

I. Course Information

Subject: FILM

Course Number: 232

Descriptive Title:* Production II: Digital Media Production

Division: Fine Arts

Department:*

Film/Video

Course Disciplines: Film/Video

Catalog Description:*

This course provides the intermediate-level production student with practical, hands-on experience in film/video/digital media production, including planning, writing, shooting, and editing. Students will write and produce a variety of individual and group film/video/digital media projects.

Conditions of Enrollment:

Prerequisite:

Film/Video 122 or Film/Video 234 with a minimum grade of C or equivalent

Co-requisite:

Recommended Preparation:

Enrollment Limitation:

Course Length: Full Term

Hours Lecture (per week): 2

Hours Laboratory (per week): 3

Outside Study Hours:* 4

Total Hours:* 90

Course Units:* 3

Grading Method: Letter Grade only

Credit Status: Credit, degree applicable

Transfer CSU: Yes

Effective Date: 02/20/2001

Transfer UC: Yes

Effective Date: Fall 2001

General Education:
ECC

Term:

Other:

CSU GE:

Term:

Other:

IGETC:

Term:

Other:

II. Outcomes and Objectives

A. Student Learning Outcomes (SLOs) (The course student learning outcomes are listed below.)

Student Learning Outcomes:

SLO #1 Advance Digital Cameras

At the end of this course, students will be able to demonstrate how to operate advanced digital cinema cameras and DSLRs (digital single lens reflex cameras) including setting exposure, white balance, focus, ISO.

SLO #2 Mixing Music

At the end of this course, students will be able to demonstrate how to effectively mix music under dialog to enhance the dramatic needs of a given scene.

SLO #3 Shooting a Scene

At the end of this course, students will be able to demonstrate how to shoot a scene using both double-system and single-system sound production techniques.

B. Course Objectives (The major learning objective for in this course are listed below)

Course Objectives:

1. Identify the various job functions associated with single-camera film/video/digital media productions.
2. Develop an idea for a film/video/digital media project from concept to final shooting script or storyboard.
3. Demonstrate basic skills needed to professionally operate various film, video, and digital production equipment.
4. Write and produce films and videos for various forms of distribution, including local broadcasting and the Internet.
5. Utilize emerging digital technologies as they apply to film/video/digital media production.

III. Outline of Subject Matter

(Topics should be detailed enough to enable an instructor to determine the major areas that should be covered to ensure consistency from instructor to instructor and semester to semester.)

Example:

I. Main Topic (3 hours, lecture)

A. Sub topics

B. Sub topics

1. Super sub topic

2. Super sub topic

Major Topics

I. Overview of Basic Film/Video/Digital Media production processes (6 hours, lecture)

- A. Planning
- B. Shooting
- C. Continuity editing
- D. Classical Hollywood style

II. Scriptwriting for Short Film/Videos/Digital Media (10 hours, lecture)

- A. Public service announcements
- B. Commercials
- C. Audio spots
- D. Short fiction projects
- E. Music videos
- F. Documentaries

III. Preproduction Strategies (10 hours, lecture)

- A. Casting
- B. Location scouting
- C. Storyboarding
- D. Budgeting
- E. Equipment proficiencies
- F. Rehearsals
- G. Obtaining permits

IV. Shooting of selected student films/videos/digital media projects (30 hours, lab)

V. Postproduction Strategies (4 hours, lab)

- A. Logging footage
- B. Planning soundtracks

VI. Postproduction (20 hours, lab)

- A. Editing picture
- B. Sound for student projects

VII. Screening and critiques of student projects (10 hours, lecture)

Total Laboratory Hours: 54

Total Hours: 90

IV. Primary Method of Evaluation and Sample Assignments

A. Primary Method of Evaluation (choose one):

Primary Method of Evaluation 3) Skills demonstration

B. Typical Assignment Using Primary Method of Evaluation

Typical Assignment Using Primary Method of Evaluation: Plan, shoot, and edit a 30-second commercial that highlights a program of study at your school.

C. College-level Critical Thinking Assignments

Critical Thinking Assignment 1: Plan and write a short film/video/digital media project that culminates with a product in readyshooting script or storyboard.

