



El Camino College  
COURSE OUTLINE OF RECORD – Official

<b>Subject:</b>	ART
<b>Course Number:</b>	231
<b>Descriptive Title:</b>	Typography II
<b>Division:</b>	Fine Arts
<b>Department:</b>	Art
<b>Course Disciplines:</b>	Graphic Arts
<b>Catalog Description:</b>	This course continues the study of typographic and lettering fundamentals including the Roman alphabet and its various categories, families, and related fonts. Emphasis is placed on creative problem solving including self-generated project themes and solutions, inventive production strategies, and experimentally derived aesthetic content. The creation and presentation of a portfolio of art work is also included.
<b>Prerequisite:</b>	Art 131 with a minimum grade of C
<b>Co-requisite:</b>	
<b>Recommended Preparation:</b>	
<b>Enrollment Limitation:</b>	
<b>Hours Lecture (per week):</b>	2
<b>Hours Laboratory (per week):</b>	4
<b>Outside Study Hours:</b>	4
<b>Total Hours:</b>	108
<b>Course Units:</b>	3
<b>Grading Method:</b>	Letter Grade only
<b>Credit Status:</b>	Credit, degree applicable
<b>Transfer CSU:</b>	Yes
<b>Effective Date:</b>	Prior to 07/1992
<b>Transfer UC:</b>	No
<b>Effective Date:</b>	
<b>General Education: ECC</b>	
<b>Term:</b>	
<b>Other:</b>	
<b>CSU GE:</b>	
<b>Term:</b>	
<b>Other:</b>	
<b>IGETC:</b>	
<b>Term:</b>	
<b>Other:</b>	

<p><b>Student Learning Outcomes:</b></p>	<p><b>SLO #1 Create and Evaluate</b></p> <p>Students will demonstrate the ability to create and evaluate typographical designs for audience, meaning and effectiveness.</p> <p><b>SLO #2 Creative Typesetting</b></p> <p>Students will be able to develop a personal typographic aesthetic based on an understanding of creative typesetting.</p> <p><b>SLO #3 Critical Analysis</b></p> <p>Students will demonstrate ability to recognize and critically analyze a work based on the typographic rules and principles in graphic design projects.</p>
<p><b>Course Objectives:</b></p>	<ol style="list-style-type: none"> <li>1. Create letters, cards, booklets, and similar items using different type categories, families, and related fonts.</li> <li>2. Identify and use historical, modern, and transitional Roman letters in complex layout arrangements.</li> <li>3. Construct letters, words, and phrases using basic strokes, stroke angles, spacing, joins, endings, pen scales, ratios, weights, and dynamics.</li> <li>4. Conceive, design, and produce lettering projects employing roughs, revised roughs, and finished comprehensives.</li> <li>5. Properly use the tools, materials, and techniques of lettering in conjunction with type sources, models, and specimens.</li> <li>6. Conceive, design, and produce a body of lettering projects to be presented in portfolio form.</li> </ol>
<p><b>Major Topics</b></p>	<p><b>I. Review of the Structure, Characteristics, and Identification of the Alphabet (2 hours, lecture)</b></p> <p>A. Roman: historical, modern, and transitional; serifs, and sans serifs</p> <p>B. Hand-Written: Calligraphy (formal, casual, versals, chancery, uncials, Carolingians, and others)</p> <p>C. Miscellaneous: Gothic and Grotesque</p> <p><b>II. Review of the Structure, Characteristics, and Identification of the Alphabet (4 hours, lab)</b></p> <p>A. Roman: historical, modern, and transitional; serifs, and sans serifs</p> <p>B. Hand-Written: Calligraphy (formal, casual, versals, chancery, uncials, Carolingians, and others)</p> <p>C. Miscellaneous: Gothic and Grotesque</p> <p><b>III. Review of the Construction of Letters, Words, and Phrases (2 hours, lecture)</b></p> <p>A. The six basic strokes, stroke angles, spacing, joins, endings, pen scale, ratios, weights, and dynamics</p> <p><b>IV. Review of the Construction of Letters, Words, and Phrases (4 hours, lab)</b></p> <p>A. The six basic strokes, stroke angles, spacing, joins, endings, pen scale, ratios, weights, and dynamics</p>

