

2024-25 Annual Planning & Budgeting Goals

(used last year)

2022-25 Strategic Enrollment Management Plan Goals

Goals to ensure covering operational, and risk,

Increase FTES
(Enrollment of full-time equivalent students)

Increase ENGAGEMENT
(Improve admissions to enrollment yield rate and the percent of students enrolled in 12+ units)

Increase student RETENTION or course SUCCESS

Increase completion of DEGREES or CERTIFICATES or TRANSFERS

Organizational EFFECTIVENESS
(ensure operations continue efficiently for the sustainability of the College)

Risk, Safety, Liability
** Priority every year*