



El Camino College
COURSE OUTLINE OF RECORD – Official

Course Acronym:	DANC
Course Number:	262
Descriptive Title:	Commercial Dance
Division:	Fine Arts
Department:	Dance
Course Disciplines:	Dance
Catalog Description:	This course is designed for those attending commercial auditions on a regular basis and emphasizes movement for commercial dance work used in motion pictures, concert dance, television, industrial shows, and other commercial applications. It offers instruction in current trends in popular dance, jazz styling, and commercial audition preparation. Attendance is required at selected dance events.
Prerequisite:	Dance 240 with a minimum grade of C
Co-requisite:	
Recommended Preparation:	Dance 120A
Enrollment Limitation:	
Hours Lecture (per week):	1
Hours Laboratory (per week):	3
Outside Study Hours:	2
Total Course Hours:	72
Course Units:	2
Grading Method:	Letter Grade and Pass/No Pass
Credit Status:	Credit, degree applicable
Transfer CSU:	Yes
Effective Date:	03/18/2002
Transfer UC:	Yes
Effective Date:	fall 2002
General Education: ECC	Area 5 - Health and Physical Education
Term:	
Other:	
CSU GE:	
Term:	
Other:	
IGETC:	
Term:	
Other:	

<p>Student Learning Outcomes:</p>	<p>SLO #1 Movement Sequences</p> <p>Upon successful completion of this course the student will be able to demonstrate movement sequences of the various forms of the Commercial Dance vocabulary.</p> <p>SLO #2 Theatrical Codifications</p> <p>Upon successful completion of this course the student will be able to identify and differentiate various theatrical codifications of Commercial Dance.</p> <p>SLO #3 Current Trends</p> <p>Upon successful completion of this course the student will be able to identify and give examples of current trends in popular dance, jazz styling and commercial audition preparation.</p>
<p>Course Objectives:</p>	<ol style="list-style-type: none"> 1. Demonstrate a series of warm-up exercises that result in performance readiness. 2. Demonstrate a variety of dance styles and techniques used in the development of commercial dances. 3. Integrate props, sets, and costumes in the commercial dance work environment. 4. Create a variety of studio environments with the use of lighting, special effects and cameras. 5. Evaluate the problematic choreographic occurrences of camera editing and camera angles in developing commercial dances. 6. Evaluate the problematic choreographic occurrences of dialogue, scripts, storylines, narratives and abstract dances. 7. Evaluate and analyze events from dance activities, video observations and live performances in terms of creative and aesthetic concepts. 8. Perform a series of commercial dances in a variety of settings using a variety of different choreographic components.
<p>Major Topics:</p>	<p>I. Verbal Explanation of Techniques Utilized in Class (8 hours, lecture)</p> <ol style="list-style-type: none"> A. Warm-up techniques B. Commercial dance techniques C. TV and Film Genres <p>II. Various Dance Techniques and Styles Used in Commercial Dance (12 hours, lab)</p> <ol style="list-style-type: none"> A. New styles utilized in commercial dance (hybrid and movement invention) B. The use of rhythms, timing and various movements C. Hip Hop, Jazz, Contemporary and Lyrical Dance utilized for film, TV and stage <p>III. Elements of Dance Performance (14 hours, lab)</p> <ol style="list-style-type: none"> A. The use of stage make-up and its relationship with various types of venues B. The use of props, costumes, and sets in commercial dance venues C. Choreography within a specific venue(s) and its relationship to space, time and dynamics <p>IV. Use of Lights and Special Effects (6 hours, lecture)</p> <ol style="list-style-type: none"> A. The use of lights with various venues and its effects on the skin tones and costuming B. The use of lights and its relationships within indoor and outdoor venues C. The use of lights and its relationships on the participants and the audience D. New technologies utilized in commercial dance such as DanceForms, Isadora and the Scribbler <p>V. Introduction of Written Assignments (4 hours, lecture)</p> <ol style="list-style-type: none"> A. Scripts, editing and storylines B. Scripts that can be developed into choreography and storytelling specific to specific themes <p>VI. Portfolio Development (12 hours, lab)</p>

