Course Acronym:	ENGL
Course Number:	98
Descriptive Title:	College Literary Magazine Editing and Publishing
Division:	Humanities
Department:	English
Course Disciplines:	English, Journalism
Catalog Description:	This course provides students with experience in literary journal publishing. Students will take on roles as editors for El Camino College's literary journal. Students will analyze other literary magazines to find inspiration. Then they will create submission guidelines, advertise for and collect submissions, learn about the literary journal printing process, proofread and edit submissions, and assist in designing and composing layouts. In addition, students will organize a public literary reading.
Prerequisite:	
Co-requisite:	
Recommended Preparation:	Eligibility for English 1A
Enrollment Limitation:	
Hours Lecture (per week):	2
Hours Laboratory (per week):	3
Outside Study Hours:	4
Total Course Hours:	90
Course Units:	3
Grading Method:	Letter Grade only
Credit Status:	Credit, degree applicable
Transfer CSU:	Yes
Effective Date:	Prior to July 1992
Transfer UC:	No
Effective Date:	
General Education: ECC	
Term:	
Other:	
CSU GE:	
Term:	

Other:	
IGETC:	
Term:	
Other:	
Student Learning Outcomes:	**SLO #1** Students will create a promotional event for the magazine. **SLO #2** Students will evaluate poems, short stories, and art work. **SLO #3** Students will participate in the production of a literary magazine.
Course Objectives:	1. Identify design and publication elements commonly used in literary journals. 2. Develop submission guidelines and publication policies. 3. Discover effective methods for publicizing, collecting and organizing submissions for literary journals. 4. Develop a rubric and use it to evaluate poems, short stories, and artwork. 5. Apply knowledge of editing marks when proofreading. 6. Develop a framework to assist in the design and layout of the magazine. 7. Organize all components of a public literary reading.
Major Topics:	**I. Analysis of literary journals (5 hours, lecture)** A. Analyze style and content of literary magazines from past issues of *Myriad* and other college journals. B. Write a critical essay or prepare a class presentation that analyzes the elements of one or more literary journals. **II. Guidelines and Policies (5 hours, lecture)** A. Research submission guidelines and publication policies from other periodicals. B. Identify important criteria for the campus literary journal. C. Create submissions guidelines and publication policies. **III. Promotion (10 hours, lecture)** A. Using a variety of media, create advertisements publicizing the magazine. B. Post advertisements and promote submissions throughout campus. C. Use social networking sites and email to advertise for submissions. **IV. Creating Editing Guidelines (6 hours, lecture)** A. Discuss grammar, punctuation, style, and editing criteria, and how to approach editing creative works. B. Create a rubric to evaluate submissions. C. Understand editorial roles and duties involved in literary journal publications. Students may choose to designate specific editorial roles to one another.

	V. Evaluation (30 hours, lab)
	
	    A. Read submissions using rubric.
	    B. Rate submissions.
	    C. Rank submissions.
	    D. Organize submissions.
	
	VI. Editing Submissions (24 hours, lab)
	
	    A. Learn common proofreading marks.
	    B. Use proofreading marks to edit accepted submissions.
	
	VII. Design (5 hours, lecture)
	
	    A. Evaluate different design styles.
	    B. Decide on a theme or style for the magazine.
	    C. Assist in the design and layout of the magazine.
	
	VIII. Public reading (5 hours, lecture)
	
	    A. Decide on time and location of reading.
	    B. Advertise reading.
	    C. Organize and host reading.

Total Lecture Hours:	36
Total Laboratory Hours:	54
Total Hours:	90
Primary Method of Evaluation:	1) Substantial writing assignments
Typical Assignment Using Primary Method of Evaluation:	After reviewing two literary journals (one hard copy, one electronic), write a 1,000 word blog entry that analyzes each in terms of its content, theme, design, and overall quality.
Critical Thinking Assignment 1:	In a two- to three-page essay, describe and analyze design elements utilized in the selection process for a literary magazine.
Critical Thinking Assignment 2:	Create a promotional event from inception to completion that will meet at least one of the following objectives: *1) increase awareness of Myriad, 2) increase followers on social media, 3) increase the number of submissions to Myriad*. After the event, write a one-page analysis of the successes and challenges of your event.
Other Evaluation Methods:	Class Performance, Essay Exams, Fieldwork, Multiple Choice, Reading Reports, True/False, Written Homework
Instructional Methods:	Discussion, Lecture
If other:	Workshop
Work Outside of Class:	Answer questions, Problem solving activities, Required reading, Skill practice, Study, Written work (such as essay/composition/report/analysis/research), Team-building and online communication with fellow students.

If Other:	
Up-To-Date Representative Textbooks:	Diana Hacker and Nancy Sommers. <u>Rules for Writers</u>. 10th ed. Bedford/St. Martin's, 2021.
Alternative Textbooks:	
Required Supplementary Readings:	
Other Required Materials:	
Requisite:	
Category:	
Requisite course(s): List both prerequisites and corequisites in this box.	
Requisite and Matching skill(s):Bold the requisite skill. List the corresponding course objective under each skill(s).	
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Requisite Skill:	Eligibility for English 1A
Requisite Skill and Matching skill(s): Bold the requisite skill. List the corresponding course objective under each skill(s). If applicable	**This course involves reading college level textbooks, developing projects, and answering essay questions. A student's success in this class will be enhanced if they have these skills.** Summarize, analyze, evaluate, and synthesize college-level texts. Write a well-reasoned, well-supported expository essay that demonstrates application of the academic writing process.
Enrollment Limitations and Category:	
Enrollment Limitations Impact:	
Course Created by:	Sheila Finch

Date:	08/25/1981
Original Board Approval Date:	03/01/1982
Last Reviewed and/or Revised by:	Peter Marcoux and Anna Mavromati Duncan
Date:	03/21/2023
Last Board Approval Date:	07/17/2023 effective FALL 2024