	<p><b>V. Review of Production Methods (4 hours, lecture)</b></p> <p>A. Determination of project purpose and scope</p> <p>B. Creation of roughs, revised roughs, and finished comprehensives</p> <p>C. Utilization of materials, tools, and techniques</p> <p>D. Reference sources, models, and specimens</p> <p><b>VI. Review of Production Methods (8 hours, lab)</b></p> <p>A. Determination of project purpose and scope</p> <p>B. Creation of roughs, revised roughs, and finished comprehensives</p> <p>C. Utilization of materials, tools, and techniques</p> <p>D. Reference sources, models, and specimens</p> <p><b>VII. Creation and presentation of a Portfolio (28 hours, lecture)</b></p> <p>A. Conception, production, and presentation of lettering projects</p> <p>B. Proper preparation of art work for consistency of presentation</p> <p>C. Displaying sufficient quantity, quality, and variety of art work</p> <p>D. Selection of mat boards and other presentation materials</p> <p>E. Guidelines for assembling and submitting portfolios</p> <p><b>VIII. Creation and presentation of a Portfolio (56 hours, lab)</b></p> <p>A. Conception, production, and presentation of lettering projects</p> <p>B. Proper preparation of art work for consistency of presentation</p> <p>C. Displaying sufficient quantity, quality, and variety of art work</p> <p>D. Selection of mat boards and other presentation materials</p> <p>E. Guidelines for assembling and submitting portfolios</p>
<b>Total Lecture Hours:</b>	36
<b>Total Laboratory Hours:</b>	72
<b>Total Hours:</b>	108
<b>Primary Method of Evaluation</b>	3) Skills demonstration
<b>Typical Assignment Using Primary Method of Evaluation:</b>	Select ten Roman letters and construct five of the letters utilizing serifs and five utilizing sans serifs. Finish and properly display the results.

<b>Critical Thinking Assignment 1:</b>	Conceive, design, and produce an accordion book. Include original material content which may be text combined with art work or exclusively text. Present roughs and discuss the aesthetic and technical choices for the finished book.
<b>Critical Thinking Assignment 2:</b>	Layout and construct at least ten Roman letters. Distinguish among historical, modern, and transitional types and create sets representing each type.
<b>Other Evaluation Methods:</b>	Class Performance, Homework Problems
<b>Instructional Methods:</b>	Demonstration, Discussion, Lab, Lecture, Multimedia presentations, Other (specify)
<b>If other:</b>	
<b>Work Outside of Class:</b>	Journal (done on a continuing basis throughout the semester), Problem solving activity, Required reading, Skill practice
<b>If Other:</b>	
<b>Up-To-Date Representative Textbooks:</b>	Ilene Strizver, <u>Type Rules</u> , 4th ed., Wiley, 2013. (Discipline standard)
<b>Alternative Textbooks:</b>	
<b>Required Supplementary Readings:</b>	
<b>Other Required Materials:</b>	
<b>Requisite:</b>	Prerequisite
<b>Category:</b>	sequential
<b>Requisite course(s): List both prerequisites and corequisites in this box.</b>	Art 131
<b>Requisite and Matching skill(s): Bold the requisite skill. List the corresponding course objective under each skill(s).</b>	<p><b>Identify and demonstrate use of basic lettering tools and materials</b></p> <p>ART 131 - Identify and demonstrate use of appropriate rulers, tools, and materials.</p> <p><b>Compose layouts for page and screen using design principles</b></p> <p>ART 131 -Compose layouts for page and screen using design principles.</p> <p><b>Ability to identify the origins of the alphabet and families of type, components and structure of letterforms, methods of lettering and typesetting from calligraphy to digital.</b></p> <p>ART 131 - Identify the origins of the alphabet and families of type.</p> <p>ART 131 -Identify the components and structure of letterforms.</p> <p>ART 131 -Identify methods of lettering and typesetting from calligraphy to digital.</p>
<b>Requisite:</b>	
<b>Requisite and Matching Skill(s): Bold the requisite skill(s). If applicable</b>	
<b>Requisite course:</b>	

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<b>Enrollment Limitations and Category:</b>	
<b>Enrollment Limitations Impact:</b>	
<b>Course Created by:</b>	Rodman de la Cruz
<b>Date:</b>	04/01/1988
<b>Original Board Approval Date:</b>	
<b>Last Reviewed and/or Revised by:</b>	Andrea Micallef
<b>Date:</b>	10/07/2018
<b>Last Board Approval Date:</b>	06/21/2021