



El Camino College
COURSE OUTLINE OF RECORD – Official

Subject:	PE
Course Number:	210
Descriptive Title:	Sports Management
Division:	Health Sciences and Athletics
Department:	Physical Education
Course Disciplines:	Kinesiology
Catalog Description:	This course introduces the career option of sports and fitness management including program operations, procedures, facilities, and equipment along with examining the application and hiring process of pursuing a career in the field of sports management.
Prerequisite:	
Co-requisite:	
Recommended Preparation:	Eligibility for English 1A
Enrollment Limitation:	
Hours Lecture (per week):	3
Hours Laboratory (per week):	0
Outside Study Hours:	6
Total Course Hours:	54
Course Units:	3
Grading Method:	Letter Grade only
Credit Status:	Credit, degree applicable
Transfer CSU:	Yes
Effective Date:	
Transfer UC:	No
Effective Date:	
General Education ECC:	
Term:	
Other:	
CSU GE:	
Term:	
Other:	
IGETC:	
Term:	
Other:	
Student Learning Outcomes:	SLO #1 Organizational Plan

	<p>Students will be able to create an organizational plan for a new fitness club or intermural club incorporating the overall operation of the facilities and equipment needed.</p> <p>SLO #2 Employee Hiring</p> <p>Students will be able to identify the essential employee skills and characteristics needed for hiring in the arena of sports management.</p> <p>SLO #3 Career Positions</p> <p>Students will be able to identify opportunities in the market place and demonstrate skills needed to apply and compete for a career position in the sports management arena.</p>
<p>Course Objectives:</p>	<ol style="list-style-type: none"> 1. Demonstrate what equipment is essential to the successful operation of a sports/fitness facility. 2. Create an orgaizational plan for facilities, equipment, and additional supplies needed to manage a sports industry facilities. 3. Identify factors and functions of management, including legal aspects, accounting, finance, storage, purchasing, and organization of supplies. 4. Implement evaluation procedures for routine testing, exercise program design, and risk factor education. 5. Explain the legal concepts of negligence, liabilty, consent, contracts, and confidentiality. 6. Identify safety requirements of equipment and facilities. 7. Demonstrate knowledge of basic financial management and budget development. 8. Create a written business plan for a fitness facility.
<p>Major Topics:</p>	<p>I. Introduction to Sports Management (8 hours, lecture)</p> <ol style="list-style-type: none"> 1. <ol style="list-style-type: none"> A. History of sport B. Ethics in sports and management C. Legal Issues <p>II. Functions of Management (9 hours, lecture)</p> <ol style="list-style-type: none"> 1. <ol style="list-style-type: none"> A. Employee Diversity B. Organizational Theory C. Facility Management <p>III. Economic Factors in Sport (12 hours, lecture)</p> <ol style="list-style-type: none"> 1. <ol style="list-style-type: none"> A. Sport Accounting B. Sport Budgeting C. Sport Financing D. Business Planning <p>IV. Emerging Trends and Opportunities (9 hours, lecture)</p> <ol style="list-style-type: none"> 1.

	<ul style="list-style-type: none"> A. eSports B. Beginning a Career in Sport Management C. Advancement Opportunities <p>V. Strategy, Tactics, and Communication (16 hours, lecture)</p> <ul style="list-style-type: none"> 1. <ul style="list-style-type: none"> A. Developing Communication Skills B. Problem Solving in Sport C. Teamwork Scenarios D. Human Resources in Sport and Fitness Industr
Total Lecture Hours:	54
Total Laboratory Hours:	0
Total Hours:	54
Primary Method of Evaluation:	1) Substantial writing assignments
Typical Assignment Using Primary Method of Evaluation:	<p>You have just been hired to manage the grand opening of a new fitness facility in town. Create a business plan using the strategies we have covered in class to include:</p> <ul style="list-style-type: none"> a. A clear operations budget presenting the cost of equipment, employee salary, rent, and overall maintenance of the facility. b. A diagram organizing the layout of your facility showing proper flow of exercise and strength equipment with appropriate spacing and safety considerations. c. Employee selection criteria and interview questions. d. Orientation plan for on-boarding and training new employees. e. Data management procedure plan for fitness testing and health planning clientele.
Critical Thinking Assignment 1:	Please write an essay identifying and explaining in detail six factors and functions of management, including legal aspects, accounting, finance, storage, purchasing, and organization of supplies.
Critical Thinking Assignment 2:	<p>You have just purchased a fitness facility and are going to take on the responsibility of owner and manager of this facility. Create a written business plan including the following:</p> <ul style="list-style-type: none"> 1. List of exercise equipment essential to the successful operation of your sports/fitness facility and why you chose listed equipment. 2. List any additional supplies needed to manage a sports industry facility not including exercise equipment. 3. Include a typed list of interview questions and what each question is designed to find out in possible employees. 4. Explain (as discussed in class) evaluation procedures for routine testing, exercise program design, and risk factor education for your clients. 5. Explain the legal concepts of negligence, liability, consent, contracts, and confidentiality. 6. Identify safety requirements of equipment and facilities.

	7. Draw a layout for your fitness center and where you plan to locate your exercise equipment.
Other Evaluation Methods:	Essay Exams, Fieldwork, Matching Items, Multiple Choice, Objective Exam, Presentation, Term or Other Papers, True/False, Written Homework
If Other:	
Instructional Methods:	Demonstration, Discussion, Group Activities, Guest Speakers, Lab, Lecture, Multimedia presentations
If other:	
Work Outside of Class:	Observation of or participation in an activity related to course content (such as theatre event, museum, concert, debate, meeting), Study, Written work (such as essay/composition/report/analysis/research)
If Other:	
Up-To-Date Representative Textbooks:	Principles and Practice of Sport Management, Lisa Masteralexis, Carol Barr, Mary Hums, Jones and Bartlett Learning, 2018.
Alternative Textbooks:	
Required Supplementary Readings:	
Other Required Materials:	
Requisite	
Category	
Requisite course:	
Requisite and Matching skill(s): Bold the requisite skill. List the corresponding course objective under each skill(s).	
Requisite Skill:	
Requisite Skill and Matching skill(s): Bold the requisite skill(s). if applicable	
Requisite course:	
Requisite and Matching skill(s): Bold the requisite skill. List the corresponding course objective under each skill(s).	
Requisite Skill:	Eligibility for English 1A

<p>Requisite Skill and Matching skill(s): Bold the requisite skill. List the corresponding course objective under each skill(s). if applicable</p>	<p>This course involves reading college level textbooks, developing projects, and answering essay questions. A student's success in this class will be enhanced if they have these skills.</p> <p>Summarize, analyze, evaluate, and synthesize college level texts.</p> <p>Write a well reasoned, well supported essay that demonstrates application of the academic writing process.</p>
<p>Enrollment Limitations and Category:</p>	
<p>Enrollment Limitations Impact:</p>	
<p>Course Created by:</p>	Jessica Rapoza
<p>Date:</p>	12/1/2022
<p>Original Board Approval Date:</p>	07/17/2023 effective FALL 2024