	<p>A. The use of resumes, photos, and audition skills to dancers</p> <p>B. Creating a portfolio</p> <p>VII. Developing and Video-Taping of Final Commercial Dance Presentations (16 hours, lab)</p> <p>A. Commercial choreography within a specific venue(s)</p> <p>B. The total packaging of a commercial video</p>
Total Lecture Hours:	18
Total Laboratory Hours:	54
Total Hours:	72
Primary Method of Evaluation:	3) Skills demonstration
Typical Assignment Using Primary Method of Evaluation:	Create (choreograph) a scripted advertisement for clothing using the elements of commercial dance.
Critical Thinking Assignment 1:	Analyze the narrative and choreographic arc from the "This is America" music video by Childish Gambino and create an original work of choreography in the style of this video for camera that also deals with a social justice issue. Utilize elements of commercial dance technique as well as film technique to accomplish this.
Critical Thinking Assignment 2:	Observe two music video performances of the commercial dances created by the group "Jungle" and compare and contrast their approach to dance on film including the narrative of the video, genre of vernacular dance utilized and film takes. Write about why this group is considered a commercial dance group.
Other Evaluation Methods:	Class Performance, Essay Exams, Laboratory Reports, Objective Exam, Oral Exams, Performance Exams
Instructional Methods:	Demonstration, Discussion, Group Activities, Lab, Lecture, Multimedia presentations
If other:	
Work Outside of Class:	Journal (done on a continuing basis throughout the semester), Observation of or participation in an activity related to course content (such as a dance event, or concert) Required reading, Skill practice, Written work (such as essay/composition/report/analysis/research)
If Other:	
Up-To-Date Representative Texts:	None
Alternative Texts:	
Required Supplementary Readings:	Dance magazine
Other Required Materials:	Jazz and character shoes, Hermes sandals, knee pads, sneakers for certain forms of street dance
Requisite:	Prerequisite
Category:	sequential
Requisite course(s): List both prerequisites and corequisites in this box.	DANC-240

<p>Requisite and Matching skill(s):Bold the requisite skill. List the corresponding course objective under each skill(s).</p>	<p>Ability to transform a series of movements and movement vocabulary into a dance combination in a relatively short time frame.</p> <p>DANC 240 - Demonstrate a fast recall of complex choreography and dance combinations.</p> <p>DANC 240 - Integrate performance skills such as focus, projection, completion of movement phrases, personal expression and use of energy and dynamics.</p> <p>Ability to develop a series of "warm-up" movement phrases.</p> <p>DANC 240 - Identify and define advanced jazz dance and ballet terminology.</p> <p>DANC 240 - Demonstrate increased strength, flexibility and endurance in performance of class technique.</p> <p>Ability to perform in a group setting with other dancers.</p> <p>DANC 240 - Demonstrate increased strength, flexibility and endurance in performance of class technique.</p> <p>DANC 240 - Demonstrate a fast recall of complex choreography and dance combinations.</p> <p>DANC 240 - Integrate performance skills such as focus, projection, completion of movement phrases, personal expression and use of energy and dynamics.</p>
<p>Requisite Skill:</p>	
<p>Requisite Skill and Matching Skill(s): Bold the requisite skill(s). If applicable</p>	
<p>Requisite course:</p>	<p>DANC-120A</p>
<p>Requisite and Matching skill(s):Bold the requisite skill. List the corresponding course objective under each skill(s).</p>	<p>Familiarity with Ballet Vocabulary and Technique:</p> <p>DANC 120A - Identify and define additional ballet terms for barre and centre floor work; such as battements glisses, battements frappes, ronds de jambes en l'air, petits battements.</p> <p>DANC 120A - Demonstrate clean foot articulation for batterie and allegro combinations.</p> <p>DANC 120A - Demonstrate strength through hip, knee and ankle placement for appropriate maintenance of turn-out and injury prevention.</p> <p>DANC 120A - Identify, define and demonstrate the following movement requiring balance, placement and strength at the barre and center floor including developpes, all directions; arabesques and attitudes; demi- and grand ronds de jambes en l'air, en dehors and en dedans; single and multiple pirouettes, en dehors and en dedans, from all positions.</p> <p>DANC 120A - Identify and demonstrate correct body line in croise, ecarte and efface positions.</p> <p>DANC 120A - Demonstrate musical phrasing and flow of movement in center for body facings, practice for ports de bras (positions of the arms), arabesques, attitudes, and epaulement.</p> <p>DANC 120A - Evaluate and analyze dance activities, video observations and live performances in terms of technical and performance skills.</p> <p>DANC 120A - Execute, reconstruct and/or perform choreography demonstrating flow, musicality, and a working knowledge of step combinations.</p>
<p>Requisite Skill:</p>	

Requisite Skill and Matching skill(s): Bold the requisite skill. List the corresponding course objective under each skill(s). If applicable	
Enrollment Limitations and Category:	
Enrollment Limitations Impact:	
Course Created by:	Daniel Berney
Date:	11/01/2011
Original Board Approval Date:	03/18/2002
Last Reviewed and/or Revised by:	Elizabeth Adamis
Date:	02/15/2024
Last Board Approval Date:	06/17/2024
Effective Term:	FALL 2025