

EL CAMINO COLLEGE COURSE OUTLINE OF RECORD – Approved

I. Course Information

Subject:	ART
Course Number:	253
Descriptive Title:	Illustration II
Division:	Fine Arts
Department:	Art
Course Disciplines:	Graphic Arts

Catalog Description:

This course is a continuation of the concepts and techniques presented in Illustration I. Increasingly more advanced illustration projects, techniques, concepts, and methods will be presented. Emphasis is placed on the development of original concepts, the refinements of techniques and production methods, and the development and presentation of portfolio-quality art work.

Conditions of Enrollment: Prerequisite: Art 153 with a minimum grade of C **Course Length: Full Term** Hours Lecture (per week): 2 Hours Laboratory (per week): 4 **Outside Study Hours:** 4 **Total Hours:** 108 **Course Units:** 3 Grading Method: Letter Grade only Credit Status: Credit, degree applicable Transfer CSU: Yes Effective Date: 03/20/2000 Transfer UC: Effective Date: No **General Education:** ECC Other: Term: CSU GE: Term: Other: **IGETC:** Other: Term:

II. Outcomes and Objectives

A. Student Learning Outcomes (SLOs) (The course student learning outcomes are listed below.)

SLO #1 Drawing Technique

Students will be able to effectively communicate visual ideas, narrative and opinions appropriately applying various advanced applications of drawing techniques in a cohesive series of illustrations that show a unified whole. SLO #2 Value and Perspective

Students will be able to effectively communicate visual ideas, narratives and opinions appropriately applying various advanced applications of narrative value role in terms of value key, value contrast, eye direction, and atmospheric perspective.

SLO #3 Portfolio

Students will be able to develop a portfolio of illustrations that demonstrate the skills needed to succeed in a more advanced-level Illustration course.

B. Course Objectives (The major learning objective for in this course are listed below)

- 1. Conceive, plan, and coordinate multi-dimensional illustration problems based on detailed client-stipulated specifications.
- 2. Assess and address client-based concerns with regards to meeting production costs, timelines, and target audiences.
- 3. Select and employ production methods, materials, and techniques consistent with illustration themes and their corresponding graphic intentions.
- 4. Prepare and present preliminary concepts and defend the stated rationales for the choices made.
- 5. Create a body of portfolio-quality art work; properly prepare the work for presentation; include a balanced range of styles, media, and techniques; explain and defend the conceptual and technical choices made.

III. Outline of Subject Matter

(Topics should be detailed enough to enable an instructor to determine the major areas that should be covered to ensure consistency from instructor to instructor and semester to semester.)

Major Topics

I. Illustration Methods and Processes (2 hours, lecture)

- A. Thumbnail sketches and color roughs
- B. Traditional tools and materials
- C. Nontraditional tools and materials
- D. Wet and dry media
- E. Graphic resource materials
- F. Electronic and manual techniques

II. Illustration Methods and Processes (4 hours lab)

- A. Thumbnail sketches and color roughs
- B. Traditional tools and materials
- C. Nontraditional tools and materials
- D. Wet and dry media
- E. Graphic resource materials
- F. Electronic and manual techniques

III. Design Principles and Elements (2 hours, lecture)

- A. Balance, direction, emphasis and unity
- B. Line, tone, shape, texture, and color

IV. Design Principles and Elements (4 hours, lab)

- A. Balance, direction, emphasis and unity
- B. Line, tone, shape, texture, and color

V. Presentation Methods (2 hours, lecture)

- A. Matting and mounting art work
- B. Preservation techniques
- C. Using photographs and photocopies
- D. Portfolio assemblage and presentation

VI. Presentation Methods (4 hours, lab)

- A. Matting and mounting art work
- B. Preservation techniques
- C. Using photographs and photocopies
- D. Portfolio assemblage and presentation

VII. Application of Illustration Techniques and Methods (28 hours, lecture)

- A. Conceiving, planning, and producing illustrations
- B. Assessing and addressing client needs and stipulation
- C. Researching and selecting illustration tools, material media, and equipment
- D. Budgeting time and planning work schedules
- E. Preparing and presenting illustration concepts and rationales

VIII. Application of Illustration Techniques and Methods (56 hours, lab)

- A. Conceiving, planning, and producing illustrations
- B. Assessing and addressing client needs and stipulation
- C. Researching and selecting illustration tools, material media, and equipment
- D. Budgeting time and planning work schedules
- E. Preparing and presenting illustration concepts and rationales

IX. Analysis and Criticism (2 hours, lecture)

- A. Process and technique
- B. Proportion and accuracy
- C. Composition and structure
- D. Concept development and creativity

X. Analysis and Criticism (4 hours, lab)

- A. Process and technique
- B. Proportion and accuracy
- C. Composition and structure
- D. Concept development and creativity

Total Lecture Hours:	36
Total Laboratory Hours:	72
Total Hours:	108

IV. Primary Method of Evaluation and Sample Assignments

A. Primary Method of Evaluation (choose one):

3) Skills demonstration

B. Typical Assignment Using Primary Method of Evaluation

Depict the four seasons in color using acrylic or gouache on illustration board or gessoed-masonite panel. Avoid realistic scenery, people, type, or references to holidays. The illustration might be a poster or a frontispiece to a calendar. Include one specific man-made or natural form per season and the form may change from season to season. The overall illustration must be represented in distinct, asymmetrically balanced panels that may overlap.

