and Matching skill(s): Bold the requisite skill. List the corresponding course objective under each skill(s).	
Requisite Skill:	
Requisite Skill and Matching skill(s): Bold the requisite skill(s). if applicable	
Requisite course:	Journalism 1 or English 1A
Requisite and Matching skill(s): Bold the requisite skill. List the corresponding course objective under each skill(s).	This course involves reading and analyzing college level material, interviewing and synthesizing source material, and recognizing and following industry ethical standards. A student's chances of success will be enhanced if they have these skills. JOUR 1 - Demonstrate interviewing and related professional news-gathering techniques needed to write news, feature, and sports stories. JOUR 1- Analyze and evaluate stories to determine whether they are news, feature, or sports stories. JOUR 1 - Analyze and identify the differences between news, opinion, and analysis.

	<p>JOUR 1 - Recognize and apply professional legal and ethical rules when gathering information for stories and when writing stories.</p> <p>This course involves reading and analyzing college level material, developing projects, and drafting and revising written material. A student's chances of success will be enhanced if they have these skills.</p> <p>ENGL 1A - Read and apply critical-thinking skills to numerous published articles and to college-level, book-length works for the purpose of writing and discussion</p> <p>ENGL 1A - Apply appropriate strategies in the writing process including pre-writing, composing, revising, and editing techniques.</p> <p>ENGL 1A - Compose multi-paragraph, thesis-driven essays with logical and appropriate supporting ideas, and with unity and coherence.</p>
Requisite Skill:	
Requisite Skill and Matching skill(s): Bold the requisite skill. List the corresponding course objective under each skill(s). if applicable	
Enrollment Limitations and Category:	
Enrollment Limitations Impact:	
Course Created by:	Lori Medigovich
Date:	11/18/91
Original Board Approval Date:	
Last Reviewed By:	Kate McLaughlin 5/2/2023
Last Board Approved:	07/17/2023 effective FALL 2024