Critical Thinking Assignment 2: Using provided stock footage of a given scene such as "The Hold Up," edit the material using the classical Hollywood model of continuity.

D. Other Typical Assessment and Evaluation Methods

Other Evaluation Methods: Class Performance, Matching Items, Multiple Choice, Objective Exam, Other (specify), Performance Exams, Quizzes, True/False, Written Homework

V. Instructional Methods

Instructional Methods: Demonstration, Discussion, Group Activities, Lecture, Multimedia presentations, Other (specify)

If other:

Note: In compliance with Board Policies 1600 and 3410, Title 5 California Code of Regulations, the Rehabilitation Act of 1973, and Sections 504 and 508 of the Americans with Disabilities Act, instruction delivery shall provide access, full inclusion, and effective communication for students with disabilities.

VI. Work Outside of Class

Work Outside of Class:* Observation of or participation in an activity related to course content (such as theatre event, museum, concert, debate, meeting), Problem solving activity, Required reading, Skill practice, Written work (such as essay/composition/report/analysis/research)

If Other:

VII. Texts and Materials

A. Up-to-date Representative Textbooks: (Please use the following format: Author, Title, Edition, Publisher, Year. If you wish to list a text that is more than 5 years old, please annotate it as a “discipline standard”.)

Up-To-Date Representative Textbooks: Schroeppel, Tom, The Bare Bones Camera Course for Film and Video, 3rd ed., Allworth Press, 2015.

Discipline Standard

B. Alternative Textbooks: (Please use the following format: Author, Title, Edition, Publisher, Year. If you wish to list a text that is more than 5 years old, please annotate it as a “discipline standard”.)

Alternative Textbooks:

C. Required Supplementary Readings

Required Supplementary Readings:

D. Other Required Materials

Other Required Materials:

VIII. Conditions of Enrollment

A. Requisites (Course Prerequisites and Corequisites) Skills needed without which a student would be highly unlikely to succeed.

Requisite: Prerequisite

Category: sequential

Requisite course(s): Film/Video 122 or Film/Video 234
List both prerequisites and corequisites in this

Requisite and Matching skill(s): **Bold the requisite skill.**
List the corresponding course objective under each skill(s).

Fundamentals of film/video camera operating

FILM 122 - Demonstrate the proper techniques for the operation and the utilization of basic film/video production and postproduction equipment.
FILM 234 - Demonstrate the proper operation of a variety of digital cinema cameras, lighting and grip gear.

Fundamentals of digital video editing

FILM 122 - Demonstrate the proper techniques for the operation and the utilization of basic film/video production and postproduction equipment.
FILM 234 - Demonstrate the operation of digital media equipment such as cameras, lighting/grip gear, and computer hardware/software.

Prior crew experience shooting film/video

FILM 234- Demonstrate professional techniques when working with performers and crew on student film/video/digital media productions.
FILM 122 - Demonstrate the ability to work with a film/video production crew by taking and/or giving directions.

B. Requisite Skills: (Non-Course Prerequisite and Corequisites) Skills needed without which a student would be highly unlikely to succeed.

Requisite:

Requisite and Matching Skill(s):
Bold the requisite skill(s). If applicable

C. Recommended Preparations (Course) (Skills with which a student's ability to succeed will be strongly enhanced.)

Requisite course:

Requisite and Matching skill(s): **Bold the requisite skill.**
List the corresponding course objective under each skill(s).

D. Recommended Preparation (Non-Course) (Skills with which a student's ability to succeed will be strongly enhanced.)

Requisite:

Requisite and Matching skill(s):
Bold the requisite skill. List the corresponding course objective under each skill(s). If applicable

E. Enrollment Limitations

**Enrollment
Limitations and
Category:**

**Enrollment
Limitations Impact:**

Course Created by: Howard Story/Kevin O'Brien

Date: 09/01/2000

**Original Board
Approval Date:** 02/20/2001

**Last Reviewed and/or
Revised by:** Kevin O'Brien

Date: 04/11/2019

**Last Board Approval
Date:**