C. College-level Critical Thinking Assignments

Critical Thinking Assignment 1:

Using multiple references, multi-point perspective, and a worm's-eye or bird's eye view, design and illustrate the façade of an imaginary theme park. Mixed use theme park concepts such as Universal City Walk, the Irvine Spectrum, the Block of Orange or Las Vegas-style theme hotels may be considered but must fit into an overall original concept and not be a mere copy of an existing venue. Final art work shall be completed using mixed media and include markers, colored pencil, and pastel.

Critical Thinking Assignment 2:

Utilizing the representative style of a famous visual artist, design and illustrate a postage stamp for any country and include the artist's image as related subject matter. The selected artist must have some identifiable connection with the country of choice such as Picasso with Spain, Kahlo with Mexico or Hiroshige with Japan. Render final artwork with acrylic or gouache on illustration board.

D. Other Typical Assessment and Evaluation Methods

Class Performance, Other (specify)

V. Instructional Methods

Demonstration, Guest Speakers, Lab, Lecture

If other:

Note: In compliance with Board Policies 1600 and 3410, Title 5 California Code of Regulations, the Rehabilitation Act of 1973, and Sections 504 and 508 of the Americans with Disabilities Act, instruction delivery shall provide access, full inclusion, and effective communication for students with disabilities.

VI. Work Outside of Class

Other (specify), Problem solving activity, Skill practice

If Other:

VII. Texts and Materials

A. Up-to-date Representative Textbooks: (Please use the following format: Author, Title, Edition, Publisher, Year. If you wish to list a text that is more than 5 years old, please annotate it as a "discipline standard".) Andrew Loomis, Creative Illustration, Titan Books, 2012. Discipline Standard

B. Alternative Textbooks: (Please use the following format: Author, Title, Edition, Publisher, Year. If you wish to list a text that is more than 5 years old, please annotate it as a "discipline standard".)

C. Required Supplementary Readings

D. Other Required Materials

VIII. Conditions of Enrollment

A. Requisites (Course Prerequisites and Corequisites) Skills needed without which a student would be highly unlikely to succeed.

Requisite: Prerequisite Category: sequential

Requisite course(s): List both prerequisites and corequisites in this box. Art 153 with a minimum grade of C

Requisite and Matching skill(s): Bold the requisite skill. List the corresponding course objective under each skill(s). Employ line, value, and perspective in order to suggest depth, space, form, and texture.

ART 153 - Create original illustrations applying a range of visual strategies, multiple rough sketches, and comprehensive layouts.

Employ solid design and drawing skills in order to create successful compositions that demonstrate knowledge of rhythm, balance, emphasis, and dynamic figure/ground relationships.

ART 153 - Produce compositional layouts in preparation for final illustrations that emphasize balance, rhythm, emphasis, and dynamic figure/ground relationships.

Demonstrate color theory and principles relative to the color wheel.

ART 153 - Apply color characteristics including hue, value, temperature, and intensity to resolve illustration problems. ART 153 - Mix and apply color to illustrate texture, light and shade, temperature, atmospheric perspective, and personal expression.

Analyze the function and application of a variety of traditional as well as nontraditional art materials.

ART 153 - Create illustrations using traditional tools and media including colored pencil, markers, water-based paints, pen and ink, and graphite.

ART 153 - Combine various materials and formulate mix-media solutions to illustration problems.

ART 153 - Employ traditional media in nontraditional approaches.

Apply basic illustration techniques and practices to a variety of illustration projects.

ART 153 - Adapt various resource materials such as photographs and artwork to accurately render illustrations. ART 153 - Demonstrate a high degree of craft in the production and presentation of finished artwork. ART 153 - Develop, assemble, and present a portfolio of illustrations representative of client-stipulated media, skill level, theme, and purpose.

B. Requisite Skills: (Non-Course Prerequisite and Corequisites) Skills needed without which a student would be highly unlikely to succeed.

Requisite:

Requisite and Matching Skill(s): Bold the requisite skill(s). If applicable

C. Recommended Preparations (Course) (Skills with which a student's ability to succeed will be strongly enhanced.)

Requisite course:

Requisite and Matching skill(s):Bold the requisite skill. List the corresponding course objective under each skill(s).

D. Recommended Preparation (Non-Course) (Skills with which a student's ability to succeed will be strongly enhanced.)

Requisite:

Requisite and Matching skill(s): Bold the requisite skill. List the corresponding course objective under each skill(s). If applicable

E. Enrollment Limitations Enrollment Limitations and Category: Enrollment Limitations Impact:

Course Created by: James Dowdalls on 11/01/1999

Original Board Approval Date: 03/20/2000

Last Reviewed and/or Revised by: Andrea Micallef

Date: 10/07/2018

Last Board Approval Date: 06/21/2021